

PULSE NEWSLETTER

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CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

	DETAILS OF CSR INITIATIVES	NUMBER OF BENEFICIARIES	
		June'25	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	456	53419
	General Medical Camp Participants (A)	26760	4723241
	No of Eye-Camp Participants (B)	21007	3376846
	No of free spectacles given	1025	147711
	Other Camps (Homeopathy camps/ Ayurveda camp Participants) (C)	109	98825
	Total (General Camp(A)+Eye Camp(B)+ Other Camps(C))	47876	8198912
	Health Screening for Vehicle Finance Clients	205	54085
	Veterinary Camps	951	52314
	Cataract Operations (D)	452	42837
	Other Secondary Care (E)	21	32449
	Health Help Line through Toll Free number (F)	4	247
	Total health Help Line (D+E+F)	477	75523
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	27119	1535211

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		June '25	Cumulative From Nov 2008 to Till date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1634	710915
	Tailoring center (B)	22	912
	Computer center (C)	0	720
	Skill Training programs (A+B+C)	1656	712547
	Equitas Temporary Market	5	300
Job Fair	Placements for Unemployed Youth	6339	339510
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	72	6242
	Equitas Birds Nest- Rehab of homeless - Pune (B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	42
	Equitas Birds Nest- Rehab of homeless - Nashik (D)	0	26
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	72	6419
	Equitas Birds Nest- Scholarship	0	2729
	Aishwarya Loan (Interest fee loan by Saraswathi Educational Cultural and Charitable Trust)	0	141
Diversity & Inclusion	Persons with disability	454	181038
	Persons with disability (Visually Impaired)	149	34858
	Transgender Inclusion	0	571

EQUITAS GURUKUL SCHOOLS

Nurturing Nature, Securing Future!



On June 5, 2025, Gurukul schools celebrated World Environment Day with great enthusiasm. Students shared eco-friendly tips and staff wore symbolic colours : green for trees and blue for sky and water. Artistic expressions flourished through drawings.

Students from class V to VIII of Sivakasi Gurukul led a powerful rally chanting "No Plastics!" to raise awareness. Banyan saplings were planted, marking a step towards a greener future. Across other campuses, activities like poster-making, slogan displays and rallies promoted environmental consciousness. With messages like "Reduce, Reuse, Recycle," the day inspired students and staff to protect the planet through meaningful actions and a strong commitment to sustainability.

Empowered to Lead



All eight Gurukul schools proudly conducted Student Council Elections for the academic year 2025–26, fostering democratic values and leadership among students. The election process—from nominations to manifesto presentations and voting—was carried out with enthusiasm, transparency, and discipline. Each block elected Block Head Leaders, ensuring student representation across all grades. This was followed by the School Council election, giving students a voice in school governance. Among them, Equitas Gurukul, Coimbatore, stood out for its exceptionally well-organized and collaborative execution, led by the Social Department and Block 4 team. Their efforts showcased a model of efficient, student-centred leadership development and stand as a testament to nurturing responsible citizens of tomorrow.

EQUITAS GURUKUL SCHOOLS

Gurukuls Celebrate the Spirit of Yoga



On June 21, Gurukul schools celebrated International Yoga Day with energy and enthusiasm. Students and staff gathered in the morning for guided yoga sessions that included breathing exercises, asanas and meditation promoting physical fitness, mental calmness and inner balance. The importance of incorporating yoga into daily life for a healthier lifestyle was emphasized during a special assembly. The event not only encouraged mindfulness and discipline among students but also reinforced the schools' commitment to holistic education and overall well-being.

COMPREHENSIVE VILLAGE DEVELOPMENT PROJECT



During successive meetings with our Trustee Dr.C.K.Gariyali IAS (Retd.) , Mr.P.N.Vadudevan,MD, ESFB and Mr.John Alex ,Head – CSR ,ESFB, farmers from Puthali highlighted the need for desilting and strengthening the bunds of waterbodies located in and around Puthali Village. EXNORA Team approached Govt. departments for obtaining approval for initiating the waterbodies restoration work.

COMMEMORATION OF WORLD ENVIRONMENT DAY AT SIRUKALATHUR LAKE



After follow ups by Exnora and Equitas CSR Team, the district administration has taken up the bund strengthening work for Sirukalathur Lake (spread across 32 Acres) On the eve of **World Environment Day**, together with Exnora International, Pasumai India, planted 150 Saplings on the outer bund of Sirukalathur Lake. Mr Sundar ,MLA ,Uthiramerur was the Chief Guest .Mrs Hemalatha Gnanasekaran , Panchayat Union Chairman, Mrs Surya ,BDO, Mr. Pon Sasi Kumar, Municipal Chairman were the other guests who graced the occasion.

SKILL DEVELOPMENT TRAINING

No of Women
Entrepreneurs
attended EGK Skill
Trainings

1656



Tailoring Training @ Trichy

WOMEN EMPOWERMENT

Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfills their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are conducted PAN-INDIA.



