

# PULSE NEWSLETTER

## CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives  
Rehabilitating Pavement Dwellers  
Health Care & Education

1

SKILL  
TRAINING  
WORKSHOPS

EMPOWERING  
WOMEN  
ENTREPRENEURS  
MARKET  
LINKAGES

FREE  
CATARACT  
SURGERIES  
&  
SPECTACLES

HEALTH,  
VETERINARY  
CAMPS  
&  
AWARENESS

HOMELESS  
FAMILIES  
REHABILITATION  
&  
SCHOLARSHIP

EMPLOYEE  
VOLUNTEERING

JOB  
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

		NUMBER OF BENEFICIARIES	
Details of CSR Initiatives		April'25	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	434	52508
	General Medical Camp Participants (A)	29286	4673663
	No of Eye-Camp Participants (B)	24371	3330268
	No of free spectacles given	1137	145566
	Other Camps (Homeopathy camps/ Ayurveda camp Participants) (C)	110	98596
	<b>Total (General Camp(A)+Eye Camp(B)+Other Camps(C))</b>	<b>53767</b>	<b>8102527</b>
	Health Screening for Vehicle Finance Clients	230	53680
	Veterinary Camps	890	49428
	Cataract Operations (D)	474	41791
	Other Secondary Care (E)	5	32419
	Health Help Line through Toll Free number (F)	3	230
	<b>Total health Help Line ( D+E+F)</b>	<b>482</b>	<b>74440</b>
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	50639	1477942

Details of CSR Initiatives		April'25	Cumulative From Nov 2008 to Till date
<b>Equitas Gyan Kendra ( EGK )</b>	Skill Training Program Participants (A)	2641	706653
	Tailoring center (B)	12	868
	Computer center (C)	0	720
	<b>Skill Training programs (A+B+C)</b>	<b>2653</b>	<b>708241</b>
	Equitas Temporary Market	7	291
<b>Job Fair</b>	Placements for Unemployed Youth	1599	331516
<b>Equitas Birds Nest</b>	Equitas Birds Nest- Rehab of homeless - TN (A)	63	6051
	Equitas Birds Nest- Rehab of homeless - Pune (B)	3	103
	Equitas Birds Nest- Rehab of homeless - Nagpur ( C)	0	40
	Equitas Birds Nest- Rehab of homeless - Nashik ( D)	4	26
	<b>Equitas Birds Nest- Total No of Families Rehabilitated ( A+B+C+D)</b>	<b>70</b>	<b>6220</b>
	Equitas Birds Nest- Scholarship	0	2729
<b>Diversity &amp; Inclusion</b>	Persons with disability	393	180257
	Persons with disability (Visually Impaired)	124	34580
	Transgender Inclusion	5	569



# PUTHALI

## COMPREHENSIVE VILLAGE DEVELOPMENT PROJECT



Facilitated 26 farmers from Puthali to successfully submit their application to Tahdco department and receive their sanction letter for availing loan for buying cow with government subsidy. Also arranged Goat Farming Training Program for these farmers at the Farmer Training Centre, at Enathur, Kanchipuram . Certificates were issued to all the participants.

Women Entrepreneurs from "Puthali Golden Eagles Women Group" took part in the exhibition organized at H.O, " Chithirai Festival" and sold their products.



## ■ Skill Development Training

No of Women  
Entrepreneurs  
attended EGK Skill  
Trainings

2653



Chudidhar Cutting Training @Erode

**Women Empowerment** Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfilled their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India.



Aari Embroidery Training @ Chennai



Tailoring Training @Trichy



Training for stitching ready to wear sarees @Solapur



Chudidhar Cutting Training @Erode



## TEMPORARY MARKETS



Organised Exhibition @ Chennai  
No of Stalls:15 Sale Value 56000/-



Organised Exhibition @ Indore  
No of Stalls: 22 Sale Value Rs 39700/-



Organised Exhibition @ Vadodara  
No of Stalls: 3 Sale Value 22840/-

## OTHER INITIATIVES



In collaboration with SCARF India, a Training of Trainers (TOT) program was conducted for the EDIT Team, focusing on the early identification of mental health issues and providing psychoeducation to mothers and children. The event was graced by Mr. D.G. Rajan, Trustee of ASKR Trust, as the Chief Guest. Mr. Kotteswara Rao, Joint Director – Community Mental Health, SCARF India, and Mr. John Alex, Head – CSR, Equitas Small Finance Bank (ESFB), were among the distinguished dignitaries present.



