

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Health Care | Skill Development | Placement |
Rehabilitating Homeless Families | Education |
Comprehensive Village Development

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Jul-26	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	101	54782
	General Medical Camp Participants (A)	7202	4829960
	No of Eye-Camp Participants (B)	6774	3455880
	No of free spectacles given	487	154913
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	87	99813
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	14063	8385653
	Health Screening for Vehicle Finance Clients	79	55382
	Veterinary Camps	119	54655
	Cataract Operations (D)	68	43513
	Other Secondary Care (E)	25	32514
	Health Help Line through Toll Free number (F)	0	245
	Total health Help Line (D+E+F)	93	76272
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	8350	1646037

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Jul-26	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1582	730647
	Tailoring centre (B)	0	912
	Computer centre (C)	0	720
	Skill Training programs (A+B+C)	1582	732279
	Equitas Temporary Market	8	363
Job Fair	Placements for Unemployed Youth	624	362814
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	11	6380
	Equitas Birds Nest- Rehab of homeless - Pune(B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	43
	Equitas Birds Nest- Rehab of homeless - Nashik(D)	0	26
	Equitas Birds Nest- Total No. of Families Rehabilitated (A+B+C+D)	11	6558
	Equitas Birds Nest- Scholarship	0	2952
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	10	178
Diversity & Inclusion	Persons with disability	5	181657
	Persons with disability (Visually Impaired)	3	35118
	Transgender Inclusion	0	642

Empowering Student Voices



The Investiture Ceremony marked a proud milestone as our newly elected Student Council assumed their leadership roles with dignity and commitment. The selection process reflected the true spirit of democracy, beginning with nominations, followed by a secret ballot election and the announcement of results. The elected leaders were formally invested with badges and sashes, pledging to uphold the school's values and lead with integrity, responsibility, and service throughout the academic year.

Kamarajar Award Honourees



Class X and XI toppers of VSKD Nadar Gurukul Matric. Hr. Sec. School, Sivakasi, were honoured at the prestigious Kamarajar Award Appreciation Ceremony held in Virudhunagar on 17 July 2026. The awards were presented by Dr. Manickam Tagore, Hon'ble Member of Parliament, Virudhunagar, in recognition of the students' outstanding academic excellence. The achievers received mementoes and certificates, bringing immense pride to the school and inspiring fellow students to strive for excellence.

Future Engineers in Action



Students of Classes XI and XII from Sivakasi Gurukul participated in educational and industrial visits that offered valuable real-world exposure. Science stream students attended the Discover MEPCO Programme at Mepco Schlenk Engineering College, exploring engineering courses, career opportunities and advanced laboratories such as AI, Robotics, Cyber Security, 3D Printing and Fire Safety.

Class XII Arts students visited Idhayam Sesame Oil Company and the Specialized Digital Banking Branch of Canara Bank, Virudhunagar, where they gained practical insights into manufacturing, entrepreneurship, digital banking, financial literacy and cyber security.

These experiential learning opportunities bridged classroom knowledge with real-world applications, broadening students' perspectives and empowering them to make informed academic and career choices.

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 14182 | MALE : 5317 FEMALE : 8865



Chennai



Trichy



Nashik



Bangalore



Kolhapur



Ahmedabad

SPECIAL CAMPS



Pulmonary camp @ Chennai



Blood donation @Chennai



LED testing camp for Migrant Labourers @Erode



Blood donation Camp @Bengaluru



Veterinary Camp @Nashik



Veterinary Camp @Udaipur



Veterinary Camp @Pune



Veterinary Camp @Ahmedabad

CANCER SCREENING CAMP WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



FREE CATARACT SURGERIES

No Of Cataract Surgeries 68



8 Members underwent free Cataract surgery @ Chennai.
Amount Saved - Rs 89000/-



29 Members underwent free Cataract surgery @ Trichy
Amount Saved : Rs 290000/-



8 Members underwent free Cataract surgery @ Kolhapur
Amount Saved : Rs 72000/-



6 Members underwent free Cataract surgery @ Udaipur
Amount Saved : Rs 66000/-



As a follow-up to the Ortho camp that we organized at Ahmedabad in collaboration with Kashiba Multi Speciality Hospital, facilitated Knee replacement surgeries for 20 beneficiaries. Through this initiative, the beneficiaries collectively saved a total of ₹6,00,000



Mr. Samidass (68) from Karupur Village, falling under the Pettavaithalai Branch, underwent an emergency angioplasty surgery at KMC Hospital, Tiruchirappalli, for a cardiac problem . Equitas CSR Team helped Mr Samidass to avail a discount of ₹25,000 from the hospital.



