

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS

Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.



DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Dec-25	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	105	54058
	General Medical Camp Participants (A)	9324	4772381
	No of Eye-Camp Participants (B)	4492	3410579
	No of free spectacles given	574	151350
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	87	99228
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	13903	8282188
	Health Screening for Vehicle Finance Clients	49	54831
	Veterinary Camps	80	53797
	Cataract Operations (D)	64	43130
	Other Secondary Care (E)	1	32458
	Health Help Line through Toll Free number (F)	0	242
	Total health Help Line (D+E+F)	65	75830
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	5234	1577252

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Dec-25	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1616	719979
	Tailoring center (B)	0	912
	Computer center (C)	0	720
	Skill Training programs (A+B+C)	1616	721611
	Equitas Temporary Market	8	332
Job Fair	Placements for Unemployed Youth	908	348544
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	10	6303
	Equitas Birds Nest- Rehab of homeless - Pune (B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	42
	Equitas Birds Nest- Rehab of homeless - Nashik (D)	0	26
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	10	6480
	Equitas Birds Nest- Scholarship	0	2786
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	0	146
Diversity & Inclusion	Persons with disability	7	181637
	Persons with disability (Visually Impaired)	3	35105
	Transgender Inclusion	12	604

EQUITAS GURUKUL SCHOOLS

A Proud Moment on Wheels



S.I. Sai Saindhavi of Class V-C, Karur Gurukul, has marked an outstanding achievement in roller skating by earning selection to multiple prestigious platforms. She has qualified for the SSFI State Level, RSFI State Level, and the SGFI National Level competitions, in addition to another State Level Skating event. These remarkable selections are a testament to her exceptional skill, unwavering discipline, and consistent dedication to the sport.

National Honour in Kurash



We are thrilled to share that S. Thiraiventhana of Class IX has brought pride to our school by winning the Bronze Medal in the 69th SGFI National Kurash Championship (Sub Junior, +56 kg), held in Uttar Pradesh on 17.12.2025. His achievement reflects dedication, discipline, and sporting excellence.

Words that Won Honours



On 4th December 2025, nine students from 8th Grade from Gurukul School, Sivakasi proudly represented the school at Bharathi Aatruppadai – 2025, organized by ANJAC College in commemorating of Mahakavi Subramania Bharathiyar's birth anniversary. The school achieved notable success with B. Muhamad Rishan securing First Place in the Elocution competition and S. Karthikeyan winning third place in Puthiya Aathichoodi Recitation. The winners were honoured with certificates and shields, marking a proud literary achievement for the school.

EQUITAS GURUKUL SCHOOLS

Celebrating Love and Togetherness



Christmas was celebrated with great joy and unity across all eight Gurukul schools, creating a warm and festive atmosphere in each campus. The schools were beautifully decorated, and special assemblies, carol singing, skits, and cultural performances highlighted the true spirit of Christmas. The celebrations reflected the Gurukul vision of holistic education, leaving students and staff with lasting memories and a renewed message of hope and goodwill.



COMPREHENSIVE VILLAGE DEVELOPMENT



Together with the students of Sree Balaji College of Nursing undertook Baseline Survey at Vadathavoor village



Organized Blouse Cutting Training



Organized Eye Screening camp together with Lalithambigai Medical College hospital



Distributed vegetable seeds to 200 families for forming Kitchen Garden in their backyard

■ Skill Development Training

No of Women
Entrepreneurs attended
EGK Skill Trainings

1616



Aari Work@ Chennai

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Mat Rangoli @ Pune



Chudithar cutting @ Udaipur

TEMPORARY MARKETS



Organized exhibition at HO, Chennai
No of stalls :16 ,
Sale value ₹ 2,34,900



Organized exhibition @ Thanjavur
No of stalls : 16
Sale value: ₹73,481



Organized exhibition @ Udaipur
No of stalls : 10
Sale value: ₹19700

SUCCESS STORY



Ms Sangita Deva Awale, from Ichalkaranji Branch attended EGK Training for Agarbatti making, has started a home-based agarbatti making and selling business. By selling in nearby shops and markets, she is now earning a steady monthly income of ₹3,000–₹4,000



Ms Neeru Kanwar, attended EGK training for tailoring at Chanderia, Chittorgarh. She is now running her own tailoring shop and is earning ₹15,000–₹18,000 per month

JOB FAIR

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 08
No of Branches Covered : 29

No of Shortlisted : 908
(Male : 404 Female : 504)



Tindivanam



Chennai



Pune



Ahmedabad

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 13903 | MALE : 5,273 FEMALE : 8,630



Chennai



Erode



Nashik



Udaipur

SPECIAL CAMP



Pulmonary camp @Chennai



Ayurvedic camp @ Ahmedabad



Kolhapur



Veterinary camp @ Udaipur

CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL

Details of Screening Cases	
HPV Screening	47
Breast Screening	19
Oral Screening	146

NO. OF CAMPS ORGANIZED : 2

BENEFICIARIES ATTENDED: 212



OTHER INITIATIVES



Govt documents Distribution program along with Harqdarshaq Ngo to EBN clients. @Chennai



Celebrated World Differently Abled Day @ Head Office, Chennai



Mental Health Awareness program @Trichy



Financial literacy Awareness @ Pune



Organized CPR training @ Nashik



Financial literacy Awareness @ Ahmedabad

FREE CATARACT SURGERIES

Total No Of Cataract Surgeries 65



14 Beneficiaries underwent Cataract surgery @ Kolhapur. Amount saved : ₹84000



35 Beneficiaries underwent Cataract surgery @ Pune , Nashik Amount saved : ₹155000



Facilitated Chemotherapy treatment worth of Rs 7000/- at zero cost to Mr.Jitendrabhai Dabhi @Ahemedabad

Amount Saved : ₹2,61,000

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 10

BEFORE



Kavitha vijay from Bsnl Parrys to Ernavoor

BEFORE



Sathana from Parrys to Ernavoor

BEFORE



Thavamani Murugan from Parrys to Vyasarpadi

AFTER



AFTER



AFTER





Received shield from VHS Blood Centre in recognition of Equitas Bank's continued support provided by organizing Blood Donation Camps at our Head Office. Mr P. Athmanathan, Chief Administrator, VHS Blood Centre and Dr. V. Mythily, Director, VHS Blood Centre appreciated our CSR initiatives.



STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Tamil Nadu	Skill Training	Job Fair
Gujarat	Joy of giving, Health camp	Joy of giving

<https://trichyfastnews.com/government-welfare-schemes-and-skill-development-training-for-college-students/>

<https://www.instagram.com/reel/DSU64LaD0ju/?igsh=MXJncXY4cmtvanoybQ==>

<https://www.instagram.com/p/DSmn1TkE8sG/?igsh=MTFjMTJpMHhhcGd6eg==>



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
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Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."