Blouse Cutting @Chennai



Blouse cutting @ Dindigul



Chudithar Cutting @ Bellari



Chemical Preparation @ Pune



Chemical Preparation @ Amaravati



Cake making @ Nashik

TEMPORARY MARKETS



Organised Exhibition @ Chennai
No of Stalls:16 Sale Value 132650/-



Organised Exhibition @ Jodhpur
No of Stalls:5 Sale Value ₹95000/-

OTHER INITIATIVES



Together with Samaj Setu Foundation and Bal Utthan Sewa Bharti Organized Awareness Program on Pollution caused by Plastic @ Indore



EGK Training for women Prisoners of Yerawada Jail @ Pune



Organized Water Conservation Awareness Program "Vande Ganga - Jal Samrakshan Abhiyan" @ Udaipur

JOY OF GIVING



Facilitated Apollo Eye Foundation for distributing Free spectacles worth of ₹36900 to 41 Beneficiaries @ Trichy



Distributed School kits worth of ₹20000 to EBN children @ Pune



Distributed School kits to EBN children worth of ₹8000 @Nagpur

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 72

BEFORE



AFTER



Ms Vijaya from Triplicane to Royapettah



Ms. Shanbee Akbar From Mint Bridge to Korukupet



Ms Shanthi/siva from Triplicane to Royapettah

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 10

No of Branches Covered : 32

No of Shortlisted : 6345

(Male : 3438 Female : 2907)



Chennai



Mayiladuthurai



Erode



Solapur



Maharastra



Kolhapur

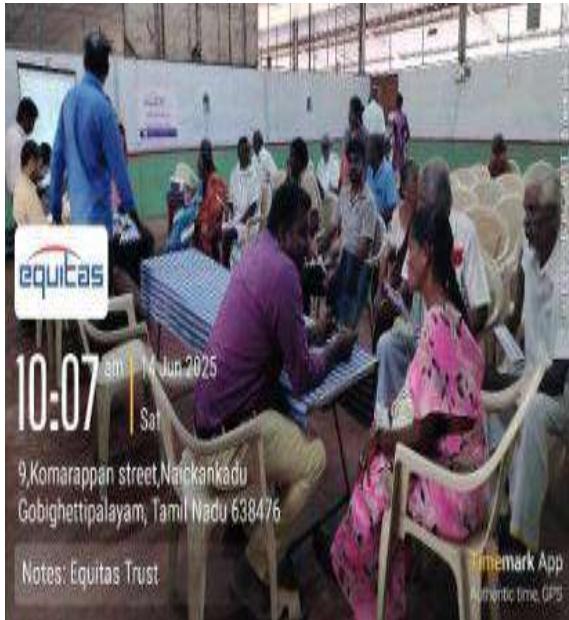
GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 26869 | MALE : 11285 FEMALE : 15584



Chennai



Erode



Chitradurga



Nagpur



Nashik



Haryana

EYE SCREENING CAMP**BENEFICIARIES : 21007 Male : 8823 Female : 12184**

Chennai



Vellore



Dindigul



Coimbatore



Hubli



Solapur



Nashik



Jaipur



Haryana

SPECIAL CAMP



Dental camp @ Pondicherry



Ortho Camp @ Erode



Veterinary camp @ Kumbakonam



Hearing Test Camp @ Vellore



Vaccination Camp for Children @ Jodhpur



Veterinary Camp @ Solapur

Blood Donation Camp



Chennai



Pondicherry



Haryana

TOTAL UNITS OF BLOOD COLLECTED :
321 UNITS

EQUITAS CELEBRATES WORLD ENVIRONMENT DAY



Together with Rotary Club of Ambattur planted 400 saplings @ Turnbulls Park ,Chennai



Organized World Environment Day Awareness Pledge taking Program @ Trichy



Participated in "RUN FOR NATURE" Environmental Awareness Creation Marathon @ Hubli



Organized Seed Ball making training using Black Soil @ Solapur



Planted 156 tree saplings at Lt. Shri Uttam Rao Patil Biodiversity Park @ Pune.



Planted tree Saplings@ Nagpur

EQUITAS CELEBRATES INTERNATIONAL YOGA DAY



Chennai



Madurai



Hubli



Aurangabad



Amaravati



Ahmedabad

JOB FAIR SUCCESS STORIES



Mr. S. Arasu and Mr. G. Gopinathan participated in the Equitas Job Fair held at Tiruvannamalai in May 2025 and were shortlisted by one of the participating recruiters, Space Builders, a reputed construction company. They were both selected for the position of Supervisor with a monthly salary of ₹15,000. Expressing their gratitude, they thanked Equitas for providing this valuable opportunity.

CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



NO. OF CAMPS ORGANIZED : 2

BENEFICIARIES ATTENDED: 136

Details of Follow up Cases	
HPV Screening	36
Breast Screening	40
Oral Screening	136



FREE CATARACT SURGERIES

Total No Of **452**
Cataract Surgeries

HEALTH CARE



15 Beneficiaries underwent Cataract surgery @ Erode
Amount Saved : ₹ 60000



21 Beneficiaries underwent Cataract surgery @Salem
Amount Saved : ₹23000



12 Beneficiaries underwent Cataract surgery @ Nashik
Amount Saved : ₹1,20,000



14 Beneficiaries underwent Cataract surgery @ Dindigul
Amount saved : ₹56000



21 beneficiaries underwent Ayurvedic Treatment @ Amravati
Amount Saved: ₹ 40000/-



Ms. Lakshmi Devi Underwent uterus surgery at
JBH Hospital @ Udaipur Amount saved : ₹14000



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitastrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."