

# PULSE NEWSLETTER

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## CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives  
Rehabilitating Pavement Dwellers  
Health Care & Education



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced by Government of India in 2013.

## DETAILS OF CSR INITIATIVES

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Nov-25	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	111	53953
	General Medical Camp Participants (A)	8619	4763057
	No of Eye-Camp Participants (B)	7466	3406087
	No of free spectacles given	512	150776
	Other Camps (Homeopathy camps/Ayurveda camp Participants) ( C )	94	99141
	<b>Total (General Camp(A)+Eye Camp(B)+Other Camps(C))</b>	<b>16179</b>	<b>8268285</b>
	Health Screening for Vehicle Finance Clients	52	54782
	Veterinary Camps	109	53717
	Cataract Operations (D)	21	43066
	Other Secondary Care (E)	1	32457
	Health Help Line through Toll Free number (F)	0	242
	<b>Total health Help Line ( D+E+F)</b>	<b>22</b>	<b>75765</b>
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	5890	1572018

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Nov-25	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	2070	718363
	Tailoring center (B)	0	912
	Computer center (C)	0	720
	<b>Skill Training programs (A+B+C)</b>	<b>2070</b>	<b>719995</b>
	Equitas Temporary Market	2	324
Job Fair	<b>Placements for Unemployed Youth</b>	<b>1976</b>	<b>347636</b>
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	13	6293
	Equitas Birds Nest- Rehab of homeless - Pune (B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur ( C)	0	42
	Equitas Birds Nest- Rehab of homeless - Nashik ( D)	0	26
	<b>Equitas Birds Nest- Total No of Families Rehabilitated ( A+B+C+D)</b>	<b>13</b>	<b>6470</b>
	Equitas Birds Nest- Scholarship	0	2786
	Aishwarya Loan (Interest fee loan by Saraswathi Educational Cultural and Charitable Trust)	0	146
Diversity & Inclusion	Persons with disability	4	181630
	Persons with disability (Visually Impaired)	0	35102
	Transgender Inclusion	3	592

## EQUITAS GURUKUL SCHOOLS

### Tamil Nadu Team Glitters with Gurukul Stars at the National Ring Tennis Tournament



Showcasing exceptional skill and teamwork, the Tamil Nadu Team emerged as the Champions of the National Ring Tennis Tournament held at Palanpur, Gujarat, for the under Junior category. Among the ten participants who represented the state were Karishma and Kirthin of Coimbatore Gurukul School, making this victory a moment of immense pride for the entire Gurukul community. Both the students delivered outstanding performances, emerging as individual champions in Singles and Doubles and together contributing splendidly four Gold Medals to Tamil Nadu's overall medal tally.

### A Fun-Filled Children's Day at Gurukul Schools



Children's Day was celebrated with great enthusiasm across all Gurukul Schools, filling the campuses with joy and excitement. Students from every grade actively participated in engaging games such as balancing, cup pyramids, ring path, pattern following and other fun challenges designed to build teamwork and confidence. Teacher's energetic performances added to the celebration that delighted the children. The day created a lively, festive atmosphere and offered memorable moments of laughter, participation, and togetherness for all students.

## EQUITAS GURUKUL SCHOOLS

### Under-13 Cyclist from Equitas Gurukul shines at District –Level Competition



At the Cuddalore District-Level Cycling Competition organized by the Tamil Nadu Sports Development Authority, S. Hema Sri of Grade VII, Equitas Gurukul Higher Secondary School, achieved an outstanding feat by securing Second Place in the Under-13 Girls category. Her remarkable performance brought pride to the school community. Mrs. Sasikala, the Principal, Gurukul School, Cuddalore, congratulated Selvi Hema Sri and presented her the medal and certificate, appreciating her dedication, discipline, and sporting spirit.

### Celebration of Warmth and Wisdom



Coimbatore and Cuddalore Gurukul campuses warmly celebrated Grandparents' Day with joy, gratitude and togetherness. Students welcomed their grandparents with handmade cards, cultural performances and heartfelt messages that expressed love and appreciation for their guidance and wisdom. Grandparents joyfully participated and appreciated the school's efforts to strengthen family bonds. The event highlighted the important role grandparents play in nurturing values and enriching the lives of children, making it a truly meaningful celebration across both campuses.