Conducted Painting Competition for Children from Migrants Families @ Bangalore



Organized Visually Impaired People's Empowerment Project @ Nashik. 15 Students attended the training



Distributed Certificate for the visually impaired people for attending training for Making Solar and Electronic Items @ Pune



Together with Uapay Foundation facilitated Mrs Jyoti Waghmare to apply and receive Aadhar Card and Ration Card



## PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

**No of job fairs : 10**

**No of Branches Covered : 38**

**No of Shortlisted : 1599**

**(Male : 719 Female : 880)**



Chennai



Coimbatore



Kumbakonam



Pune



Amaravati



Raipur



## GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

**BENEFICIARIES : 29396 | MALE : 13228 FEMALE : 16168**



Chennai



Dindigul



Trichy



Hubli



Mysuru



Nashik



Nagpur



Haryana



Jabalpur



● EYE SCREENING CAMP

**BENEFICIARIES : 24371**

**Male : 11698 Female : 12673**



Chennai



Vellore



Kulithalai



Salem



Mayiladuthurai



Hubli



Bangalore



Pune



Surat



**SPECIAL CAMP**



Oral Cancer Screening Camp @ Chennai



Dental camp @ Pondicherry



Oral Cancer screening camp @ Tirunelveli



Veterinary camp @ Kumbakonam



NCD Camp @ Solapur



Cardiac Camp @ Nashik

**Blood Donation Camp**



Chennai



Hubli



Solapur

**TOTAL UNITS OF BLOOD COLLECTED : 342 UNITS**



## CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL

Details of Follow up Cases	
Anemia	2
General Cases ( Diabetic & BP )	5
Hypertension	1
Neuro	1
Oral Screening	10
Gynecology	1
Mammogram	7
<b>Total</b>	<b>27</b>

**NO. OF CAMPS ORGANIZED : 2**

**BENEFICIARIES ATTENDED: 137**



## Joy of giving



Equitas promotional umbrellas, worth of Rs.50000 given to street vendors from EBN families at Zam bazaar Market @ Chennai

Distributed Gas stove worth of Rs 2200/- to our EBN members @ Pune .

Donated the cupboard to Andh Yuvak Manch, an organization supporting the blind people @Kolhapur



● FREE CATARACT SURGERIES

# Total No Of Cataract Surgeries

# 474



50 Members underwent Cataract surgery @ Vellore  
Amount Saved : Rs.150000



61 members underwent Cataract surgery @ Salem Amount Saved : Rs.183000



13 members underwent Cataract surgery @ Dindigul Amount saved : Rs 39000



22 members underwent cataract surgery @Erode Amount Saved : Rs 66,000



8 members underwent cataract surgery @ Nagpur Amount Saved : Rs. 80,000



Facilitated Ms. Chetna Bhil from Surat to undergo a surgery free of cost for inserting a plate in her fractured. leg.  
Amount Saved : Rs 25000



REHABILITATED PAVEMENT DWELLERS

CHENNAI & MAHARASTRA

No of Homeless Pavement Dwellers Rehabilitated : 70

BEFORE



AFTER



Mrs Musther Farookbasha from mint bridge to Korukkupet



Mrs Sairabanu from Old Washermenpet to Pencil factory



Mrs. Rani Suraj Kale From Mundhwa To Birajdar Nagar



Mrs. Mangal Bharat Singh from Mundhwa to Lonkar Vasti





During our EBN survey in Mundhwa, Pune, we came across the family of Taai Ankush Kale. Initially, they lived in precarious conditions and survived on seasonal work, selling items like lemon, chilies, balloons, toys, and garbage bags on the streets. After counseling them through the EBN project, we relocated the family to a rented house. Their financial situation, which was initially unstable, has significantly improved. Taai Ankush Kale now works at Bapu Da Dhaba hotel, earning a salary of ₹10,000 per month. Their financial condition has stabilized, and they are now living a comfortable and better life.



