

# PULSE NEWSLETTER

## CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives  
Rehabilitating Pavement Dwellers  
Health Care & Education

1

SKILL  
TRAINING  
WORKSHOPS

EMPOWERING  
WOMEN  
ENTREPRENEURS  
MARKET  
LINKAGES

FREE  
CATARACT  
SURGERIES  
&  
SPECTACLES

HEALTH,  
VETERINARY  
CAMPS  
&  
AWARENESS

HOMELESS  
FAMILIES  
REHABILITATION  
&  
SCHOLARSHIP

EMPLOYEE  
VOLUNTEERING

JOB  
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		Sep-25	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	106	53741
	General Medical Camp Participants (A)	8126	4746880
	No of Eye-Camp Participants (B)	5701	3393624
	No of free spectacles given	562	149718
	Other Camps (Homeopathy camps/Ayurveda camp Participants) ( C )	121	98946
	<b>Total (General Camp(A)+Eye Camp(B) +Other Camps(C ))</b>	<b>13948</b>	<b>8239450</b>
	Health Screening for Vehicle Finance Clients	101	54662
	Veterinary Camps	189	53487
	Cataract Operations (D)	33	43017
	Other Secondary Care (E)	1	32453
	Health Help Line - Toll Free number(F)	1	240
	<b>Total health Help Line ( D+E+F)</b>	<b>35</b>	<b>75710</b>
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	7792	1558238

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Sep-25	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1418	715166
	Tailoring center (B)	0	912
	Computer center (C)	0	720
	<b>Skill Training programs (A+B+C)</b>	<b>1418</b>	<b>716798</b>
	Equitas Temporary Market	3	310
Job Fair	<b>Placements for Unemployed Youth</b>	1169	344848
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	23	6269
	Equitas Birds Nest- Rehab of homeless - Pune (B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur ( C)	0	42
	Equitas Birds Nest- Rehab of homeless - Nashik ( D)	0	26
	<b>Equitas Birds Nest- Total No of Families Rehabilitated ( A+B+C+D)</b>	<b>23</b>	<b>6446</b>
	Equitas Birds Nest- Scholarship	57	2786
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	5	141
Diversity & Inclusion	Persons with disability	63	181569
	Persons with disability (Visually Impaired)	44	35068
	Transgender Inclusion	5	585



## EQUITAS GURUKUL SCHOOLS

### Gurukul Students Excel in STEM Innovation



Students of Equitas Gurukul Schools showcased their creativity and innovation at the Science and Technology Project Competition, securing remarkable positions across different levels. From cutting-edge ideas like “Hand Gesture Controlled Robotic Car” and “Surveillance Radar for Defense Sector” to eco-friendly solutions such as “Manufacture of Yarn Fiber from Seaweed Residue”, the projects reflected scientific curiosity and problem-solving skills. Both Dindigul and Salem campuses earned multiple prizes in the Senior and Junior categories, with students demonstrating teamwork, technical knowledge, and presentation excellence. The achievement highlights the Gurukul School’s commitment to fostering STEM education and nurturing young innovators.

### Honouring Excellence: Mrs. Sasikala, a Beacon for Teachers



Mrs. S. Sasikala, Principal of Equitas Gurukul Matriculation Higher Secondary School, Cuddalore, was awarded the prestigious Dr. S. Radhakrishnan Award for Best Teacher 2025 by the Government of Tamil Nadu in the Private School category in Cuddalore District. The award, presented by Hon'ble School Education Minister Mr. Anbil Mahesh Poyyamozhi, recognizes her exemplary contributions to education and dedication to academic excellence. She is the first Principal from the Equitas Gurukul fraternity to receive this distinction in its 15-year history. Following this achievement, Mrs. Sasikala was felicitated in a special gathering by the Equitas Gurukul Group of Schools. The management, staff and students expressed their pride, acknowledging the prestige she has brought to the institution. Her recognition serves as a source of inspiration, motivating educators and students alike to pursue excellence.



**EQUITAS GURUKUL SCHOOLS**

## Gold Triumph for Equitas Teams at CCQCC



For the first time, Equitas Gurukuls participated in the 34th Chennai Chapter Quality Concepts Convention (CCQCC 2025) at VIT Chennai, competing alongside corporates. Six teams from Coimbatore, Cuddalore, Dindigul, Kumbakonam, Salem and Sivakasi won gold awards for their innovative projects, including Sivakasi's 100% digital fee collection initiative. Trophies and certificates were presented by Dr. Thiagarajan, Pro-Chancellor of VIT Deemed University, while QCFI chairman Mr. Kalaiselvan and dignitaries lauded the pioneering introduction of quality concepts among teachers, staff and students. QCFI expressed interest in signing an MOU to further collaborate on advancing quality in education.

