

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education

1

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

		NUMBER OF BENEFICIARIES	
DETAILS OF CSR INITIATIVES		Aug-25	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	104	53635
	General Medical Camp Participants (A)	6477	4738754
	No of Eye-Camp Participants (B)	6126	3387923
	No of free spectacles given	605	149156
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	0	98825
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	12603	8225502
	Health Screening for Vehicle Finance Clients	196	54561
	Veterinary Camps	0	53298
	Cataract Operations (D)	64	42984
	Other Secondary Care (E)	1	32452
	Health Help Line through Toll Free number (F)	1	239
	Total health Help Line (D+E+F)	66	75675
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	6842	1550446

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Aug-25	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1275	713748
	Tailoring center (B)	0	912
	Computer center (C)	0	720
	Skill Training programs (A+B+C)	1275	715380
	Equitas Temporary Market	4	307
Job Fair	Placements for Unemployed Youth	1028	343679
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	0	6246
	Equitas Birds Nest- Rehab of homeless - Pune (B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	42
	Equitas Birds Nest- Rehab of homeless - Nashik (D)	0	26
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	0	6423
	Equitas Birds Nest- Scholarship	0	2729
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	0	141
Diversity & Inclusion	Persons with disability	295	181506
	Persons with disability (Visually Impaired)	102	35024
	Transgender Inclusion	7	580

● EQUITAS GURUKUL SCHOOLS

A Day of Awards, Achievements & New Beginnings**SALEM GURUKUL SCHOOL –ACADEMIC EXCELLENCE AWARDS 2024-25**

Salem Gurukul celebrated its Annual Academic Excellence Awards on 22nd August 2025, a day made even more special by the inauguration of the school's new playground. The event honoured outstanding student accomplishments, with distinguished awards such as the **Choodamani and Rangachary Awards** for top Government Board Exam achievers, and the **EDIT Awards** recognizing general proficiency and excellence in school life. The celebration was brought to life by vibrant cultural performances from the students, showcasing their creativity and enthusiasm.

Coimbatore Gurukul School's Golden Triumph at Nationals

History was created at Equitas Gurukul School, Coimbatore as the school proudly bagged its first-ever National Award in Ring Tennis. In the Sub-Junior National Championship held at Lucknow, organized by the Ring Tennis Federation of India, three of the ten Tamil Nadu representatives hailed from our Gurukul – Hency, Hashini and Sakthi. Competing against 12 strong teams nationwide, they powered Tamil Nadu to the championship title. Individually, Hency won Gold, Hashini Bronze, and Sakthi Gold in mixed doubles. A grand welcome honoured the champions and their coach and PET, Mr. Jayadeepan, inspiring the entire school with their passion, perseverance, and teamwork.

● EQUITAS GURUKUL SCHOOLS

Caring for Young Eyes



Sivakasi Gurukul School, in collaboration with **Anilkumar Eye Hospital**, organized a comprehensive **eye check-up camp** on August 8 and 9, 2025, for students from **KG to Grade 12** and for the teaching staff. A team of ophthalmologists conducted detailed screenings to assess **vision, eye alignment, and overall ocular health**. Referrals were provided for students and staff requiring further evaluation or treatment. This initiative emphasized the importance of **preventive eye care, early detection of issues**, and fostering **healthy eye care habits** within the school community.

Tri-colour Pride at Gurukul Schools



Gurukul Schools celebrated Independence Day with patriotic fervor. The tricolor flag was hoisted, followed by a march-past and inspiring speeches on freedom and unity. Students presented cultural programs, songs, and dances honouring India's heritage. The celebration fostered pride, responsibility and a spirit of nationalism among the young learners and the entire school community.

PUTHALI

COMPREHENSIVE VILLAGE DEVELOPMENT PROJECT



Mr. P.A. Murali, Administrator of Sringeri Saradha Peetam, visited Puthali village. Besides participating in the special Pooja & Archanai offered at Sathyanadeshwarar temple and Perumal temple, he planted saplings and interacted with students at the evening tuition center. Mr. Krishnamani, Mr. Padmanaban from Sringeri Sharada Peetam and Mr. John Alex, Head – CSR, ESFB were the other guests who graced the occasion.

■ Skill Development Training

No of Women
Entrepreneurs
attended EGK Skill
Trainings

1275



Washing Powder making @ Ahmedabad

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfilled their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India.



