

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

| DETAILS OF CSR INITIATIVES | | NUMBER OF BENEFICIARIES | |
|---------------------------------|--|-------------------------|---------------------------------------|
| | | Feb-26 | Cumulative From Nov.2008 to Till Date |
| Health Care | No of Health camps organized | 106 | 54271 |
| | General Medical Camp Participants (A) | 8287 | 4788969 |
| | No of Eye-Camp Participants (B) | 6189 | 3422757 |
| | No of free spectacles given | 664 | 152372 |
| | Other Camps (Homeopathy camps/ Ayurveda camp Participants) (C) | 104 | 99414 |
| | Total (General Camp(A)+Eye Camp(B)+Other Camps(C)) | 14580 | 8311140 |
| | Health Screening for Vehicle Finance Clients | 86 | 55014 |
| | Veterinary Camps | 72 | 53958 |
| | Cataract Operations (D) | 56 | 43241 |
| | Other Secondary Care (E) | 8 | 32470 |
| | Health Help Line through Toll Free number (F) | 0 | 244 |
| | Total health Help Line (D+E+F) | 64 | 75955 |
| | Sugam clinic Beneficiaries | 0 | 80029 |
| | No of Vaccination camps | 0 | 54252 |
| | Vaccination Camp Participants | 0 | 5752876 |
| Swasth Mahila- Health Education | 10860 | 1596632 | |

| DETAILS OF CSR INITIATIVES | | NUMBER OF BENEFICIARIES | |
|----------------------------|---|-------------------------|---------------------------------------|
| | | Feb-26 | Cumulative From Nov.2008 to Till Date |
| Equitas Gyan Kendra | Skill Training Program Participants (A) | 2009 | 723216 |
| | Tailoring Centre (B) | 0 | 912 |
| | Computer Centre (C) | 0 | 720 |
| | Skill Training programs (A+B+C) | 2009 | 724848 |
| | Equitas Temporary Market | 6 | 343 |
| Job Fair | Placements for Unemployed Youth | 4635 | 354091 |
| Equitas Birds Nest | Equitas Birds Nest- Rehab of homeless - TN (A) | 21 | 6336 |
| | Equitas Birds Nest- Rehab of homeless - Pune (B) | 0 | 109 |
| | Equitas Birds Nest- Rehab of homeless - Nagpur (C) | 0 | 42 |
| | Equitas Birds Nest- Rehab of homeless - Nashik (D) | 0 | 26 |
| | Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D) | 21 | 6513 |
| | Equitas Birds Nest- Scholarship | 99 | 2885 |
| | Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust) | 10 | 156 |
| Diversity & Inclusion | Persons with disability | 2 | 181643 |
| | Persons with disability (Visually Impaired) | 0 | 35106 |
| | Transgender Inclusion | 8 | 626 |

EQUITAS GURUKUL SCHOOLS

Celebrating Excellence in Educational Leadership



A moment of great pride for the Gurukul family as Ms. S. Sasikala, Principal of Cuddalore Equitas Gurukul Matriculation Higher Secondary School, was honoured with the prestigious Aram Award for Educational Service – 2026. The award was presented at Narada Gana Sabha, Chennai, during the Aram Awards ceremony organized by the Aram Seiya Virumbu Trust, by the distinguished chief guest, renowned director, producer, and actor K. Bhagyaraj. Echoing Thiruvalluvar's timeless words, *"Education is the imperishable wealth,"* Ms. Sasikala's leadership continues to inspire and nurture young minds. This recognition stands as a testament to her dedication, visionary leadership, and unwavering service to the field of education, bringing immense pride to the Gurukul family.

Tiny Skaters, Big Achievements



The young learners of Trichy Gurukul (KG) made a proud mark at the 1st HSC Inter Club Roller Skating Speed Competition, displaying remarkable confidence and enthusiasm on the rink. Darshika S (UKG A,) delivered an outstanding performance, winning 1st Prize in the Speed Relay, along with 1st Place in Rink 2 and 3rd Place in Rink 1. Ameera (UKG B) showcased consistent skill and determination, securing 2nd Place in both Rink 1 and Rink 2. Adding to the success, Kavinaya (UKG B) earned 2nd Prize in the Speed Relay, while also gaining valuable experience through her participation in the championship. These young champions have made us proud with their spirited performances.

EQUITAS GURUKUL SCHOOLS
A Memorable Day of Learning and Exploration


Students from KG to Class IX across all eight Gurukul schools enjoyed an enriching one-day educational trip to nearby destinations. They visited botanical gardens, museums, dams, wildlife centres, beaches and heritage sites, gaining exposure to nature, wildlife, culture and history. The trip provided students with valuable opportunities to observe, explore and learn beyond the classroom. It was a joyful and memorable experience that fostered curiosity, environmental awareness and a deeper appreciation for the rich natural and cultural heritage around them.

Gurukul Students Debut on Rainbow FM


Twenty students from Coimbatore Gurukul had the wonderful opportunity to showcase their talents at All India Radio – Rainbow FM. The program, titled “Palsuvai Nigazhchi,” featured lively performances by the students and was broadcast over three consecutive weeks. The students presented engaging segments such as skits, comedy riddles, stand-up comedy, and melodious songs. The RJ and recording team appreciated their clear Tamil pronunciation and the variety in their performances. The children also gained insight into how live radio recording is conducted, making the experience both educational and memorable. Their debut in radio was a proud moment for the students and the school.