Facilitated treatment for Mr.Chandrasekar (64 years), diagnosed with Stage IV Cancer, at Sringeri Saradha Equitas Multispecialty Hospital. He underwent chemotherapy treatment.
Amount Saved : ₹40,000



Mrs. Lakshmi, a diabetic patient, underwent foot surgery at Pride Hospital. The original treatment cost was ₹35,000, and after CSR Team's intervention the family received a discount of ₹15,000

Amount Saved : ₹13,73,000

No of Women Entrepreneurs attended EGK Skill Trainings 1582

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Chemical making @ Chennai



Perfume making @ Kolhapur



Mehandi Training @ Ahmedabad



Fabric painting @ Pune



Detergent making @ Udaipur

TEMPORARY MARKETS



Organised Exhibition @ H.O, Chennai
No of Stalls : 17 Sale value ₹2,09,700

Organised Stall activity @ Bangalore
No of Days : 3 Sale value ₹ 52,000

Organized Exhibition @ Pune
No of Stalls : 3 Sale value ₹ 25,000

SUCCESS STORIES



Ms. Sapna Rai's journey towards financial independence began with a strong determination to support her family during challenging times.. Sapna, attended EGK skill training in Tailoring . Also Sapna availed an **MF loan** of ₹1.2 lakh from Rakhiyal Branch. Using the loan amount and the tailoring skills she acquired, she purchased a sewing machine, expanded her tailoring business, and stocked garments and other essential items in her shop. Today, she earns an average monthly income of ₹6,000, enabling her to support her family's needs and improve their financial stability.



Empowerment through skill Training : We are happy to share an inspiring success story from our EGK Training Program organized under Ichalkaranji branch. Mrs. Nayana Mayur Babar successfully completed the Beautician Training and started her own beauty parlour near her home. Today, she earns an additional income of ₹7,000 Per Month, making her financially independent. She expresses her heartfelt gratitude to our trainer, Mrs. Jyoti Latane, and Equitas for their guidance and support throughout her journey.



Empowering Women Through Skills and Finance Ms. Zeenat Shaikh from Taware Colony Branch, Pune, transformed her life with the support of Equitas. Despite holding an M.A. in English, family restrictions prevented her from pursuing a career. She availed an MF loan of ₹1.5 lakh and completed the Equitas Tailoring Skill Training Programme, enabling her to start her own tailoring business. Today, she earns ₹5,000-₹6,000 per month through tailoring and garment sales. She also trains young women in tailoring, helping them gain skills, achieve financial independence, and build sustainable livelihoods.

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 7

No of Shortlisted : 624

No of Branches Covered : 20

(Male : 418 Female : 206)



Guduvancherry



Perambur



Pune

SUCCESS STORY



Bangalore



Nashik



Mr. Jeni Alan A has been successfully placed as a Relationship Manager – Mutual Funds (MF) at Equitas Small Finance Bank, Srirangam Branch, through our Job Fair..

JOY OF GIVING



Facilitated a **walker worth of ₹3,500** to a beneficiary recovering from **leg surgery**. @Chennai



Distributed 360 pairs of spectacles worth of ₹2,16,000 to elderly beneficiaries @Trichy



In association with Sudarshan CSR Foundation, Equitas organized Clothes Distribution Program at the District Children Home @Kolhapur. About 80 orphan girls received the dresses.



