

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Jan-26	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	107	54165
	General Medical Camp Participants (A)	8301	4780682
	No of Eye-Camp Participants (B)	5989	3416568
	No of free spectacles given	358	151708
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	82	99310
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	14372	8296560
	Health Screening for Vehicle Finance Clients	97	54928
	Veterinary Camps	89	53886
	Cataract Operations (D)	55	43185
	Other Secondary Care (E)	4	32462
	Health Help Line through Toll Free number (F)	2	244
	Total health Help Line (D+E+F)	61	75891
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	8520	1585772

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Jan-26	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1228	721207
	Tailoring center (B)	0	912
	Computer center (C)	0	720
	Skill Training programs (A+B+C)	1228	722839
	Equitas Temporary Market	5	337
Job Fair	Placements for Unemployed Youth	912	349456
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	12	6315
	Equitas Birds Nest- Rehab of homeless - Pune (B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	42
	Equitas Birds Nest- Rehab of homeless - Nashik (D)	0	26
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	12	6492
	Equitas Birds Nest- Scholarship	0	2786
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	0	146
Diversity & Inclusion	Persons with disability	4	181641
	Persons with disability (Visually Impaired)	1	35106
	Transgender Inclusion	14	618

EQUITAS GURUKUL SCHOOLS
Lunch with Parents Initiative in Action


Sowbarnika G of Class X, Coimbatore Gurukul School, scored an impressive 98.2% in the Half-Yearly Examination, qualifying for the 'Lunch with Parents' initiative. Block 4 Coordinator accompanied Sowbarnika and her parents for the lunch on 13.01.2026. The family appreciated the thoughtful gesture of the school management and expressed their gratitude for this special opportunity. Such recognition serves as a strong motivator for Sowbarnika's continued academic excellence. This initiative also enables meaningful engagement with parents, offering guidance on how to support their ward at home and encouraging students to aim for top ranks at the board, district, and state level Examinations.

Celebration of Culture and Community


Pongal was celebrated with great enthusiasm across all Gurukul campuses, fostering unity and cultural pride. The festivities began with Samathuva Pongal preparation, followed by vibrant competitions such as Rangoli and pot painting, engaging students and staff alike. Energetic cultural performances and speeches highlighting the significance of Pongal added festive charm. The celebration concluded with children relishing the tasty Sarkarai Pongal, reflecting the true spirit of gratitude, joy, and togetherness.

EQUITAS GURUKUL SCHOOLS

Honouring the Spirit of Indian Republic



The 77th Republic Day was celebrated with great patriotism across all eight Gurukul campuses. The day began with the unfurling of our National Flag, followed by the singing of the National Anthem. Students presented inspiring cultural programs, patriotic songs, and speeches highlighting the values of the Constitution. The celebrations fostered a deep sense of national pride, unity and respect for the nation, making the occasion meaningful and memorable for both students and staff.

Academic Committee Award Function – AY 2024-25



The Academic Committee of Matriculation Schools, Coimbatore, organized an award function on 31.01.2026 to honour schools that achieved 100% results in the 2024–25 Board Examinations. Coimbatore Gurukul Principal, Ms. Shanthi Vinod, received the memento on behalf of the school in recognition of this achievement. Teachers Ms. Arul Priya, Ms. Dhivya Prabha, Ms. Suganthi, and Ms. Indhumathi, who produced 100% results, were honoured with certificates and students who secured centum in their respective subjects were also felicitated. Dr. S. Kannappan, Director of School Education, graced the occasion as the Chief Guest. The event, presided over by the CEO and DEOs of the Coimbatore Revenue District, was a proud and memorable moment for the school.

EQUITAS GURUKUL SCHOOLS

A Day of Pride, Performance, and Recognition



The Annual Day celebrations for the academic year 2025–26 at Sivakasi, Cuddalore and Trichy Gurukul were truly spectacular. The events showcased talents of students through vibrant cultural performances, inspiring skits and energetic dances, reflecting their creativity and confidence. Awards were presented to students for academic excellence, discipline and sports achievements, celebrating their all-round development. The celebrations highlighted the collective efforts of students, teachers and parents, with each campus resonating with joy, pride, and togetherness.