## First NCC Unit Inspires Students at Gurukul School, Cuddalore



Cuddalore Gurukul proudly inaugurated its first ever NCC Unit on 23 September 2025, in the esteemed presence of Mr. T. Chenthoorson, Commanding Officer of the 5 (TN) Naval NCC Unit, Cuddalore. This landmark occasion is the first in the 15-year journey of the Gurukul Schools, opening new avenues for students to imbibe discipline, leadership and a spirit of service.

# PUTHALI

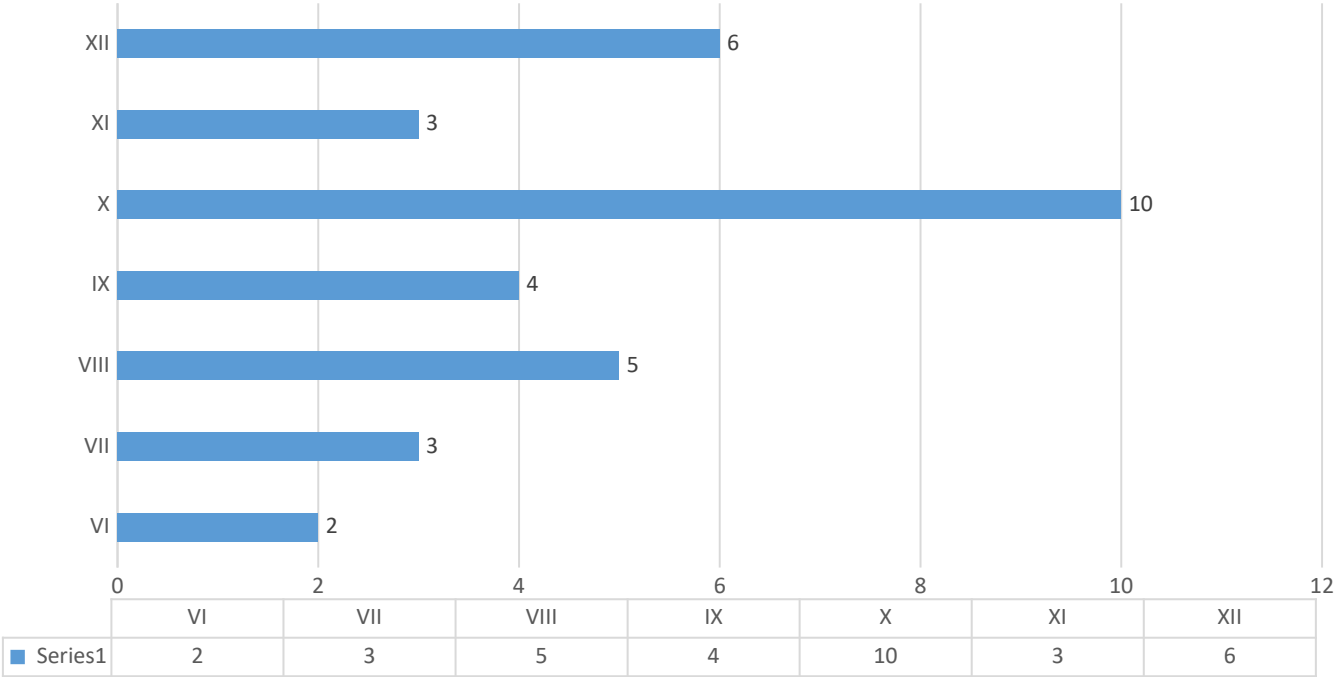


## COMPREHENSIVE VILLAGE DEVELOPMENT PROJECT

### PUTHALI TUITION CENTER



CLASS WISE STUDENTS ATTENDING TUITION AT PUTHALI



No of Teachers	3
Subject Teacher	2
Computer Teacher	1



## ■ Skill Development Training

No of Women  
Entrepreneurs  
attended EGK Skill  
Trainings

1418



Artificial Floral garland making @ Chennai

## Women Empowerment

Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfilled their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Tailoring @ Erode