### Tamil Nadu SPARK Training Program

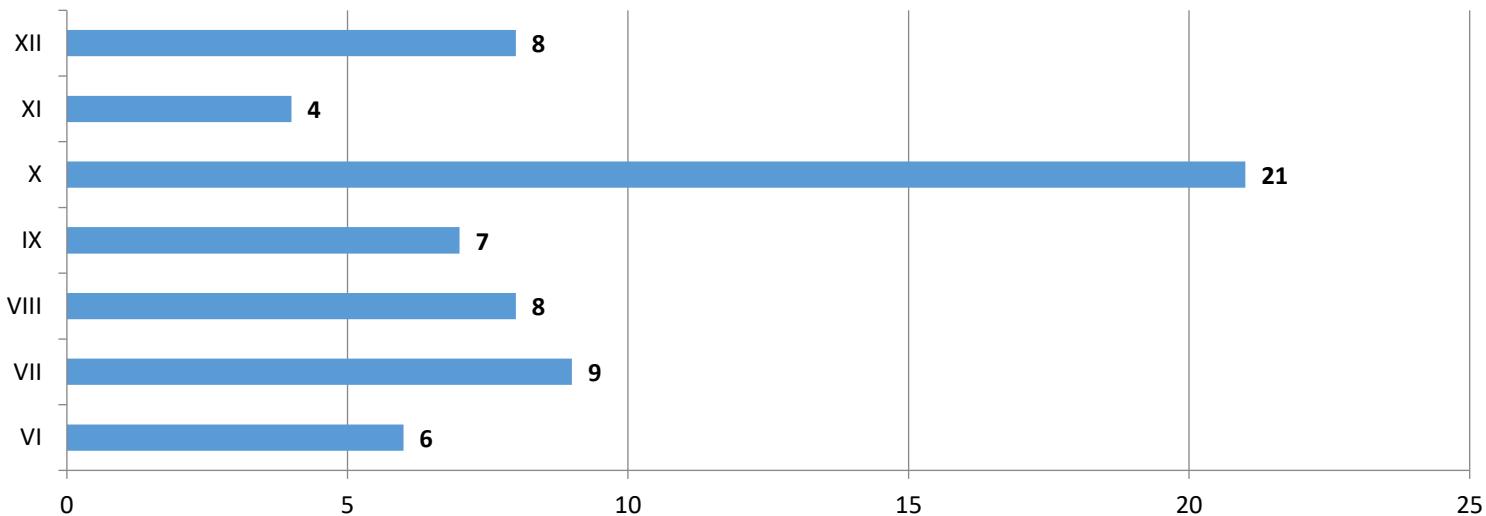


A two-day TN SPARK Training Program was conducted at Salem Gurukul Campus on 20<sup>th</sup> and 21<sup>st</sup> November 2025, focusing on enhancing teachers' digital competencies and integrating AI into subject teaching. A total of 38 Government School curriculum developers, teachers, and Gurukul staff participated. Day one included sessions for two CS teachers on ICT tools, AI-supported applications and technology-based instructional strategies. On day two, CS and B3 teachers engaged in hands-on activities involving multimedia integration and interactive content creation. The two days program concluded with a reflection session, where participants shared key learnings and discussed implementing ICT and AI-based practices in their classrooms.

### PUTHALI TUITION CENTER



### NUMBER OF STUDENTS ATTENDING TUITION AT PUTHALI



No of Teachers	3
Subject Teacher	2
Computer Teacher	1

## ▪ Skill Development Training

**No of Women  
Entrepreneurs attended  
EGK Skill Trainings**

**2070**



Chemical making @ Chennai

**Women Empowerment** Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfilled their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Masala Making @ Pune



Mehandi class @ Trichy

## TEMPORARY MARKETS



Organized exhibition @ Bengaluru  
No of stalls :5 Sale value: ₹ 76000



Organized exhibition @ Ahmedabad  
No of stalls :39 Sale value: ₹ 138079

## SUCCESS STORY



### Success Story from Job Fair

Candidates Name:

1. Arti Bhalerao
2. Gayatri Desai

We are pleased to share the successful placement of 2 candidates who attended Equitas job fair organized in Pune. Both the candidates have been selected by Bora Classes for the role of Admin Assistant, located at Viman Nagar, Pune with a monthly salary of ₹10,500/-.



### Success Story from EGK Skill Training

Name: Anita Parmar

Training: Tailoring

Training Center: Ambamata Ghati

Present Work: Tailoring

Monthly Income: ₹7,000 – ₹8,000

After completing her tailoring training at the Ambamata Ghati center, Anita Parmar started her own tailoring shop and now earns ₹7,000–₹8,000 per month, gaining financial independence and confidence

## PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

**No of job fairs : 08**

**No of Branches Covered : 28**

**No of Shortlisted : 1976**

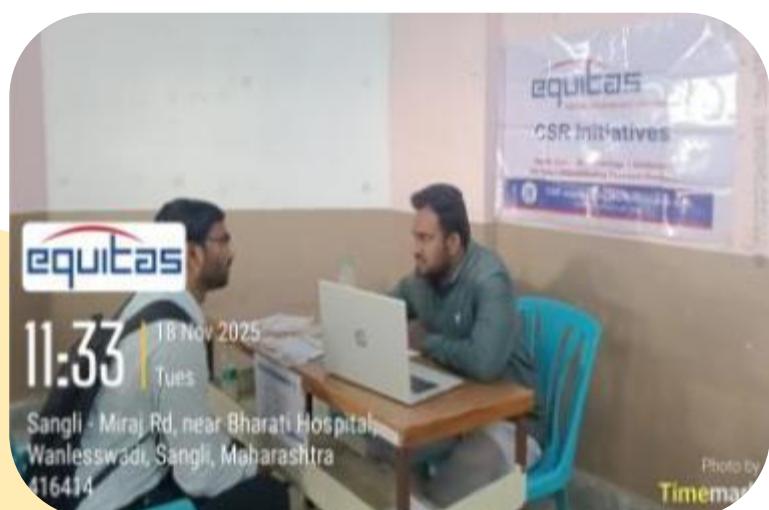
**(Male : 1232 Female : 744)**



Mega Job fair for PWD @Chennai



Arani



Kolhapur



Pune

## GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

**BENEFICIARIES : 16,179 | MALE : 6,125 FEMALE : 10,054**



Trichy



Nashik



Erode



Udaipur

## SPECIAL CAMP



Pulmonary Camp @ Chennai



Veterinary camp @ Kolhapur



Cardiac Camp @ Nashik



Blood Donation Camp @ Ahmedabad

## CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL

Break Up of Screening Undertaken	
HPV Screening	39
Breast Screening	39
Oral Screening	18
General Screening	36

NO. OF CAMPS ORGANIZED : 2

BENEFICIARIES ATTENDED: 132



Korukkupet



Semmencheri

## OTHER INITIATIVES



Facilitated 315 EBN clients and their family members receiving Yojana Cards, Digital Health Cards, and for opening IBSBD account with Indian Bank



Financial Literacy Program @Pune



Traffic Rules Awareness Rally @Ahmedabad



Cancer Awareness Camp @ Nashik

## Joy of giving



Celebrated Children's Day with the children from EBN families by distributing Stationary ( Pen , Pencil ,Note Book ) & Cakes @Chennai



Sanitary Pad Distribution to Adolescent Girls at Little Bard English School @ Ahmedabad



Free Spectacles worth of ₹.61200/- provided to old age people @ Trichy



Artificial limbs valued at ₹7,00,000, generously donated by Rise Bionics, were distributed to 28 beneficiaries in Pune

**FREE CATARACT SURGERIES**

**Total No Of Cataract Surgeries** **21**



7 Beneficiaries underwent Cataract surgery @ Nashik  
Amount saved : ₹70000



5 Beneficiaries underwent Cataract surgery @ Pune  
Amount saved : ₹25000



9 Beneficiaries underwent Cataract surgery  
@ Nashik  
Amount saved : ₹90000

**Amount Saved :  
₹2,10,000**

**REHABILITATED PAVEMENT DWELLERS****CHENNAI****No of Homeless Pavement Dwellers Rehabilitated : 13****BEFORE**

Mrs.Jayalakshmi Kumaresan from Broadway to Vyasarpadi

**AFTER****BEFORE**

Mrs.Viji Murugan BSNL Parrys to Indiranagar

**AFTER**

## MEDIA



## PORUR TIMES

Navigation

## Equitas conducts health camp

November 13, 2025 | Uncategorized | No comments



Equitas Development Initiatives Trust (Anna Salai) conducted General health, Eye Screening and Acupuncture Screening camp on Nov.6 at Konukupet. Ripe Hospital, Eye Vision Foundation and Atrama Acupuncture were the sponsors. Totally

## PORUR TIMES

Navigation

## Equitas celebrates Children's Day

November 21, 2025 | Uncategorized | No comments



Equitas Development Initiatives Trust (Anna Salai) celebrated

Raftaar Headline News  
News Channel  
Breaking News

## AWARDS



Dr. Reddy's Foundation appreciated and honoured Mr. John Alex, Head – CSR, for his valuable support that contributed to the successful conduct of the PWD Job Fair in Chennai.

CSR Team, Trichy Received a Shield and and Appreciation Certificate from the DRO and Principal of KAPV Medical College in recognition of our continuous support in organizing blood donation camps @Trichy

## MEDIA LINKS

<https://www.instagram.com/reel/DQ9DLISDc-f/?igsh=Y2NsdzlzY2QwbmR1>

<https://www.instagram.com/reel/DRcHpPXgVap/?igsh=MjFudjB4NnlrODR4>

STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Maharashtra	Job fair	-
Tamil Nadu	Job fair, Medical Camp, Joy of giving	Job fair
Gujarat	Exhibition	-



## CORPORATE SOCIAL RESPONSIBILITY

Skill Development  
Placement Initiatives  
Health Care  
Rehabilitating Pavement Dwellers  
Other Initiatives  
Joy of Giving  
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

[www.equitastrust.org](http://www.equitastrust.org)



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."