COMPREHENSIVE VILLAGE DEVELOPMENT



CSR Team distributed seeds (Brinjal, Avaraikkai, Okra, Greens) to 20 Families for growing vegetables , greens in their Kitchen Garden and motivated them for growing it.



Celebrated Pongal festival and distributed 2000 KGs of micronutrient added “Sundar Salt” to 300 Families at Vadathavoor village. Mr Sadayandi, President, Vadathavoor Panchayat was the Chief Guest



Inaugurated Evening Tuition and Computer Training Centre at Vadathavoor. Mr.Naresh, PG. Assistant , working in Sarva Seva Higher Secondary School was our Chief Guest

■ Skill Development Training

No of Women
Entrepreneurs attended
EGK Skill Trainings

1228



Simple Chemical making @ Chennai

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfil their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas CSR Team across India



Fashion Jewellery making @ Pune



Tailoring training @ Trichy



Chudithar cutting @ Bangalore

TEMPORARY MARKETS



Organized exhibition at Chennai
No of stalls :16 Sale value ₹202000/-

Organized exhibition at Pune
No of stalls :39 Sale value ₹180000/-

JOY OF GIVING



Facilitated Lions Club for distributing school bags and stationery to 30 tribal children @Chennai



Distributed clothes to needy people @ Chennai



Inauguration of Digital Interaction Board @Kolhapur

SUCCESS STORY

TAMIL NADU



Name: Mr. Sanjay, Ms. Visithra & Mr. Mukesh
 Mob : 7010479013,7200351055, 8807910208
 Initiative : Attended Job fair organized exclusively for the disabled at Chennai
 Disability : Visually Impaired
 Outcome : Got selected at LOVIK DIGITAL for the Tele-caller position with monthly salary of ₹ 10000/-

MAHARSHTRA



Name: Mrs. Seema Kalane
 Mob : 9834167719
 EGK Training Attended: Rangoli Mat Making
 Branch : Pune
 Outcome : Started home-based Rangoli Mat making and selling within her neighborhood, earning an average monthly income of ₹10,000/-

RAJASTHAN



Name: Neeru Kanwar
 EGK Training Attended : Tailoring
 Branch: Chittorgarh
 Outcome: Started her own tailoring shop after EGK training and earning an average monthly income of ₹15,000/-

GUJARAT



Name: Mrs. Suhana Fatima
 EGK Training Attended :Beautician
 Branch : Rakhiyal
 Outcome : Started her own beauty parlour after EGK training and earning an average monthly income of ₹20,000/-

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 06**No of Branches Covered : 27****No of Shortlisted : 912****(Male : 408 Female : 504)**

Guindy



Marakkanam



Vadathavoor



Tiruchirappalli

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 14,372 | MALE : 6,252 FEMALE : 8,120



Chennai



Nashik



Trichy



Ahmedabad

SPECIAL CAMP



Pulmonary camp @ Chennai



Blood Donation Camp @ Chennai



Cardiac camp @ Erode



Eye Camp for Truck Drivers @ Bangalore



Veterinary Vaccination Camp @ Nashik



Veterinary Vaccination Camp @ Ahmedabad

CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL

Details of Screening Cases	
HPV Screening	89
Breast Screening	54
Oral Screening	90

NO. OF CAMPS ORGANIZED : 3

BENEFICIARIES ATTENDED: 233



OTHER INITIATIVES



Cancer awareness program @ Chennai



Attended family meeting with the patients who had recovered from Alcohol / Drug addiction @ Shanvi Hospital , Trichy



Planted 50 tree saplings @ Nashik



Together with Rotary Club organized guidance and motivation session for Paralympic sports persons @ Kolhapur



Financial Literacy Awareness Program @ Ahmedabad



Financial Literacy Awareness Program @ Udaipur

FREE CATARACT SURGERIES

Total No Of Cataract Surgeries **55**



7 Beneficiaries underwent Cataract surgery free of cost @ Nashik . Amount saved : ₹70000



6 Beneficiaries underwent Cataract surgery free of cost @ Sangamner Amount saved : ₹60000



13 Beneficiaries underwent Cataract surgery @ Kolhapur Amount saved : ₹130000



Facilitated KP Group for Providing a walker worth of ₹2800 to Mr.Tribhovandas Parmar @Ahemdabad

