

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Health Care | Skill Development | Placement |
Rehabilitating Homeless Families | Education |
Comprehensive Village Development

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

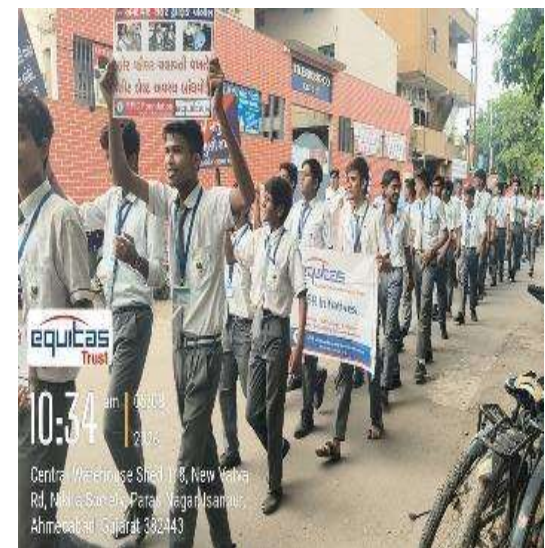
FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Aug-26	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	104	54886
	General Medical Camp Participants (A)	6201	4836161
	No of Eye-Camp Participants (B)	8281	3464161
	No of free spectacles given	409	155322
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	98	99911
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	14580	8400233
	Health Screening for Vehicle Finance Clients	54	55436
	Veterinary Camps	208	54863
	Cataract Operations (D)	62	43575
	Other Secondary Care (E)	4	32518
	Health Help Line through Toll Free number (F)	0	245
	Total health Help Line (D+E+F)	66	76338
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	8688	1654725

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Aug-26	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1621	732268
	Tailoring centre (B)	0	912
	Computer centre (C)	0	720
	Skill Training programs (A+B+C)	1621	733900
	Equitas Temporary Market	13	373
Job Fair	Placements for Unemployed Youth	1201	364015
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	10	6390
	Equitas Birds Nest- Rehab of homeless - Pune(B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	43
	Equitas Birds Nest- Rehab of homeless - Nashik(D)	0	26
	Equitas Birds Nest- Total No. of Families Rehabilitated (A+B+C+D)	10	6568
	Equitas Birds Nest- Scholarship	5	2957
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	0	178
Diversity & Inclusion	Persons with disability	4	181661
	Persons with disability (Visually Impaired)	0	35118
	Transgender Inclusion	0	642

EQUITAS GURUKUL SCHOOLS

Creating, Designing, Innovating



Students Y. Pranish and S. Shayan Parvez of Grade IX, Coimbatore Gurukul, proudly represented the school at the 3D Design Junior Championship 2026, organised by MOD Design. Both students successfully qualified for the final round, showcasing their creativity, design thinking, and problem-solving skills.

S. Shayan Parvez secured the Third Prize in the Grades 7–9 category for his innovative project, “Desk Organizer.” Y. Pranish also impressed the judges with his creative project, “Smart Door Lock.” The two-round online competition challenged participants to create and enhance their designs based on topics announced on the spot, providing a platform to demonstrate their innovation, functionality, and 3D designing skills.

Experiences That Enrich Learning



Students from Coimbatore and Sivakasi Gurukuls gained valuable real-world exposure through educational visits. On 27 August 2026, Class XII students of Coimbatore Gurukul visited The Hindu Printing Press, exploring newspaper production, printing technology, business operations, news verification and career opportunities. On 29 August 2026, 67 Grade VIII students of Sivakasi Gurukul visited the Bell Institute of Hotel Management and Catering Technology, where they learnt table setting, cutlery usage, dining etiquette, hygiene and courteous behaviour through practical demonstrations. Both visits provided enriching hands-on learning experiences, helping students connect classroom concepts with practical knowledge and essential life skills.

Celebrating the Spirit of Freedom



Equitas Gurukuls celebrated Independence Day on 15 August 2026 with patriotic fervour and enthusiasm. The celebrations brought together students and teachers to honour the nation and remember the sacrifices of our freedom fighters. The programmes featured flag hoisting, patriotic songs, speeches, cultural performances and student activities, creating a spirit of unity and pride. The occasion inspired students to uphold the values of freedom, responsibility, unity and service to the nation.

Building a Drug-Free Future



As part of the Tamil Nadu Government's "Drug-Free Tamil Nadu" initiative, Equitas Gurukuls conducted anti-drug awareness activities in August 2026. Students across the Gurukuls took an anti-drug pledge, reaffirming their commitment to healthy and responsible choices. Cuddalore and Karur Gurukuls further strengthened the campaign by organising Anti-Drug Awareness Rallies, spreading the message of prevention and encouraging the community to work towards a healthier, drug-free society.

