PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Health Care | Skill Development | Placement | Rehabilitating Homeless Families | Education | Comprehensive Village Development



SKILL TRAINING WORKSHOPS

EMPOWERING WOMEN ENTREPRENEURS

MARKET LINKAGES

FREE CATARACT SURGERIES & SPECTACLES

HEALTH, VETERINARY CAMPS & AWARENESS

HOMELESS FAMILIES REHABILITATION & SCHOLARSHIP

EMPLOYEE VOLUNTEERING

JOB FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Sep-26	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	104	54990
	General Medical Camp Participants (A)	5813	4841974
	No of Eye-Camp Participants (B)	7325	3471486
	No of free spectacles given	412	155734
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	76	99987
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	**13214**	**8413447**
	Health Screening for Vehicle Finance Clients	87	55523
	Veterinary Camps	110	54973
	Cataract Operations (D)	40	43615
	Other Secondary Care (E)	6	32524
	Health Help Line through Toll Free number (F)	0	245
	Total health Help Line (D+E+F)	**46**	**76384**
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	9100	1663825

OUR SOCIAL IMPACT

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Sep-26	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	1441	733709
	Tailoring centre (B)	0	912
	Computer centre (C)	0	720
	Skill Training programs (A+B+C)	**1441**	**735341**
	Equitas Temporary Market	**5**	**381**
Job Fair	**Placements for Unemployed Youth**	**1304**	**365319**
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	10	6400
	Equitas Birds Nest- Rehab of homeless - Pune(B)	0	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	43
	Equitas Birds Nest- Rehab of homeless - Nashik(D)	0	26
	Equitas Birds Nest- Total No. of Families Rehabilitated (A+B+C+D)	**10**	**6578**
	Equitas Birds Nest- Scholarship	0	2957
	Aishwarya Loan (Interest fee loan by Saraswathi Educational Cultural and Charitable Trust)	5	183
Diversity & Inclusion	Persons with disability	0	181661
	Persons with disability (Visually Impaired)	0	35118
	Transgender Inclusion	0	642

EQUITAS GURUKUL SCHOOLS

Ring Tennis: A National Triumph!






Three students of Coimbatore Gurukul brought glory to the school at the 3rd Junior National Ring Tennis Championship 2026, held in Ballia, Uttar Pradesh, from 9–11 September. Selected from eight participants in the Tamil Nadu trials, Hency J. G. (Class XII) won the Girls' Doubles title,

Karishma S. (Class XII) clinched the Mixed Doubles title, and Melvin Raj (Class X) secured the Boys' Singles title. Adding to the achievement, Tamil Nadu emerged as Team Champions. Mr. Jayadeepan, PET, Coimbatore Gurukul, served as the National Coach for the Boys' Team.

Silambam Championship: A Proud Achievement!





Karan Boominathan of Kumbakonam Gurukul secured Second Prize at the State-Level Silambam Championship 2026, held on 27 September. Competing in the Under-10 category, he participated in Single Stick, Double Stick, Touch, and Take Weapon events. This achievement reflects his dedication and skill in the traditional martial art. We congratulate Karan on this proud accomplishment and wish him continued success!

Equitas Gurukuls Shine @ Chief Minister's Trophy






EQUITAS GURUKUL SCHOOLS



Students across Equitas Gurukuls showcased their sporting talent and determination through outstanding performances in various competitions, including Taekwondo, Silambam, Gymnastics, Swimming, Weightlifting, Athletics, and Volleyball. Their achievements at district, zonal, and state levels brought recognition to their schools, with several students qualifying for higher-level competitions. Participation in the CM Trophy further reflected the enthusiasm and sporting spirit of the Gurukul community.

Silver Award for Quality Excellence!



Equitas Gurukul Matric Hr. Sec. School, Salem, won the Silver Award at the 35th Chennai Chapter Quality Concepts Convention, organised by QCFI on 12 September 2026 at Sathyabama University, Chennai. The school's Quality Circle team, "Improvement Innovators," presented *"Enhancing Grade 12 Performance through Time Management & Peer Collaboration,"* showcasing innovative strategies to improve academic performance through peer learning, effective time management, continuous monitoring, and quality improvement tools.

Celebrating Our Everyday Heroes!





Teachers' Day was celebrated with joy and gratitude across all eight Equitas Gurukuls on 5 September 2026. Principals appreciated teachers for their dedication and invaluable role in shaping young minds. Fun-filled games, engaging activities, student speeches, dances, and cultural performances added cheer to the celebrations. As a token of appreciation, teachers received gifts, greeting cards, and chocolates. The celebrations fostered camaraderie, recognised teachers' contributions, and created cherished memories across the Gurukul family.

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 13214 | MALE : 4729 FEMALE : 8374



Chennai



Trichy



Karur



Kolhapur



Ahmedabad



Udaipur

HEALTH CARE

SPECIAL CAMP



Eye camp for Sanitary Workers @Chennai



Hearing assessment & Dental camp @ Trichy



Blood donation @ Bangalore



Veterinary Camp @Udaipur



Veterinary camp @Ahmedabad



Ayurvedic camp @ Ahmedabad

AISHWARYA LOAN DISBURSEMENT



Aishwarya Livelihood Loan disbursement was held at Dr.C.K. Gariyali, IAS (Retd.)'s residence in Thiruvanmiyur, Chennai. As part of the initiative, 5 transgender beneficiaries received ₹10,000 each to support their business development and livelihood activities. The event was graced by Dr.C.K. Gariyali, IAS (Retd.), Ms. Archana, IPS (Retd.), Mr. Diphankar Ghosh, SPRA Secretary, and Mr. Christopher Jeyaraj, Deputy Vice President – CSR, Equitas.