Agarbatti making @ Chennai



Tailoring @ Trichy



Nath making @ Pune



Cake Making @ Aurangabad

TEMPORARY MARKETS



Organized Exhibition @ H.O,
No.of.Stalls:15 Sale value ₹180145

Organised Exhibition @ Trichy
No of Stalls:4 Sale Value ₹14,322

Organised Exhibition @ Surat
No of Stalls:22 Sale Value ₹96,613

OTHER INITIATIVES



Cancer Awareness Program @Chennai



Eco-Friendly Ganesh idol making training to school children @ Pune



Cyber security awareness program @ Gujarat



CPR Cardio-Pulmonary Resuscitation Training to school children @ Ahmedabad

● PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 06

No of Branches Covered : 28

No of Shortlisted : 1028

(Male : 537 Female : 491)



Chennai



Tiruchirappalli



Mahabalipuram



Chinchwad

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 6477 | MALE : 3368 FEMALE : 3109



Chennai



Trichy



Erode



Ariyamangalam



Bengaluru



Nashik

● EYE SCREENING CAMP

BENEFICIARIES : 6126

Male : 2940 Female : 3186



Chennai



Srirangam



Krishnarayapuram



Udaipur



Nashik



Pune

SPECIAL CAMP



Urology & Gynecology camp
@ Tiruchirappalli



Cancer screening camp @Nashik



Multi specialty camp for Police personnel
@ Hubli

Blood Donation Camp



Blood Donation Camp @ Nashik



Blood Donation Camp @ Bangalore

TOTAL UNITS OF BLOOD COLLECTED : 13 UNITS

79th INDEPENDENCE DAY CELEBRATIONS



Organized flag hoisting with the children from **Equitas Birds Nest** families at Shanmugapuram. Mr. Philip COO, Seesha Foundation was the Chief Guest



Organized health screening camp exclusively for sanitary workers @ Erode



Conducted Rangoli Competition @ Ahmedabad

CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL

Case Details	
HPV Screening	25 Patients
Breast Screening	22 Patients
Oral Screening	43 Patients

NO. OF CAMPS ORGANIZED : 2

BENEFICIARIES ATTENDED: 72



Joy of giving



Sanitary pads worth of Rs120000/- were distributed by Equitas Trust to Umiya College Students @ Ahmedabad



Distributed wigs worth of
Rs20000 to 19 women who had
undergone treatment for cancer
@ Kolhapur



Distributed School bags sponsored
by Seesha Foundation to EBN
Children @Chennai

● FREE CATARACT SURGERIES

Total No Of
Cataract Surgeries

64



18 Beneficiaries underwent Cataract surgery @ Trichy
Amount Saved: Rs54000/-



3 Beneficiaries underwent Cataract surgery @Pune
Amount Saved : Rs.33000/-



4 Beneficiaries underwent Cataract surgery @ Nashik
Amount Saved : Rs. 40000/-



8 Beneficiaries underwent Cataract surgery @ Nashik
Amount Saved : Rs. 80000/-



5 Beneficiaries underwent Cataract surgery@Pune
Amount Saved : Rs.55000/-



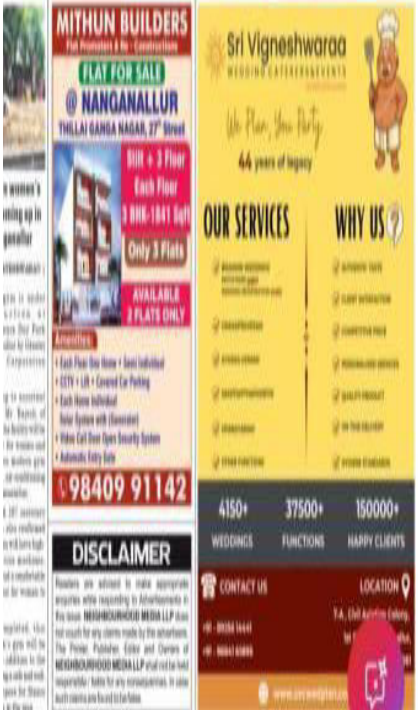
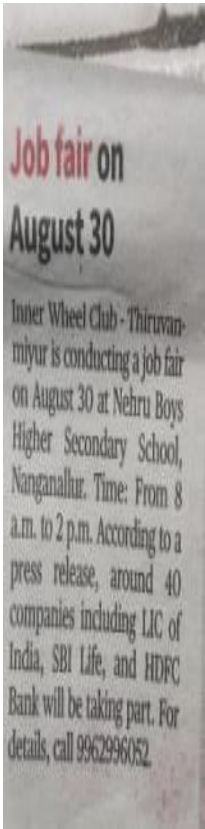
Ms. Mansi Shah , suffering from dengue, was helped to take treatment at our tie up hospital @Ahmedabad
Amount Saved : Rs..20000/-

MEDIA

SOCIAL MEDIA LINKS



Raksha Bandhan celebration at Manilal Gandhi Vanprasthan Old Age Home



Gujarat Exhibition You tube links:
<https://youtu.be/gRnMXBsZE00?si=k6lOHTQe4drIB5qM>
https://youtu.be/04_r690hdws?s_i=9k8lBW9R396nIB2L

STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Gujarat	Other initiatives	Exhibition
Tamil Nadu	Job Fair	Job Fair



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."