Bridal makeup training @ Ahmedabad



Liquid soap making @ Nashik



Detergent Powder making @ Udaipur



## TEMPORARY MARKETS



Organized exhibition at Ahmedabad  
No of stalls :6 ,Sale value ₹ 32490

Organized exhibition at Ahmedabad  
No of stalls:4 ,Sale value ₹ 24130

Organized exhibition at Nashik  
No of stalls:4 ,Sale value ₹ 7000

## OTHER INITIATIVES



Mr. John Alex, Head – CSR at ESFB, presented certificates to the EGK Skill Training participants from 'Magalir Mandram'. The occasion was graced by Mrs. Archana, IPS (Retd.), along with other distinguished guests



To mark World Suicide Prevention Day, an awareness session was held in Trichy focusing on suicide prevention, recognizing warning signs, managing stress, addressing substance use, and promoting mental health care and treatment options



Participated in the Walkathon, "Walk to Empower" organised by CRY @ Cubbon Park, Bangalore



Organized Breast cancer awareness program @ Ahmedabad



## PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

**No of job fairs : 08**

**No of Branches Covered : 24**

**No of Shortlisted : 1169**

**(Male : 781 Female : 388)**



Chennai



Velachery



Kholapur



Udaipur



## GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

**BENEFICIARIES : 8247** | **MALE : 3069 FEMALE : 5178**



Chennai



Trichy



Thirumangalam



Hubli



Nashik



Gujarat



● EYE SCREENING CAMP

**BENEFICIARIES : 5701**

**Male : 2370 Female : 3331**



Chennai



Trichy



Bengaluru



Nashik



Udaipu  
r



Pune



**SPECIAL CAMP**



Health camp for PWD @ Chennai



Blood Donation Camp @ Bangalore



Artificial Limb Measurement Camp @ Pune



Ayurvedic health camp @ Ahmedabad



Bone Density Check Up Camp @ Nashik



Veterinary camp @ Ahmedabad

**CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL**

Details of Follow up Cases	
HPV Screening	55
Breast Screening	26
Oral Screening	80

**NO. OF CAMPS ORGANIZED : 3**

**BENEFICIARIES ATTENDED: 178**





# DISBURSEMENT OF AISHWARYA LOAN & EDUCATION SCHOLARSHIP



Facilitated Saraswathi Educational and Cultural Charitable Trust in disbursing *Aishwarya Loan* to women entrepreneurs and educational scholarships to EBN children, in the esteemed presence of Dr. C.K. Gariyali, IAS (Retd.), Dr. S. Raja Samuel (Principal, MSSW), Ms. Priyadarshini (Secretary, Saraswathi Educational and Cultural Charitable Trust), and Dr. Archana, IPS (Retd.).

## Joy of giving



Provided nutritional food worth of ₹ 5000/- for TB Patients from Economically Weaker Section @ Kondithope, Chennai



Provided nutritional food worth of ₹ 7500/- for TB patients from Economically Weaker Section @ Chinnaporur, Chennai



Spectacles worth of ₹ 36,900 were provided free of cost to 41 beneficiaries, including women and senior citizens, at Mettur, Trichy



Spectacles worth of ₹ 25,500 were provided to 25 beneficiaries, including women and senior citizens@ Trichy



FREE CATARACT SURGERIES

Total No. Of  
Cataract Surgeries **33**



7 Beneficiaries underwent Cataract surgery @ Nashik  
Amount saved : ₹70000



7 Beneficiaries underwent Cataract surgery @ Nashik  
Amount saved : ₹70000



Mr. Ashwin Brahmabhatt underwent eye surgery as well as treatment for Cornea freezing at SSG Hospital, Baroda.  
Amount saved: ₹25,000/-.



REHABILITATED PAVEMENT DWELLERS

CHENNAI

No. of Homeless Pavement Dwellers Rehabilitated : 23

BEFORE



AFTER



Mrs.Sudha Nagaraj from Marina to Pattinapakkam



Mrs.Subu Sarath from Parrys to Korukkupet



Mrs.Kanniga Gajendran from Loan square to Vyasarpadi



## MEDIA

म. ह. शिंदे महाविद्यालयात  
शुक्रवारी रोजगार मेळावा

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अग्नि महाशक्तिप्रधानो  
तानुत्पन्नोऽग्निः परितो  
जोति-महो विद्यमानः  
मुक्तकालो विभक्तो ज्ञोऽग्निः  
तस्य वा यथाज्ञा यथाज्ञा अनेक  
वेदनायां शिष्टानां लोकेश्वरी  
रात्री मिथ्या असन्नाया वा यथा  
साक्षात्तया कल्पनाया ज्ञेया  
तथा शिष्टे महाशक्तिप्रधानो  
ज्ञोऽग्निः

**ਪੁਰੀ**



तिर्भंगी : येथील म. ह. शिंदे महाविद्यालय रोजगार मेळाव्यात बोलतामा  
संस्था अध्यक्ष पी. जी. शिंदे, मंचावर हवाईकडून बंदोबस्त पाटील, पं. समीत  
माजी सभापती एकनाथ शिंदे, प्राचार्य डॉ. आर. एस. पोटे, सांगं कारपूकर,  
संगम पाटील आदी.