HEALTH CARE

FREE CATARACT SURGERIES

No Of Cataract Surgeries - 40
No Of Other Surgeries - 6



5 beneficiaries underwent free cataract surgeries @ Chennai Amount Saved : Rs. 50000/-



9 beneficiaries underwent free cataract surgeries @ Trichy Amount Saved : Rs. 90000/-



7 beneficiaries underwent free cataract surgeries @ Nashik Amount Saved : Rs. 70000/-



13 beneficiaries underwent free cataract surgeries @ Kolhapur Amount Saved Rs. 140000/-



Mr. Dhirubhai Thakor, Kheda District, sustained a severe hand injury in a bike accident and underwent surgery at Sola Civil Hospital, where metal rods were inserted. K.P. Group of Gujarat, sponsored the surgery cost.
Amount Saved : ₹8,000

Amount Saved : ₹408000

SKILL DEVELOPMENT TRAINING

No of Women Entrepreneurs attended EGK Skill Trainings 1441

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Tailoring training @Trichy



Tailoring training @Bangalore



Pipe cleaner flowers making @ Pune



Bridal makeup Training @ Ahmedabad

TEMPORARY MARKETS



Organized Exhibition @ Chennai
No.of.Stalls:16 Sale Value : ₹190700/-



Organized Exhibition @ Nashik
No .of. stalls :12 Sale Value : ₹36000/-



Organized Exhibition @Ahmedabad
No.of.stalls :9 Sale Value : ₹41010/-

SUCCESS STORY



MrsJayanthi from Ariyamangalam completed EGK Tailoring Training. She now uses her new skills to take up stitching work in her locality and earns an additional income of ₹3,000–₹5,000 per month. This income helps her contribute to her family's financial needs.



Mrs Sandya Pawar attended tailoring training offered by Equitas Gyan Kendra (EGK) with the support of Rotary Club of Mumbai Diwas. Participants also received sewing machines free of cost. Using her new skills, Sandya started her own tailoring business, which she is now running successfully and earns ₹7,000 per month.



Mrs Seema Devi Mali from the Nimbahera branch successfully completed the EGK Tailoring Training. With the skills gained through the training, she has started taking up tailoring work through her cloth and cosmetic shop. She now earns an additional ₹8,000–₹10,000 per month, which helps her contribute to her family's financial needs and improve her livelihood.



Mrs Aasma Khan from Rakhiyal Branch, Ahmedabad, received beauty parlour skills training with the support of Equitas. Before the training, she earned ₹9,000–₹10,000 per month through small home-based activities. Today, she earns an additional ₹13,000–₹15,000 per month through beauty parlour services, classes and customer orders.

JOB FAIR

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 8

No of Branches Covered : 23

No of Shortlisted : 1304

(Male : 779 Female : 525)



Arumbakkam



Trichy



Virudhachalam



Bangalore



Nashik



Ahmedabad

JOY OF GIVING





Provided nutritional food support worth of ₹5000 to 20 Tuberculosis Patients from Economically Weaker Section @ Chennai



Together with Lions Club of Wisdom provided nutritious meals worth of ₹9,700 to 120 children in Ahmedabad.



To promote environmental awareness and encourage community participation in green initiatives, 13 plants were distributed in Ahmedabad

OTHER INITIATIVES



Supported walkathon organized by JCI & Spark Minda foundation at Besant Nagar Beach. In the event Special children participated and raised slogan for women safety and Drug free society



Together with Greater Chennai Corporation Organized awareness rally on tuberculosis



World Suicide Prevention Day 2026 awareness program @Trichy



Organized Eco-Friendly Ganpati Making Session for children @ Pune



CPR Training @ Nashik



Nutrition and Health Awareness Program @ Udaipur

Vadathavoor

COMPREHENSIVE VILLAGE DEVELOPMENT





Visited Puthali along with Mr. Subramanian from Exnora to conduct an initial site assessment for the proposed water body rejuvenation project. The visit focused on understanding the existing condition of the water body, assessing the site requirements, and identifying the key interventions needed for effective restoration and rejuvenation.

Tailoring



Tuition & Computer Training




REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 10

BEFORE



Devi from Mint to Korukkupet

AFTER



BEFORE



Malathy Lakshmanan from Marina to Sathiya nagar

AFTER



PRINT MEDIA

MEDIA







SOCIAL MEDIA LINK

- https://www.instagram.com/reel/DcfiNYWpvBT/?igsi=cDgyOWU2bXI2cHd6
- https://youtu.be/E6r7mum4FTE?si=d1Dl_XcL1gvzQ_YLhttps://youtu.be/faU6k0F2Kxo?si=uYszMwjZARDnOvru
- https://www.instagram.com/p/DdtXQOojUD2/?stkn=MTFqd3o2Y3hjZ2tyYg==
- https://www.instagram.com/reel/Ddf_SN6jYNW/?stkn=MWE0ejY4cnFzc216MA==

AWARDS & RECOGNITIONS



Received **Samagra Award for** " **Health & Nutrition – Gold Category** "at the **Samagra Award 2026** programme held in **Bengaluru**. This recognition highlights EDIT's efforts and contribution towards improving health care & awareness about nutrition of low income families .



Received Award rom JCI Club &Spark Minda Foundation for co-organizing the Walkathon event with Special Children at Basant nagar. This event was aimed to raise awareness about drug abuse among youngsters

STATE NAME	ACTIVITIES COVERED IN PRINT MEDIA	ACTIVITIES COVERED IN SOCIAL MEDIA
Chennai	Walkathon, exhibition	Stall activity, job fair
Trichy	-	Other initiative (awareness program)
Kolhapur	-	Stall activity
Gujarat	Health camp	Joy of giving



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media

EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitastrust.org

"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."