Stride with Pride



August 2026 witnessed vibrant Annual Sports Day celebrations across Equitas Gurukuls in Cuddalore, Salem, Coimbatore, Sivakasi, Karur, Kumbakonam and Trichy. Students participated enthusiastically in various track and field events, showcasing their speed, stamina, discipline, teamwork and sportsmanship.

At Coimbatore Gurukul, the celebration on 22 August included the inauguration of the Tamil Mandram, "தேன்தமிழ்ச் சாரல்," adding a cultural touch with captivating presentations such as நவீன சிலப்பதிகாரம், Model United Nations in Tamil, Naatupura Paadalgal and poetry.

The celebrations across the Gurukuls fostered fitness, teamwork, healthy competition and school spirit, making August a memorable month of celebration.

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 14580 | MALE : 5153 FEMALE : 9427



Chennai



Trichy



Salem



Bangalore



Nashik



Udaipur

SPECIAL CAMP



Health Check Up Camp for Migrant Workers @ Chennai



Hearing Assessment Counselling Camp @Trichy



Blood Donation @Nashik



Ayurveda Camp @ Ahmedabad



Veterinary Camp @Pune



Veterinary Camp @Khohapur



Veterinary Camp @Udaipur

CANCER SCREENING CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



Kolathur

FREE CATARACT SURGERIES

No Of Cataract Surgeries - 62

No Of Other Surgeries - 4



13 beneficiaries underwent cataract surgeries in Trichy. Amount saved: ₹ 42000.



10 beneficiaries underwent cataract surgeries in Nashik Amount saved: ₹1,00,000.



7 beneficiaries underwent cataract surgeries in Pune Amount saved: ₹70,000.



Mrs. Vasanth from Salem was diagnosed with Cardiac problem in one of our camp. She underwent cardiac treatment at Kirupananda Variyar Medical College & Hospital. She was admitted for further treatment and was kept under monitoring for three days. With CSR Manger's intervention she was given a discount of ₹35,000 from the total treatment cost of ₹70,000,



Supported Mr.Santhosh Kumar, BM from Royapuram Branch for undergoing surgery for Tonsil @ Pride Hospital, Chennai. CSR Manager's intervention ensured Mr Santhosh receiving a discount of ₹40,000.from the total surgery & treatment cost of ₹1,27,000



Mr. Babubhai Rabari from Traj Village, Kheda District, suffered a severe hand injury in a bike accident and underwent surgery at Sola Civil Hospital. K.P. Group of Gujarat, Memdavad sponsored the treatment cost . Total Amount Saved: ₹12,000



Mr. Shaileshbhai Patani from Maudha Village, Gujarat, suffered a severe leg injury in a bike accident and underwent surgery at Kashiba Hospital. While the total cost of surgery & treatment was 78,000, K.P. Group of Gujarat extended support financial by paying ₹25,000

Amount Saved : ₹7,07,000

No of Women Entrepreneurs attended EGK Skill Trainings 1621

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Tailoring Training @Chennai



Tailoring Training @Trichy



Blouse cutting @Bangalore



Chemical Making Training @ Udaipur



Mat Rangoli making @ Pune



Liquid Soap Making @ Nashik

TEMPORARY MARKETS



Organized Exhibition @ H.O, Chennai No of Stalls :22 Sale value ₹ 296600



Organized Stall activity @ Kolhapur No of Days : 60 Sale value ₹ 225000



Organized Exhibition @ Nashik No of Stalls : 26 Sale value ₹70000

SUCCESS STORY



Ms. Shantha, an EBN member who previously lived off NSC Bose Road, Parrys, was successfully rehabilitated in Pulianthope. Despite relocating, she continues to run her fruit-stall business at the Parrys Evening Bazaar. In August, Shantha participated in an exhibition organized at Equitas Head Office, where she showcased and sold fresh fruits such as Rambutan, oranges, litchis, and more, achieving an impressive sales of ₹47,000. On a normal day, her roadside fruit sales averages around ₹5,000. The exhibition provided her with a valuable opportunity to reach more customers and significantly boost her income. Grateful for the opportunity, Shantha expressed her heartfelt thanks to Equitas for supporting her entrepreneurial journey and helping her move towards a more secure and sustainable livelihood.



Ms. Shanu Praveen from Shastri Colony, Nimbahera Branch, Udaipur, completed EGK Tailoring Training and turned her newly acquired skills into an income-generating opportunity. She now runs a tailoring business from home, earning ₹6,000–₹8,000 per month.