पगार नव्हे, संधी  
महत्त्वाची- पी. जी. शिंदे

साठवण : पट्टारी खलमेखा

कौशल्याधारित विद्या  
आजच्या कंपनांचो गरज  
पणार कितो भितलो पावलो म  
भितले पाकडे करणांमो लक्ष  
प्रतिपादन वास्त्यापन साधना  
मंडळाचे अध्यक्ष पो. जो. नि  
केले. ते म. ह. शिंदे महावि  
त्रिसंगी येथे झालेल्या पंडित  
उपाध्याय राजाराम मेळगाव्या  
स्थानावरून बोलत होते.

कौशल्य विकास मार्गद  
इन्विटम डेवलपमेंट टूम  
महाविद्यालय यांच्या संयुक्त  
हा मेळावा आयोजित करण्या  
होता. या रोबागर मेळा  
उद्घाटनावेली जिल्हा  
विकास रोबागर केंद्राचे  
कपूरकर, संगम पाटील, श  
शिक्षण प्रसारक मंडळाचे

स्वर्णाल सिंधे, बंडोरात पाटील,  
पंचायत समितीचे माजी सभासद  
एकनाथ सिंधे आदी मान्यवर उपस्थित  
होते. मान्यवरांच्या हस्ते रोसाळा पाणी  
धानस मेळाव्याचे उद्घाटन  
झाले. प्राचार्य डॉ. आर. एस. पांडे  
यांनी स्वागत केले. तर खास कापूरकर  
यांनी प्रास्ताविक केले. पांडेजी संजय  
पाटील यांनीही मनोगत व्यक्त  
केले.

या मैलागटा २३ हून अधिक कंपन्यांनी सहभागी होवून विविध पदार्थांसाठी भरती प्रक्रिया राबवली. गन्धबावडा, पन्हाडा, शाहूवाडी, कसोबा, तालुक्यांतले शेकडो तसेच तहसीली पात सहभागी होऊन रोजगार संधीचा ताब घेऊन. आभार डॉ. डी. जी. कुंभार यांनी मानले, तर सूत्रचालन डॉ. एस. के. मिंगाणे यांनी केले.



कोयंबातूर, रविवार, २४ सप्टेंबर २०१५



लिभंगी : येथे राजगार मेळाव्यात बोळताना पी. जी. शिंदे, मंदावर हाजीकडून बंदोबस्त घाटील, एकनाथ शिंदे, डॉ. आर. एस. शिंदे, सारंग कापूरकर, संघाम घाटील.

कौशल्याधारित मनुष्यबळाची  
कंपन्यांना नितांत गरज : शिंदे

तिसंगी शिंदे महाविद्यालयात रोजगार मेळावा

■ **सामाजिक सुलभता**

42020000 100 0.0

“कीर्तनकाशीत मनुष्यकाशी अत्र  
 संस्पृश्या नितत अवयवता आहे.  
 पार बिती घेतल यापेक्षा येथी कशी  
 मिळेल याकडे पाहणे आवश्यक आहे,”  
 असे मत आपल्याकड शिक्षण प्रसारक  
 मंडळाले अजयस पी. जी. शिंदे यांनी  
 व्यक्त केले.

ले करारात विकास मार्गदर्शन केन्द्र, इन्डियास रेवेन्यूमंत्रित दूरत आणि म. ह. सिंदी महाविद्यालय, तिसरी पांढरा विभागाने आयोजित पंडित दीनदयाल उपाध्याय रेकर्डर मेळाव्यात अध्यक्षमत्वासारखे बोलत होते. गणनाकारिता तातुन्मधून पहिल्यांदाच इतक्या कमी रेकर्डर मेळावा म. ह. सिंदी महाविद्यालयातून घडविता होता.

