

# PULSE NEWSLETTER

## CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives  
Rehabilitating Pavement Dwellers  
Health Care & Education

1

SKILL  
TRAINING  
WORKSHOPS

EMPOWERING  
WOMEN  
ENTREPRENEURS  
MARKET  
LINKAGES

FREE  
CATARACT  
SURGERIES  
&  
SPECTACLES

HEALTH,  
VETERINARY  
CAMPS  
&  
AWARENESS

HOMELESS  
FAMILIES  
REHABILITATION  
&  
SCHOLARSHIP

EMPLOYEE  
VOLUNTEERING

JOB  
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

Details of CSR Initiatives		NO. OF BENEFICIARIES	
		May 2025	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps	455	52963
	General Medical Camp Participants (A)	22818	4696481
	No of Eye-Camp Participants (B)	25571	3355839
	No of free spectacles	1120	146686
	Other Camps (Homeopathy camps/ Ayurveda Camp Participants) (C)	120	98716
	<b>Total (General Camp(A)+Eye Camp(B) + Other Camps(C ))</b>	<b>48509</b>	<b>8151036</b>
	Health Screening Vehicle Finance Clients	200	53880
	Veterinary Camps	1935	51363
	Cataract Operations (D)	594	42385
	Other Secondary Care (E)	9	32428
	Health Help Line through Toll Free number (F)	3	233
	<b>Total health Help Line ( D+E+F)</b>	<b>606</b>	<b>75046</b>
	Sugam Health clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila Health Education	30150	1508092

Details of CSR Initiatives		MAY'25	Cumulative From Nov 2008 to Till date
Equitas Gyan Kendra	Skill Training Program Participants (A)	2628	709281
	Tailoring center (B)	22	890
	Computer center (C)	0	720
	<b>Skill Training programs (A+B+C)</b>	<b>2650</b>	<b>710891</b>
	Equitas Temporary Market	4	295
Job Fair	Placements for Unemployed Youth	1655	333171
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	119	6170
	Equitas Birds Nest- Rehab of homeless - Pune (B)	6	109
	Equitas Birds Nest- Rehab of homeless - Nagpur ( C)	2	42
	Equitas Birds Nest- Rehab of homeless - Nashik ( D)	0	26
	<b>Equitas Birds Nest- Total No of Families Rehabilitated ( A+B+C+D)</b>	<b>127</b>	<b>6347</b>
	Equitas Birds Nest- Scholarship	0	2729
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	5	141
	Persons with disability	327	180584
	Persons with disability (Visually Impaired)	129	34709
	Transgender Inclusion	2	571

## EQUITAS GURUKUL SCHOOLS

### Excellence Redefined

#### XII - Board Toppers 2025



**Priadharshini R.**  
 (AECB) 592/600  
 Sivakasi



**Dhivya Sri S.**  
 (AECC) 586/600  
 Coimbatore



**Priyanga Devi B.**  
 (AECB) 582/600  
 Karur

#### Hall of Honour: X - Board Toppers 2025



**Suthiksha R.** 494/500  
 Karur



**Maheshwar S.** 493/500  
 Karur



**Jothika K.** 492/500  
 Dindigul

The academic year 2024–25 witnessed steady academic progress at Equitas Gurukul, with 1,023 students appearing for the board exams, a 29% increase over the past three years. Gurukul schools recorded a 100% pass rate for the first time in four years, reflecting consistent efforts by students and staff. The overall average improved to 79%, with 50.6% of students scoring above 80% and 95.9% above 60%. Class XII achieved its best-ever topper score of 592/600 (98.7%), indicating continued academic strength.