Ms. Priyanka Bhosale from Bhosale Village, Pune received Beauty Parlor and Makeup Training through EGK. She has started a home-based beauty parlor and is now earning a profit of ₹10,000 Per Month.



Mrs. Rekha Rajguru turned her tailoring skills into a thriving livelihood after completing tailoring training through EGK. With support from the Equitas CSR Team and a free tailoring machine facilitated through the Rotary Club, she started her own tailoring business. Today, she earns a monthly profit of ₹7,000, building a more sustainable future for herself and her family.

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs :8

No of Shortlisted : 1201

No of Branches Covered : 30

(Male : 702 Female : 499)



Tambaram



Raja Annamalaipuram



Tiruppathur



Pune



Nashik



Kolhapur

JOY OF GIVING



Purasaiwakkam Branch team hosted a dinner for the children at Arun Rainbow Children's Home, bringing smiles and moments of happiness to the children.



Celebrated the 80th Independence Day with EBN children at Vyasarpadi. Notebooks sponsored by St. Michael's Academy were distributed to 50 children from EBN families.



Facilitated Brotherhood Educational Trust for providing school bags to 50 students & scholarships @₹5000 to 5 Children from EBN families in Chennai.



Distributed spectacles worth of ₹9750 to 39 beneficiaries @ Chennai



Distributed 160 school uniforms worth of ₹80,000 sponsored by Rotary Club of Mumbai Divas, to students. @ Pune



Distributed wheelchairs and assistive devices worth of ₹36,000 sponsored by MLA Mr. Murlidhar Mohol to persons with disabilities @ Pune.

OTHER INITIATIVES



Legal Awareness Program @ Chennai



Financial Literacy awareness program @ Nashik



Conducted awareness session on excessive phone usage @ Pune



Tree Plantation Programme @Pune



Traffic Rules Awareness Road Show @ Ahmedabad



Tree Plantation Programme @Ahmedabad

COMPREHENSIVE VILLAGE DEVELOPMENT



Organized training for growing Micro Greens to the women of Vadathavoor Village .Totally 16 members participated in the training .Training was taken by Ms Samundeeswari, founder, Samu Greens



Tailoring Training



Tuition & Computer Training

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 10

BEFORE

BEFORE



Saranya Deepan from Parrys Olympic to Kallarai

AFTER



Ammu Sarathkumar from Collector office Beach station to Korukkupet

AFTER



PRINT MEDIA

MEDIA



15th Independence Day Celebration - Shri Vidyalaya Primary School, Ahmedabad
On 15th August 2024, the 15th Independence Day was celebrated with great enthusiasm and patriotic spirit at Shri Vidyalaya Primary School, Ahmedabad. The programme was organized in collaboration with Equitas Trust under the guidance of Mr. Milan Vaghela, CSR - Dy. Manager. During the programme, the School Principal, Mr. Maheshbhai Kataria, addressed the students and explained the importance and history of Independence Day. Students were also granted in a simple and informative manner about the Indian Constitution, National Flag, patriotism, national values, civic duties, and the responsibilities of becoming responsible citizens. The main objective of the activity was to nurture patriotism among children, respect for the Indian Constitution, awareness of national values, and a sense of responsibility towards society and the nation. The programme was graced by the presence of - Governor Pihu Sahib - Governor, Lions Club of Madras - Dr. Anirban Tripathy - Chairperson, Lions Club of Madras - Mr. Dinkar Doshi - Office, Ahmedabad Municipal Corporation - Mr. Pradyuman Shrivastava - Adressor, Gujarat High Court - Mr. Rajeshbhai Kataria - Principal, Shri Vidyalaya Primary School. Respected teachers and staff members of the school. The presence, valuable guidance, and support of all the dignitaries made the 15th Independence Day celebration more meaningful and successful. Thanks & Regards, Milan Vaghela, CSR - Dy. Manager Equitas Trust, Ahmedabad, Gujarat

દિંડોરી તાલુકાયાત ૫૦ વૃક્ષાંચી લાગવડ



SOCIAL MEDIA LINK

https://www.instagram.com/reel/DaBnJM8iWVY/?igsh=MT_RrcGV6NzBqZDJpcg==
<https://www.instagram.com/reel/Dbvv2WJNdFJ> <https://www.instagram.com/reel/Db-cuygjSUy>
<https://www.instagram.com/reel/DcB7nANNk5u> <https://www.instagram.com/reel/DcEF4lvxIC>
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STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Nashik	Tree plantation	—
Gujarat	Independence day celebration, Tree plantation	Other initiative ,medical camp
Tamil Nadu	-	Job Fair



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



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