In collaboration with the traffic police 'J' division, Isanpur, distributed school bags worth of ₹540. to 3 needy children. @Ahmedabad



Facilitated Lions Club to distribute Notebooks worth of ₹3500 to 15 children in Ahmedabad

OTHER INITIATIVES



Hygiene Awareness Camp @ Chennai



Health Awareness Camp regarding CPR Test, Stroke, Organ Donation @Chennai



Legal awareness Program @ Chennai



Child Safety and Protection awareness sessions @ Trichy



Tobacco & Alcohol Addiction Awareness Program @Trichy



Eye Awareness Program @ Trichy



Healthcare awareness training program @ Erode



Tree Plantation @Kolhapur



Tree Plantation @ Udaipur



Tree Plantation @Nashik



Women safety awareness program @ Ahmedabad



Organized an NCMC smart card camp in Pune to help women obtain the MSRTC NCMC smart card, which has become mandatory for travel on state transport

LEGAL AWARENESS AND LEGAL AID FOR TRANSGENDERS



DISBURSEMENT OF AISHWARYA LOAN TO TRANSGENDERS, WIDOWS & DESTITUATES FROM EBN FAMILIES



A Legal Awareness and Aid Program was organized in collaboration with Vels Law College, exclusively for the transgender community. Along with the event, Aishwarya Livelihood Revolving Fund Loans were disbursed to 10 transgender beneficiaries to support their livelihood and promote financial independence. The program was graced by Dr. C. K. Gariyali, IAS (Retd.), Mr. Johnalex, Chief Advisor, Equitas Healthcare Foundation, Dr. Venkat Mathan Kumar, State Project Coordinator for Mental Health, Dr. Jenifer Stella, Head of Department, VISTAS, and Mr. Christopher Jeyaraj, Deputy Vice President – CSR,

COMPREHENSIVE VILLAGE DEVELOPMENT



Had the privilege of meeting the Hon'ble. Minister for Waterways and Rural Development at a special meeting convened for corporates and NGOs. When the acute drinking water shortage at Vadathavoor was brought to his notice he immediately rang up the Uthiramerur MLA and asked him to do the needful. During his speech he assured single-window approvals, full government facilitation, and administrative support, enabling organizations to implement projects independently for sustainable rural development.



Tailoring Training

Tuition & Computer Training

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 11

BEFORE

BEFORE



Santha Prasanth from NSC.Bose Road to Pullianthope

AFTER



Jothi Manu from Waltax Road to Annapillai Street ,Elephant Gatel

AFTER



PRINT MEDIA

MEDIA

Stall activity for women empowerment

July 11, 2026 Uncategorized No comments



Equitas Development Initiatives Trust (Anna Salai) organised Stall Activity for the empowerment of women at Equitas Head Office, Anna Salai. A total of 16 stalls were set up and total sales value is Rs.2,09,700. The chief guest of the event was Dr.Hemalatha Rajaram (Founder & CEO, Sivasankari villa Health Pvt. Ltd.). Michelle Antony (President, Rotary club of Chennai Classic) was the guest of honour. Sunanda Austin and Christopher Jeyaraj (Deputy Vice president, CSR) graced the occasion. The event was organised M. Krishnamurthy (CSR Manager, Equitas) and Gopinath (Assistant Manager, Equitas)



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As a prelude to the founder's day, a free eye camp was conducted for drivers with the sponsorship of private entities, Equitas and CAMS, at the Madhavaram truck terminus. A team of doctors from Sankara Nethralya, armed with sophisticated testing equipment, landed at the venue to conduct an elaborate eye checkup for drivers. — Internet



SOCIAL MEDIA LINK

https://youtu.be/TDiZVUEy8Q0?si=_OTni1nof2Zalpa1
<https://youtu.be/XGI7GilTg2g?si=7w2gseHQyBgwleyL> https://youtu.be/1PnFjc_1VPI
https://www.instagram.com/p/Dah8HnlihyC/?img_index=2&igsh=MTkzZjZ3YTVqODBvZg==
<https://www.instagram.com/reel/DaFqxVUNOtd/?igsh=MWc5OWltMDJ5NjNjMg==>
<https://www.instagram.com/reel/DaBnJM8iWVv/?igsh=MTRrcGV6NzBqZDJpcg==>
<https://drive.google.com/drive/folders/1ssR-Z-sAaonN2RnyyYQTIfa4P6oYXfYv>
https://www.instagram.com/p/Dah8HnlihyC/?img_index=2&igsh=MTkzZjZ3YTVqODBvZg== https://youtu.be/1PnFjc_1VPI

STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Tamil Nadu	Exhibition, Job Fair, Eye Camp for Truck Driver	Health camp
Gujarat	General health camp	Health Camp & Joy of giving



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org

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YouTube

"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."