

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Health Care | Skill Development | Placement |
Rehabilitating Homeless Families | Education |
Comprehensive Village Development

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Jun-26	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	106	54681
	General Medical Camp Participants (A)	6680	4822758
	No of Eye-Camp Participants (B)	7488	3449106
	No of free spectacles given	438	154426
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	63	99726
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	14231	8371590
	Health Screening for Vehicle Finance Clients	34	55303
	Veterinary Camps	51	54536
	Cataract Operations (D)	64	43445
	Other Secondary Care (E)	1	32489
	Health Help Line through Toll Free number (F)	0	245
	Total health Help Line (D+E+F)	65	76179
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	9875	1637687

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Jun-26	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	973	729065
	Tailoring centre (B)	0	912
	Computer centre (C)	0	720
	Skill Training programs (A+B+C)	973	730697
	Equitas Temporary Market	6	355
Job Fair	Placements for Unemployed Youth	1109	362190
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	9	6369
	Equitas Birds Nest- Rehab of homeless - Pune(B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	43
	Equitas Birds Nest- Rehab of homeless - Nashik(D)	0	26
	Equitas Birds Nest- Total No. of Families Rehabilitated (A+B+C+D)	9	6547
	Equitas Birds Nest- Scholarship	0	2952
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	5	168
Diversity & Inclusion	Persons with disability	2	181655
	Persons with disability (Visually Impaired)	1	35116
	Transgender Inclusion	0	642

A Fresh Beginning ...



The school campus came alive with excitement as students returned for the first day of the new academic year. Bright smiles, cheerful greetings and renewed friendships filled the corridors, creating an atmosphere of joy and enthusiasm. Teachers warmly welcomed the students and engaged them in fun activities to help them settle into their new classrooms. The day marked the beginning of a journey filled with learning, creativity and new opportunities.

Planting Hope, Nurturing Tomorrow



World Environment Day was celebrated across our Gurukuls with meaningful activities that inspired students to become responsible stewards of nature. Tree plantation drives and environmental awareness programmes highlighted the importance of conserving natural resources and protecting the planet. The NCC cadets of Cuddalore Gurukul actively participated in tree planting, demonstrating leadership, teamwork, and a shared commitment to creating a greener and more sustainable future.

Breathe, Balance - Bloom



On International Yoga Day, our campuses embraced the power of yoga through energising asanas, mindful breathing and moments of reflection. Guided by their teachers, students discovered that true strength lies in a healthy body, a calm mind and a balanced spirit. Every breath became a step towards lifelong health and well-being.

Champions in Action



Salem Gurukul celebrated a remarkable sporting milestone as its students excelled in National-Level Martial Arts Championships. At the 14th National Open Kyorugi & Poomsae Taekwondo Championships 2026, seven students represented the school with distinction, winning one Gold, two Silver, and two Bronze medals. Adding to the glory, Indhu and Mithra Devi bagged Gold and Silver, respectively, at the 5th National Level Open Karate Championship – Salem Mangani Cup 2026, showcasing exceptional skill, discipline, and determination.

Skating to Glory



Karur Gurukul School celebrated the remarkable achievement of Baby S. Saisaindhavi (Class VI-B), who delivered an exceptional performance at the State-Level Roller Skating Championship, held on 28th, June 2026 at PS Sports Arena, Vennamalai,, Karur. She secured First Place in both the 200m and 400m events and earned the prestigious Individual Championship Trophy, bringing great pride to the school through her dedication and sporting excellence.

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 6680 | MALE : 1980 FEMALE : 4700



Chennai



Nashik



Kolhapur



Ahmedabad

SPECIAL CAMP



Blood Donation Camp
@Tiruvottiyur, Chennai



Blood Donation Camp @ Equitas
Head Office, Chennai



Blood Donation Camp @
Bangalore



Multi specialty camp @ Nashik



Veterinary Camp @Ahemedabad

CANCER SCREENING CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



Cheran Nagar



Sembakkam

FREE CATARACT SURGERIES

No Of Cataract Surgeries 64



21 beneficiaries underwent free cataract surgeries @ Pune Amount Saved Rs. 2,10,000/-



15 beneficiaries underwent free cataract surgeries @ Nashik Amount saved Rs.1,50,000/-



6 beneficiaries underwent free cataract surgeries @Kolhapur Amount Saved Rs 60000



Facilitated Mr. Ajay to undergo surgery & insertion of metal rods in his hand and backbone at Kashiba Hospital, Ahmedabad . Amount Saved: Rs.70,000



Mr. Gurumoorthy, who was suffering from severe jaundice with internal bleeding, was shifted to Sri Ramakrishna Hospital, Trichy for specialized liver treatment. The total hospital bill of ₹2.5 lakhs was reduced to ₹2 lakhs through a special discount of ₹50,000 arranged with the hospital

Amount Saved : ₹5,40,000

No of Women Entrepreneurs attended EGK Skill Trainings 973



Organic Soap making @ Chennai

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Tailoring Training @ Trichy



Tailoring Training @ Erode



Mehandi Training @ Ahmedabad



Liquid Detergent making @ Udaipur



Liquid Soap making @ Nashik



Soap making @ Pune

TEMPORARY MARKETS



Organised 3 Exhibition @ Pune
No of Stalls : 17 Sale value ₹ 1,47,310



Organised 2 Exhibitions @ Ahmedabad
No of Stalls : 8 Sale value ₹ 30,770

SUCCESS STORY



After completing Equitas Skill Training Program , **Mrs. Swati Varude** started her own artificial flower decoration business in Kolhapur. She now undertakes decoration orders for home functions and special events, earning a monthly income of **₹3,000–₹5,000** and moving towards financial independence.