### District Topper from Equitas Gurukul



Suthiksha, a dedicated Class X student of Equitas Gurukul Matriculation Higher Secondary School, Karur, secured 3rd rank in the district with an outstanding score of 494. Aspiring to become an agricultural scientist, she is driven by a desire to serve society. Grateful for her parents' sacrifices and the school's unwavering support, she credits her success to her disciplined routine, caring teachers. Despite family hardships, including her father's health struggles, Suthiksha remains focused and resilient. Her achievement was celebrated by local media, marking a proud moment for Equitas as it's first district topper.



## Equipping Educators for Excellence



The end of May 2025 marked the beginning of the new academic year with a series of impactful training sessions for teachers across all blocks, including newly joined faculty. Held at the eGurukul Learning Centre in Kumbakonam; an exclusive in-house training hub inaugurated in January 2025, the sessions focused on capacity building, refining pedagogy and aligning staff with institutional goals. The training covered key areas such as pedagogy, HR induction and vendor-led modules and took place from the second week of May until the end of the month. These thoughtfully curated sessions reflect our commitment to continuous professional development and educational excellence.

# PUTHALI

## COMPREHENSIVE VILLAGE DEVELOPMENT PROJECT

### CENTUM RESULT FROM PUTHALI TUITION CENTRE

We are proud to share that all ten students from Puthali village who appeared for the recent Public Examinations have passed with flying colours. These students were regular attendees of the evening tuition centre, a joint initiative by **Equitas** and **Sri Sringeri Sharada Mutt**, aimed at supporting rural education.

CLASS	NAME	MARKS SCORED
12TH STANDARD	Puthiyavan .S	349 / 600
	Meshak.S	324 / 600
	Chandru.N	290 / 600
	Venkatesan	275/600
10TH STANDARD	Gopinath.A	421/500
	Kavi Bharathi.J	417/500
	Tamil Chudar.K	401/500
	Anushka.B	392/500
	Meganathan	377/500
	Chandru.K	244/500



Equitas CSR Team organized felicitation program for motivating the young achievers. Mrs Anjalai Ramasamy, the Panchayat President and Mr Ramasamy gave away the shields to the tuition masters and students

This success stands as a testament to the impact of consistent academic support extended by EDIT and community partnership.



## ■ Skill Development Training

No of Women  
Entrepreneurs  
attended EGK Skill  
Trainings

2650



Aari Embroidery Training @ Mannachanallur

**Women Empowerment** Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfilled their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Herbal Soap Making Training @Chennai