Mrs. Pratibha Raut attended EGK Skill Training for Papad-making. Inspired by the training at Equitas Gyan Kendra, she decided to start her own small-scale Papad-making business. The Papads she produced were showcased and sold at Equitas Exhibitions, as well as through other social events. Today, her business has grown significantly, with sale value reaching Rs15,000 to Rs 20,000 per month. She is also receiving large orders from outside her village, further expanding her reach and success.

## AWARDS



CSR Officer Mr. Milan from Gujarat, received a shield

“BEST SUPPORTER- SOCIAL ACTIVITY “  
from Mr. Iqbal Pathan,,Sahiyar Institute  
& Mr. Zuber Indori , Gujarati Film Producer



## MEDIA



**JUST NOW SALE**

**18 JUL 2022**

**சபை விழிப்புணர்வு முகாம் |**

சேலம் குறுகிய காலத்திற்கு நடைபெற்று வரும் சபைகளில்  
பெருமளவில் சபை உறுப்பினர்கள், சமீபத்தில் சபைகளிலிருந்து  
தேவரைத் துறந்து சபை விழிப்புணர்வு, கவனம் விழிப்புணர்வு,  
மேலும் மகிழ்ச்சியை விழிப்புணர்வு சிறப்பு குகை  
மேல் கொண்டுவருவதற்காக உறுப்பினர் குழு (சபை)  
நடைபெற்று, இதில் கவனம் ஈர்க்கும் வகையில்  
பொதுமக்கள் கவனத்திற்கு வரும்.

09000000000

[www.jehovahs.org](http://www.jehovahs.org)

09000000000

**WAKKIDDI**

09000000000

FOR ENQUIRY - 9194437 26990



திருத்துறைப்பூண்டியில் இலவச கண் சிகிச்சை முகாம்

கோவை சங்கரா கண் மருத்துவமனை  
திருத்துறைப்பூண்டி மெகா ஹைப்  
மால், எக்ஸ்டான்ஸ் அறக்கட்டளை, அபி  
செல் ஷோரூம், கார்த்திக் செல் சாலீஸ்,  
மாவட்ட பார்வை இழப்பு தடுப்பு  
சங்கம் இணைந்து தடத்திய இலவச கண்  
சிகிச்சை மூலம் திருத்துறைப்பூண்டி  
அரசு ஆமேதி பள்ளியில் இன்று ஏப்13  
காலை 9 மணி முதல் மதியம் 1 மணி வரை  
நடைபெற்றது. இதில் ஏராளமானோர்  
கலந்து கொண்டு பயனுடைந்தனர்.



Multispecialty health camp and blood donation camp at Chengavarayan Arts and Science College, Periyamedu, Chottai alongwith RPS Multispecialty Hospital, Jima Eye Clinic, Dipa, Bethania Dental Hospital and Atama Acupuncture. Blood donation camp was conducted alongwith Rels Hospital, Chrompti. Six units of blood were collected in the camp. Neetharajan Pon. Kalayavarai (former High Court Judge) and Ganhamchand (Principal) were the chief guests. M. Krishnamoorthy (CIR Manager, Equitas) coordinated the camp.

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**26/04/2025 Breaking News Baroda**