Sonali Parmeshwar Dane from the Shivajinagar Branch, Pune, transformed her life through Equitas' Financial Inclusion and Skill Development Program. After the sudden loss of her husband, she became the sole provider for her family. With an Equitas loan, she started a tailoring business and strengthened her skills through training in tailoring, phenyl, and handwash production. Later, a **Shubham loan** helped her establish a tailoring and cloth shop, which now provides a stable income. Earning **₹3,000–₹5,000 per month** .

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 07

No of Shortlisted : 1109

No of Branches Covered : 20

(Male : 703 Female : 406)



Tirunelveli



Mannargudi



Sankarankoil



Ahmedabad



Nashik



Pune

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 09

BEFORE

BEFORE

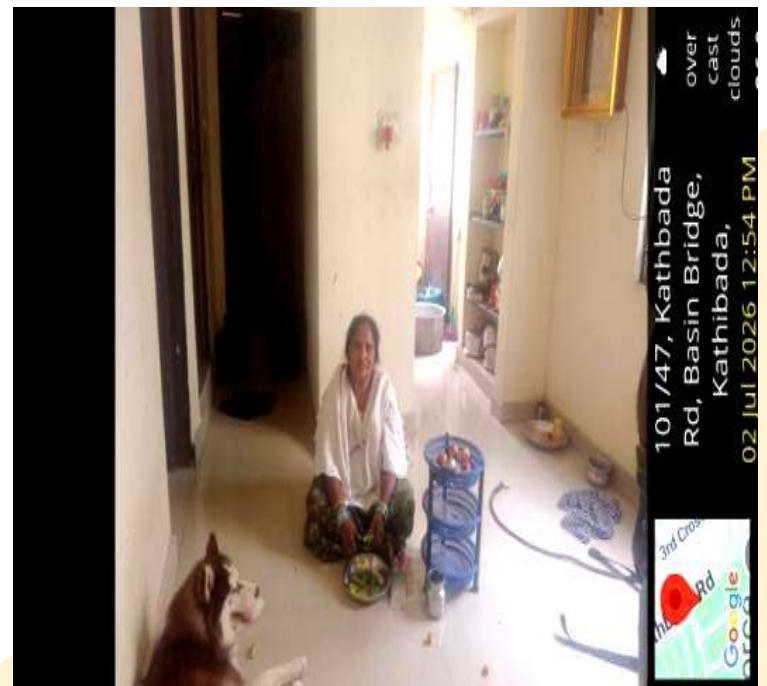


Anjalai Deenadhayalan from Parrys EB to Korukkupet

Geetha Kavidass from NSC Bose Road, Parrys to Kathbada

AFTER

AFTER





COMPREHENSIVE VILLAGE DEVELOPMENT



**TAILORING TRAINING TO THE 2nd BATCH OF
12 ASPIRING WOMEN ENTREPRENEURS
&
EVENING TUITION ,COMPUTER TRAINING
NO OF STUDENTS ATTENDING: 28**



Tailoring Training

Tuition & Computer Training

OTHER INITIATIVES



Environmental awareness program on waste management @ Kolhapur



Traffic awareness program @ Ahmedabad



Training blind people to make LED bulbs @Pune



Environmental awareness @ Udaipur



Cancer awareness @ Ahmedabad



Eye awareness @ Nashik

JOY OF GIVING



Distributed snacks worth of Rs.1500 to the children at shelter home @ Chennai



Nutritious food Support provided to Patients affected by Tuberculosis from Economically Weaker section @ Chennai



Distributed 89 spectacles worth of Rs.80,100 to PWD and widows @ Trichy



Distributed 86 tree saplings covering 5 areas @ Trichy



Distributed 100 school bags worth of Rs.18,660 to underprivileged children @Ahmedabad



Distributed used School Uniforms donated by Sudharsan Chemicals to 200 children from sugarcane worker families @ Pune

DISBURSEMENT OF AISHWARYA LOAN TO WIDOWS & DESTITUATES FROM EBN FAMILIES



Disbursed Aishwarya Loan (Interest Free Loan)to 5 EBN clients. Dr.C.K Gariyali IAS (Retd.) former Principal Secretary to Governor, was the Chief Guest, Rtn. Michelle Antony, Mrs. Srimayi Vempati, Mr. Murali Vaidyanathan Business Head ESFB and Mr. Christopher Jeyaraj Deputy Vice president –CSR Initiatives were the other guests who graced the occasion.

COMMEMORATED WORLD ENVIRONMENT DAY



Trichy



Gujarat



Bangalore

CELEBRATED INTERNATIONAL YOGA DAY



Chennai



Trichy



Bangalore



Pune



Nashik



Kolhapur



Ahmedabad



Udaipur

PRINT MEDIA

MEDIA

AWARD

APPRECIATIONS

PORUR TIMES

Navigation

Health screening camp

June 24, 2026 Uncategorized No comments



Equitas Development Initiatives Trust (Anna Salai) conducted general health and Eye screening camp alongwith Vels Medical College and Hospital at Sommencheri, Ponneri. Totally 136 members benefitted in the camp. M. Krishnamurthy (CSR Manager, Equitas) coordinated the camp.



Received Memento from , Puthiya Parvai Trust for organizing job fair at MS University ,Sankaran Koil

SOCIAL MEDIA LINK

<https://www.instagram.com/reel/DaBnJM8iWVy/?igsh=MTRrcGV6NzBqZDJpcg%3D%3D>

STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Tamil Nadu	—	Health camp
Gujarat	EGK, Tree saplings	Drug awareness, Job Fair
Tamil Nadu	—	Health camp



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."