या मेळाव्यासाठी जिल्हा बौरल  
विकास राजार केलाचे परिषदाधीन  
सर्ग करणुकर, इन्व्हायस इन्सिस्टेंस  
टालचे संघास प्राचीन, ज्ञानसाधना विभाग

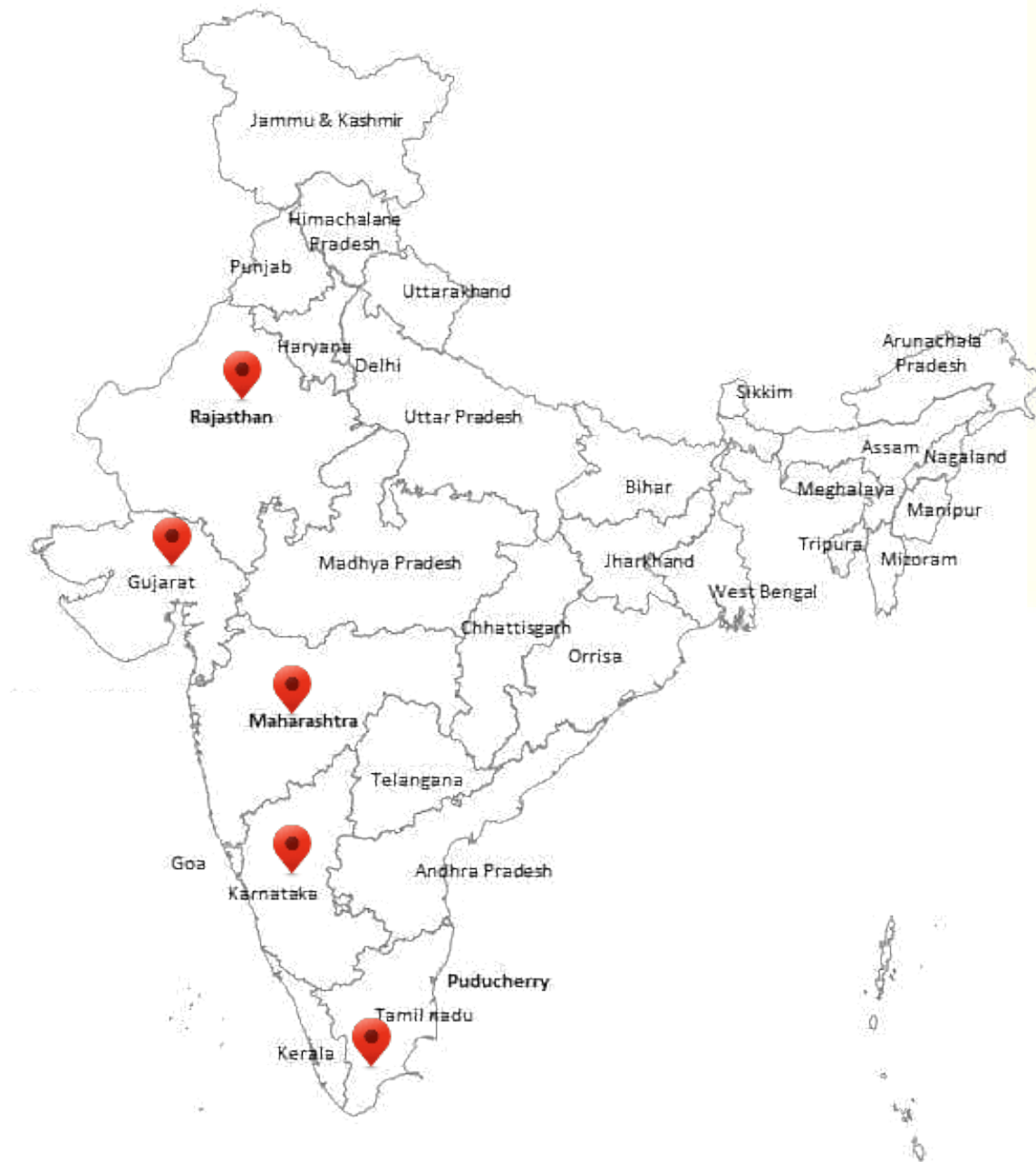
Kollapur, Kollapur-Toda  
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STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Maharashtra	Job fair	-
Tamil Nadu	Job fair	Health camp
Gujarat	Exhibition	-





## CORPORATE SOCIAL RESPONSIBILITY

Skill Development  
Placement Initiatives  
Health Care  
Rehabilitating Pavement Dwellers  
Other Initiatives  
Joy of Giving  
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

[www.equitustrust.org](http://www.equitustrust.org)



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."