COMPREHENSIVE VILLAGE DEVELOPMENT



Inaugurated computer Training at Vadathavoor. Mrs Jayalakshmi, a BSc graduate from Vadathavoor will teach basic computer skills to school going children



Tailoring Training @ Vadathavoor



Evening Tuition center @ Vadathavoor

SKILL DEVELOPMENT TRAINING

**No of Women
Entrepreneurs attended
EGK Skill Trainings**

2009



Tailoring @ Chennai

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfil their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas CSR Team across India



Skill & Entrepreneur Development Training @ Trichy



Chudhithar cutting @ Bangalore



Beautician Training @ Ahmedabad

TEMPORARY MARKETS



Organised Exhibition @ Ahmedabad
No of Stalls : 27
Sale value ₹ 69580/-



Organised Exhibition @ Nashik
No of Stalls : 10
Sale value ₹25000/-



Organised Exhibitions @ Ahmedabad
No. of Stalls : 19
Sale value ₹ 49790/-

JOY OF GIVING



Spectacles worth of ₹46800 distributed to 52 camp beneficiaries free of cost @ Trichy



Distributed Frocks for 20 children from the construction workers families @Pune

SUCCESS STORY



Name: Champa Bai
EGK Training: Tailoring
Centre: Borikuwa
Branch: Udaipur
Detail: She has started her own Tailoring business.
Monthly Income: ₹10,000-12,000/-



Name: Urmila Kunwar
EGK Training: Tailoring
Centre: Bhuwana
Branch: Udaipur
Detail : She has started her own Tailoring business
.Monthly Income: ₹12,000-15,000/-



Name: Shabanam Saiyed
EGK Training: Beautician
Centre: Shahpur
Branch: Bapunagar
Detail : She has started beauty Parlour
Monthly Income : ₹ 5000/- 18000/-



Name: Mrs.Nanda Pawar
EGK Training: Fashion Jewellery making
Centre: Khadki
Branch: Pune
Detail : She has started preparing & selling artificial flower jewellery
Monthly Income : ₹ 6000/-

JOB FAIR

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 18

No of Shortlisted : 4635

No of Branches Covered : 32

(Male : 1937 Female : 2698)



Chennai



Vikravandi



Ahmedabad



Nashik

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 14,652 | MALE : 6,154 FEMALE : 8,498



Chennai



Erode



Gujarat



Pune

SPECIAL CAMP



Pulmonary camp



Blood Donation Camp@ Chennai



Dental camp@ Trichy



Dental camp @ Ahmedabad



Blood grouping @ Nashik



Veterinary Vaccination Camp@ Pune

CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL

| Details of Screening Cases | |
|----------------------------|----|
| HPV Screening | 48 |
| Breast Screening | 31 |
| Oral Screening | 19 |

NO. OF CAMPS ORGANIZED : 3

BENEFICIARIES ATTENDED: 98



Other Initiatives



Liver Cancer awareness Program @ Chennai



Cancer Awareness Program @ Pune



Financial Literacy Program @ Ahmedabad



Cancer Awareness program @ Kolhapur



Cancer Awareness Program @ Nashik



ASG Eye Hospital and Bharat Vikas Parishad organized Cancer and Nutrition Awareness Program @ Udaipur

FREE CATARACT SURGERIES

Total No Of Cataract Surgeries 56



Facilitated KP Group to support Mr. Praveen Chandra Solanki with free surgery and underarm crutches @ Ahmedabad. Amount Saved ₹ 2,20,000



2 Beneficiaries underwent surgery for Cornea & Pterygium rectification @ Udaipur Amount saved : ₹ 44,000



Supported Mr Ashok Nikam to undergo Angioplasty Operation Free of Cost @ Nashik. Amount Saved : ₹2,20,000



14 Beneficiaries underwent Cataract surgery @ Kolhapur Amount saved : ₹1,40,000



13 Beneficiaries underwent Cataract surgery @ Nashik Amount saved : ₹1,30,000/-

2 Beneficiaries underwent Cataract surgery @ Pune Amount saved : ₹22000/-

Amount Saved : ₹3,14,000

REHABILITATED PAVEMENT DWELLERS



Facilitated Saraswathi Educational and Cultural Charitable Trust for Disbursing Aishwarya Loan to Women Entrepreneurs and Educational scholarship to school /college going children from EBN families, in the presence of Dr. Vijaya Bharathi Ranagarajan, Director, Sundaram Medical Foundation, Ms.Priyadarshini, Secretary, Saraswathi Educational Cultural and Charitable Trust and Mr.John Alex , Head- CSR-,Equitas Small Finance Bank

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No. of Homeless Pavement Dwellers Rehabilitated : 21



Tamilarasi Gopi from Parrys to Ernavoor

Stella Sridhar from Parrys to Ernavoor

AFTER

AFTER



08:29 am 07 Feb 2026 Sat
 24 Bharath Nagar Lift Gate Bus Stop, Ernavoor Ch 57, Kasi Visalakshi Kuppam, Chennai, Tamil Nadu 600057

07:46 am 07 Feb 2026 Sat

Photo by Timemark

Photo by Timemark

MEDIA



SOCIAL MEDIA LINKS

- <https://youtu.be/P1LYRVLFOjg?si=tyHtcU-af1piGQ2g>
- <https://youtu.be/aPop-yiahnw?si=pwNh929wiG00W10p>

| STATE NAME | ACTIVITIES COVERED IN PRINT MEDIA | ACTIVITIES COVERED IN SOCIAL MEDIA |
|------------|--|------------------------------------|
| Tamil Nadu | Job fair | |
| Gujarat | Health Helpline, Joy of Giving, EGK Skill Training | Health camps |



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Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."