આજ રોજ વડોદરા મુળામાં નાગેરી વિસ્તારમાં સંતુર મોમ વડોદરા 2025 ઉજવણી શો નું આયોજન કરવામાં આવ્યું. આ પ્રોગ્રામ નું આયોજન આર્ટિસ્ટી ઇવેન્ટ પ્રોડક્શન દ્વારા કરવામાં આવ્યું. આ પ્રોગ્રામ માં આયોજિત આદિત્ય સિંઘ પંજરોલિયા અને રાજેશી પંજરોલિયા તથા વિજેતાને સંતુર મોમ વડોદરા 2025 ની વિજેતા અને વારસદારી સોનાની પલ્લ રાસલેલ તથક આપવામાં આવ્યો. આ ઉપરાંત ફક્ત માત્રમયો મોદેજ આયોજિત કરવામાં આવી હતી અને આ ઉત્તેજમાં 28 માતાએ જોડાઈ હતી. તથા 20 વર્ષના પુસ્ત્રી મહા રિયા કોહારીને સંતુર મોમ વડોદરા 2025 નો વિજેતા મળ્યો. આ આયોજન નો મુખ્ય ઉદ્દેશ માત્ર મહિલા સ્વાક્રિયતા અને મહિલા આત્મવિશ્વાસ વર્ધ તથા ધોતારી મહત્વાકાંક્ષા પૂર્ણ કરી શકે અને યશસ્વ થયે.

આ આયોજન માં મુખ્ય મહેતમન શ્રી અરુદ. એ. રાવ (વિવરિત સંસ્થાન ઇન ક્વાડર - Dy.Sp ), સીમાં સંતુર - Mrs. Gujarat 2024, ઉત્તરી દેસાર્ - Mrs. Asia Earth, પેના પ્રજાપતિ - Miss Gujarat 2024, શિલ્પા દવે - SHE ટીમ કોઈસિયર વોલીસ બ્રાન્ડ ડેઝ ઓફિસ, સેપિક કુઈ-ઉત્તન, 181 મહિલા અલ્પમ મીધ અને ટ્રાંસિટરાસ દુદા માં CSR મેનેજર મિસન વાર્ષેલા તથા સંકી આયોજન સહન બનાવવા માં આવ્યું.

# PORUR TIMES

Navigation

Equitas conducts General health camp

📅 April 24, 2025 📍 Location: [redacted] 🗨️ No comments



Equitas Development Initiatives Trust (Anna Salai) conducted General health, Eye and Lung screening camp alongwith Vellore Hospital and Medical College, MN Eye Hospital and Cigna at Palayamkottam, Puthuvetkadu, M. Kralnamurthy (CSR Manager, Equitas) coordinated the camp.



08/04/2022



અગર રાજ સુતા જીલ્લા માં ફિરકશ બુટી રાજ ડિવિઝન  
ઓરેન્જનાઈઝેશન દ્વારા બુટી ફોરેસ્ટ રાખવામાં આવેલા હતા જેના  
અંતરથી હમને ગાંડ, શ્રીમતી સતા ગાંડ હતા જેના દ્વારા મહિલાઓ  
ને અણધારી વાણ્ય માટે આવા અનેક પ્રકારના કાર્યક્રમો નું આયોજન  
કરવામાં આવે છે જેમાં મેહોડી પ્રતિયોગિતા, તરિકા ટેલ, ફેરારાઇવ  
અને મેડેશન સાથે એવોર્ડ શો રાખવામાં આવ્યું જેમાં 500 જેટલા  
મહોડા ભાગ લીધે હતા આ આયોજન ના મુખ્ય આતિથિ તરીકે સુતા  
મહિલા પીએસ SHT ટીમ ના પી એસ આર્ટા પી આઈ દંતાઈ  
સાહેબ, ૧૮૧ મુનમ હેલ્થવાઈટ ટીમ, મિલન વાલેશ અને બુટી ની કિલ્લ  
માં પ્રખ્યાત આર્ટિસ્ટ વિમ્મી સેનાની દેવપાની પહેલ, સહોદરા જગત,  
પ્રિંટા પ્રજાપતિ, દેવપાની રાણા જોવા અનેક આર્ટિસ્ટ ભાગ્ય વાળી,  
ગોંધરા, હાંદરા જેવા અનેક સહેલો માણી ઉપસ્થિત હતા.



## CORPORATE SOCIAL RESPONSIBILITY

Skill Development  
Placement Initiatives  
Health Care  
Rehabilitating Pavement Dwellers  
Other Initiatives  
Joy of Giving  
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

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"In the World of Corporate Social Responsibility,  
our commitment to marginalized communities  
isn't just a choice; it's a compass guiding us  
towards a brighter, more inclusive future."