

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Health Care | Skill Development | Placement |
Rehabilitating Pavement Dwellers | Education |
Comprehensive Village Development

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		APRIL	CUMULATIVE FROM NOV.2008 TO TILL DATE
Health Care	No of Health camps organized	97	54472
	General Medical Camp Participants (A)	9008	4808325
	No of Eye-Camp Participants (B)	4909	3435711
	No of free spectacles given	525	153403
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	87	99599
	TOTAL BENEFICIARIES (General Camp(A)+Eye Camp(B)+ Other Camps(C))	14004	8343635
	Health Screening for Vehicle Finance Clients	79	55206
	Veterinary Camps	95	54216
	Cataract Operations (D)	61	43335
	Other Secondary Care (E)	7	32486
	Health Help Line through Toll Free number (F)	1	245
	Total health Help Line (D+E+F)	69	76066
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	8350	1618777

DETAILS OF CSR INITIATIVES		NUMBOF BENEFICIARIES	
		APRIL	CUMULATIVE FROM NOV.2008 TO TILL DATE
Equitas Gyan Kendra	Skill Training Program Participants (A)	1222	726609
	Tailoring center (B)	0	912
	Computer center (C)	0	720
	Skill Training programs (A+B+C)	1222	728241
	Equitas Temporary Market	1	347
Job Fair	Placements for Unemployed Youth	1460	359451
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	10	6349
	Equitas Birds Nest- Rehab of homeless - Pune(B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	43
	Equitas Birds Nest- Rehab of homeless - Nashik(D)	0	26
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	10	6527
	Equitas Birds Nest- Scholarship	0	2952
	Aishwarya Loan (Interest fee loan by Saraswathi Educational Cultural and Charitable Trust)	0	158
Diversity & Inclusion	Persons with disability	7	181652
	Persons with disability (Visually Impaired)	5	35115
	Transgender Inclusion	6	642

● GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 14,099 | MALE : 6679 FEMALE : 7420



Chennai



Bangalore



Udaipur



Pune

FREE CATARACT SURGERIES

FACILITATED 61 CATARACT SURGERIES FREE OF COST



Mrs. Anjalaidevi (56) who was suffering from severe headaches and giddiness, for 6 months was diagnosed with sphenoid wing meningioma .CSR Team helped her to undergo a complication-free craniotomy at Srinivasan Super Specialty Hospital with whom we have a tie up.
Amount saved ₹55,000



6 Beneficiaries underwent Cataract surgery @ Pune
Amount saved ₹66000



2 Beneficiaries underwent Cataract surgery @ Udaipur
Amount saved ₹20000



17 Beneficiaries underwent Cataract surgery @ Kolhapur Amount saved ₹170000



10 Beneficiaries underwent Cataract surgery @ Nashik Amount saved ₹100000



Ms Sonali Kamble underwent Sonography free of Cost at Janlok Diagnostic Centre @ Pune
Amount saved ₹4,000

Amount Saved : ₹5,61,000

SPECIAL CAMP



Hearing Assessment Camp @ Trichy



Veterinary Camp @ Udaipur



Veterinary camp @ Pune



Blood Donation Camp @ Chennai



Blood donation Camp @ Pune



Blood donation Camp @ Nashik

● SKILL DEVELOPMENT TRAINING

**NO. OF WOMEN
ENTREPRENEURS
ATTENDED EGK SKILL
TRAINING
1222**



Simple Chemical s making training for EBN Clients @ Chennai

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfil their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas Development Initiatives Trust, across India



Tailoring Training @ Trichy



Soap making @ Pune



Detergent Powder making @ Udaipur

TEMPORARY MARKETS



Organised Exhibition @ Gujarat
No of Stalls : 14 Sale value Rs.37820/-.

SUCCESS STORY



Mrs. Swati Shaha, after attending EGK Training for Fashion Jewellery & Mat Rangoli making, has now started her own jewellery Toran, Rangoli making business. Now she sells flower Jewellery, Toran and Mat Rangoli in her neighbourhood, Society, Exhibition etc. She received excellent response from customers and has achieved sales worth of Rs.14,000. in April month.

● PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

NO OF JOB FAIRS : 08

NO OF BRANCHES COVERED : 14

NO OF SHORTLISTED: 1460

(MALE: 952 FEMALE : 508)



Job fair for Disabled
Persons @ Tambaram



Yelagiri



Kattankulathur



Nashik



Pune



Bengaluru

REHABILITATED PAVEMENT DWELLERS

CHENNAI

NO. OF HOMELESS FAMILIES REHABILITATED : 10

BEFORE



Sangeetha Gopi from Rattan bazar to Kanniga puram

BEFORE



Lalitha suresh from Rattan bazaar to Kanniga puram

AFTER



OTHER INITIATIVES



Facilitated Education Scholarship of Rs 20000 through Inner Wheel Club of Mylapore to Dr.Fiona, a Transgender for pursuing her Higher Studies @Chennai



Eye Awareness program @ Trichy



Organized Cleanliness drive @kolhapur



In the eve of World Earth Day organized awareness session about preparing compost manure from household wastes @ Pune



Organized awareness program about rainwater conservation and its management @Udaipur