Amount Saved :
₹2,74,000

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 12

BEFORE

BEFORE



Mahalakshmi Arockiyasamy From BSNL to Eranavoor

Rajashree Govindaraj from Parris to Korukupet

AFTER

AFTER



MEDIA



અમદાવાદના એક જાણીતા ચાંદખેડા વિસ્તારમાંથી થર્ડ પાર્ટીનું કોલ આવતા જણાવી અહીં રસ્તા પર એક માજી મળી આવેલ છે ઘટના સ્થળ પર પહોંચતા થર્ડ પાર્ટી જણાવે છે માજી ને મોઢા પર ખૂબ વાગેલુ હતું અને ખૂબ લોહી વહી જતું હતું. માજી ઉંમર લાયક હતા 80 જેટલી ઉંમર હતી એટલે બરાબર ચાલી પણ શકતા ન હતા અને ત્યાં સ્થળ પર 108 બોલાવેલ અને ને બેન નું ડેસિંગ કરેલ. પીડિતા બેન નું કાઉન્સિલિંગ કરતા જણાવે છે માજી ગભરાઈ ગયા હતા વાગ્યું હતું એટલે તેમનું નામ જણાવે છે.ને એડ્રેસ કે બીજું કઈ જણાવતા નથી. એટલે. બીજી ને ત્યાં આડીશ પાડીશ દ્વારા ખબર પડી કે અને તેમના ફેમિલી નો કોન્ટેક્ટ કર્યો અને તેમના દીકરા તેમને લેવા માટે આવેલ અને જણાવે છે અમે માજી ને બપોર ના શોધીએ છીએ. અને માજી ને તેમના દીકરો લેવા આવેલ . અને તેમના ફેમિલી ને સોંપેલ. અને તેમના ફેમિલી ખૂબ ખૂબ આભાર વ્યક્ત કર્યો



આજ રોજ અમદાવાદ જીલ્લા ના જુહાપુરા વિસ્તારમાં તંત્રિયા સોષ દ્વારા તમા અધિક કાર્ટી-ડેસન ના અધ્યયન થી મર્વેટી સ્પર્ધા નું આયોજન કરવામાં આવ્યું. આ આયોજન માં મર્વેટી સ્પર્ધાકર બાબતો પગલેલ યાજ અને આભારનિધિ બને તે ઉદ્દેશ્યથી આયોજન કરવામાં આવ્યું. આ આયોજન. ના મુખ્ય જજ તરીકે સર્વેચક મીડાપુરી, મીક્રો એન્ટ તરીકે આક્રિયા સોષ, સર્પોટિંગ માં સ્વોલ કોન્સિયા મુસ્લિમ વેલફેર કાર્ટી-ડેસન ના કુરશીન, નસીમ કિયાન, મારમીન મહોરા, સાલેહા અલીય તથા અધિક કાર્ટી-ડેસન ના પ્રમુખ વિલાન વાધેલા હજાર રહી આયોજન સફળ બનાવવા માં આવ્યું.

PORUR TIMES

Navigation

Christmas celebration

January 9, 2026 Uncategorized No comments

On celebration of Christmas, Equitas Development Initiatives Trust (Anna Salai organised) Joy of giving program. Blanket, Sarees and Cake distributed to the Equitas Birds Nest (EBN) clients and simple Chemicals training given to all the clients. RTN.Parvathy and Christopher Jeyaraj (Vice President, Equitas Trust) were the chief guests of the event. M. Krishnamurthy (CSR Manager, Equitas) coordinated the event.

https://www.linkedin.com/posts/equitas-small-finance-bank-equitas-nationalyouthday-jobfair-activity-7416357745811046402gi8J?utm_source=share&utm_medium=member_android&rcm=ACoAAD12jegBLU9cMLtWWq7IxdOLX1e6hFZ2O8o

STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Tamil Nadu	-	Job Fair
Gujarat	Exhibition, other initiative	-



CORPORATE SOCIAL RESPONSIBILITY

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Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."