Blouse Cutting Training @ Trichy



Chemical Preparation Training @Udaipur



Tailoring Training @Haryana



Beautician Training @ Ahmedabad



Agarbatti Making Training @ Solapur



## TEMPORARY MARKETS



**Organised Exhibition @ Pondicherry**

No of Stalls: 3

Sale Value : ₹ 9035/-



**Organised Exhibition @ Aurangabad**

No of Stalls: 40

Sale Value : ₹ 60,000 /-



**Organised Exhibition by Physically challenged person @ Nashik**

No of Stalls: 1 Sale Value : ₹ 2000/-

No of Stalls: 1 Sale Value : ₹ 2000/-

## OTHER INITIATIVES



**Cancer awareness program @ Perembalur**



**Distributed Free spectacles worth of ₹ 63000/- to 30 beneficiaries @ Trichy**



**Facilitated Solar LED Light assembling training to 30 Visually Impaired Persons @ Kolhapur**

No of Stalls: 1 Sale Value : ₹ 2000/-

## JOY OF GIVING



**Distributed 5000 food packs to EBN Families @ Chennai**



**Distributed clothes to EBN Families @ Mint, Chennai**

No of Stalls: 1 Sale Value : ₹ 2000/-



**Distributed clothes to EBN Families @ Pune**

No of Stalls: 1 Sale Value : ₹ 2000/-



REHABILITATED PAVEMENT DWELLERS

CHENNAI & MAHARASTRA

No of Homeless Pavement Dwellers Rehabilitated : 127

BEFORE



AFTER



Mrs.Tamarasi Sathish from Mint to Wall Tax Road



Mrs Pokkissam Sampath from Mint to Korukupet



Mrs Manji sanga kale from Chandanagar to vasti, Hadapsar



Mrs Sabnam shaikh from Pune station to Keshav Nagar



## ● PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

**No of job fairs : 10**

**No of Branches Covered : 28**

**No of Shortlisted : 1655**

**(Male : 792 Female : 863)**



Chennai



Mannargudi



Tiruvannamalai



Pune



Jaipur



Nashik



## GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

**BENEFICIARIES : 24873 | MALE : 9945 FEMALE : 14928**



Chennai



Dindigul



Pondicherry



Hubli



Punjab



Nashik



● EYE SCREENING CAMP

**BENEFICIARIES : 25571**

**Male : 9584 Female : 15987**



Chennai



Madurai



Dindigul



Tirunelveli



Kolhapur



Hubli



Udaipur



Nagpur



Nashik



**SPECIAL CAMP**



Health camp for Truck Drivers @ Tondiarpet, Chennai



Veterinary camp @ Kumbakonam



Veterinary camp @ Pondicherry



Lung Screening camp @ Vellore



Child vaccination camp @ Jodhpur



HIV Screening Camp for construction workers @ Chitradurga

**Blood Donation Camp**



Bangalore



Pondicherry



Solapur

**TOTAL UNITS OF BLOOD COLLECTED :**  
**182 UNITS**



## SUCCESS STORIES FROM EQUITAS SKILL TRAINING PROGRAM



Name : Mrs Yogita  
Business : Masala making  
After attending EGK training for masala making, she started her own masala making business from home, initially catering to local customers and gradually expanding her reach through word-of-mouth and social media platforms. She focused on producing traditional Maharashtrian masalas, which gained popularity for their authentic taste and quality. Now she is earning ₹ 8000 to ₹ 10000 in a month.



Name : Mrs. Arati Kagwade  
Business : Perfume Making  
Mrs. Arati Kagwade, attended EGK Skill Training for making Perfumes. After Completing the training, she started a small Home Made Scents Business . Mrs. Arati now takes orders from nearby colonies and residential areas shops etc. earning approximately ₹2,000 to ₹3,000 monthly.

## CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



NO. OF CAMPS ORGANIZED : 2

BENEFICIARIES ATTENDED: 169

Details of Screening Cases	
HIV Screening	45
Mammogram	17
Oral Screening	107





# Total No Of 594 Cataract Surgeries

HEALTH CARE



12 Beneficiaries underwent Cataract surgery @ Trichy  
Amount saved : : ₹ 36000



7 Members underwent Cataract Surgery @ Kolhapur  
Amount Saved : : ₹ 75000/-



20 members underwent cataract surgery @Solapur  
Amount Saved : : ₹ 200,000



5 members underwent cataract surgery @ Kolhapur  
Amount Saved : : ₹ 50,000



Mr. Sundaresan underwent surgery for a fracture in his right leg at Meenashki Mission Hospital, Tanjavore. Amount Saved : ₹ 3000



6 members underwent surgery for Haemorrhoid @ Haryana  
Amount Saved : ₹ 100000



## MEDIA



## AWARDS RECEIVED



Mr. Guna Sekhar, Manager – Placements received “ Best Partnership Award “ from AISECT Group for organizing Job Fairs



Equitas Trust was honoured by Mr. Sivakumar, Regional Transport Officer, Erode District, with a memento in appreciation of its dedicated service in conducting medical camps for drivers at several locations throughout the district





## CORPORATE SOCIAL RESPONSIBILITY

Skill Development  
Placement Initiatives  
Health Care  
Rehabilitating Pavement Dwellers  
Other Initiatives  
Joy of Giving  
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

[www.equitustrust.org](http://www.equitustrust.org)



"In the World of Corporate Social Responsibility,  
our commitment to marginalized communities  
isn't just a choice; it's a compass guiding us  
towards a brighter, more inclusive future."