Together with the Temple Committee organized a water tanker for watering the trees @ Vijan Was, Udaipur

JOY OF GIVING



Facilitated Rotary Club of Mumbai Divas, to donate and install 8 CCTV cameras worth Rs.150000 at Shambhuraj Anathashram for enhancing the safety and security of the old-age home and school premises @ Pune



Ms Sangitaben Parmar (69 years) from Kheda was provided a walker worth of Rs.500 for her speedy recovery, as she had met with an accident @ Ahmedabad



Distributed artificial wigs worth of Rs66500 to patients suffering from Cancer @ Nashik



Organized awareness program about Menstrual Hygiene as well as distributed Sanitary pads to 134 beneficiaries @Pune

SCHOLARSHIP SUPPORT



Ms Nikita Kapse is a part time trainer with Equitas She is also currently pursuing her final year of Engineering (IT) at VIT College, Pune. Equitas CSR Team members helped her to receive ₹28,000. as Education Scholarship from the company, Atos India.

COMPREHENSIVE VILLAGE DEVELOPMENT



Tailoring Training to aspiring women entrepreneurs @Vadathavur



Tuition & Computer Training Classes for the school going students @Vadathavur

MEDIA

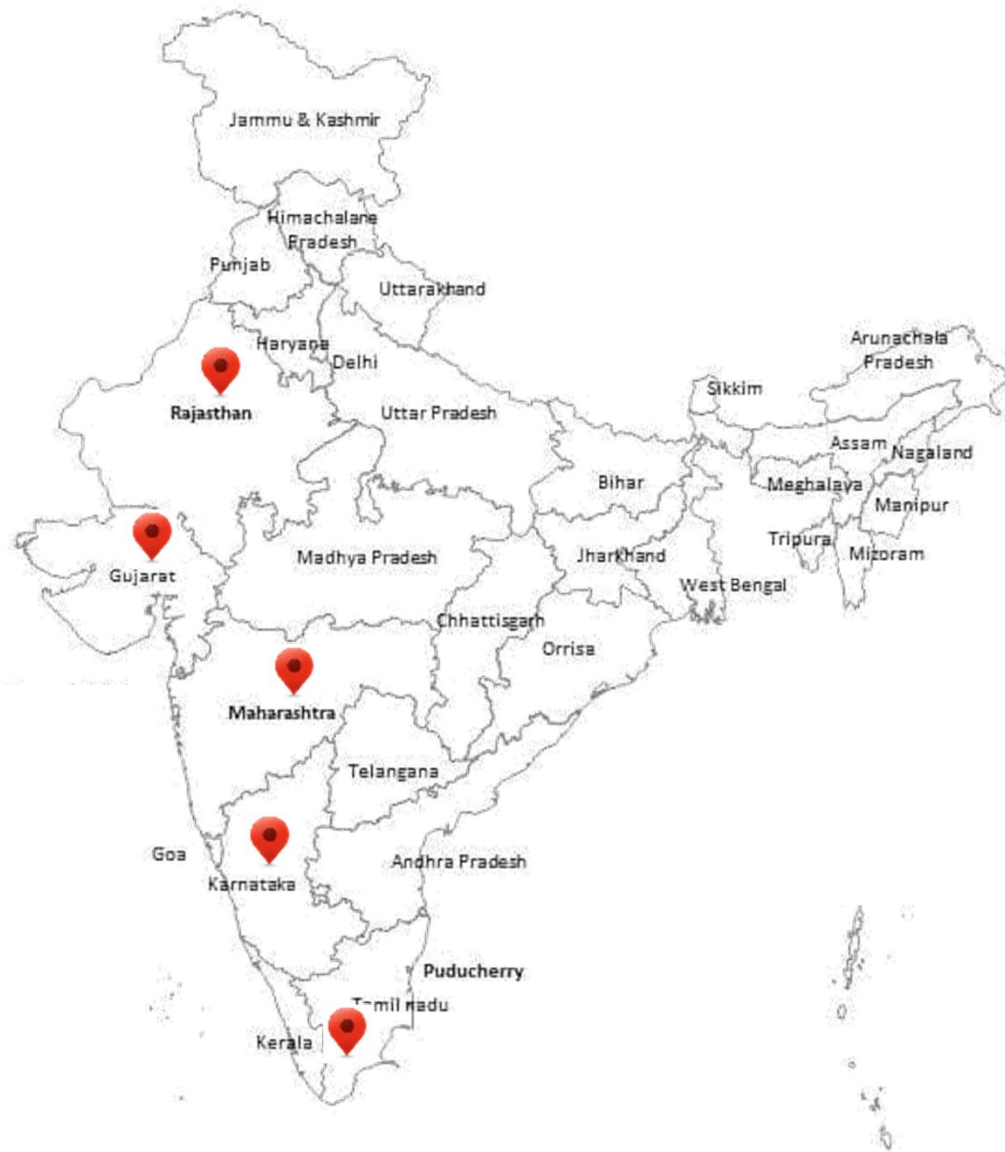


AWARD

Received an appreciation Award for the successful organization of the Job Fair conducted with Don Bosco.



STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Maharashtra	Job fair	-
Tamil Nadu	—	Job fair
Gujarat	Joy of giving	



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."