

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

Health Care | Skill Development | Placement |
Rehabilitating Pavement Dwellers | Education |
Comprehensive Village Development

SKILL TRAINING WORKSHOPS

EMPOWERING WOMEN ENTREPRENEURS
MARKET LINKAGES

FREE CATARACT SURGERIES & SPECTACLES

HEALTH, VETERINARY CAMPS & AWARENESS

HOMELESS FAMILIES REHABILITATION & SCHOLARSHIP

EMPLOYEE VOLUNTEERING

JOB FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES	
		Mar'26	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps organized	104	54375
	General Medical Camp Participants (A)	10348	4799317
	No of Eye-Camp Participants (B)	8045	3430802
	No of free spectacles given	506	152878
	Other Camps (Homeopathy camps/Ayurveda camp Participants) (C)	98	99512
	Total (General Camp(A)+Eye Camp(B)+Other Camps(C))	18491	8329631
	Health Screening for Vehicle Finance Clients	113	55127
	Veterinary Camps	163	54121
	Cataract Operations (D)	33	43274
	Other Secondary Care (E)	9	32479
	Health Help Line through Toll Free number (F)	0	244
	Total health Help Line (D+E+F)	42	75997
	Sugam clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila- Health Education	13795	1610427

DETAILS OF CSR INITIATIVES		NUMBER OF BENEFICIARIES		
		Mar	YTD	Cumulative From Nov.2008 to Till Date
Equitas Gyan Kendra	Skill Training Program Participants (A)	2171	21375	725387
	Tailoring center (B)	0	56	912
	Computer center (C)	0	0	720
	Skill Training programs (A+B+C)	2171	21431	727019
	Equitas Temporary Market	3	62	346
Job Fair	Placements for Unemployed Youth	4400	28574	358491
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	3	351	6339
	Equitas Birds Nest- Rehab of homeless - Pune(B)	0	9	109
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	3	43
	Equitas Birds Nest- Rehab of homeless - Nashik(D)	0	4	26
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	3	367	6517
	Equitas Birds Nest- Scholarship	67	223	2952
	Aishwarya Loan (Interest free loan by Saraswathi Educational Cultural and Charitable Trust)	0	27	158
Diversity & Inclusion	Persons with disability	5	1781	181645
	Persons with disability (Visually Impaired)	3	654	35110
	Transgender Inclusion	10	72	636

EQUITAS GURUKUL SCHOOLS
Thoughts to Talent


Master Magizhnan S.S. of Class IX-A, Equitas Gurukul, Cuddalore, has earned the prestigious *International Book of Awards* for excellence in Compiler Coding, receiving the title “Super Talented Kid – One in a Million.” The achievement was conferred for his work dated 18th February 2026, and the honour was received recently. He designed a custom markup language and compiler, showcasing advanced programming skills. The school takes immense pride as its STEM lab transforms ideas into exceptional talent.

Right Care for Bright Eyes


An eye screening camp was organized at Coimbatore Gurukul through our CSR initiative, in collaboration with doctors from Agarwal Eye Hospital. Nearly 600 students benefited from the camp, receiving thorough eye check-ups and guidance. In addition, students and staff across other Gurukul Schools also underwent screening as part of this initiative, coordinated by the CSR team in association with renowned eye hospitals. This effort reflects our commitment to student well-being and promoting better vision care for a healthier future.

Celebrating Womanhood


On March 7, 2026, Women’s Day was celebrated with great enthusiasm across all eight Gurukuls, each campus adding its own unique touch to the occasion. A variety of engaging competitions, including Bridal Makeup, Saree Draping, Rangoli, Fireless Cooking, dancing, and many more, brought out the creativity and vibrant spirit of the teachers. At Sivakasi Gurukul, heartwarming moments were created through special video screenings where family members shared their wishes, making the celebration more meaningful. The management made the day memorable by presenting thoughtful gifts to all teachers. The celebrations across campuses reflected appreciation, unity and the true spirit of womanhood, making it a joyful and unforgettable occasion.

EQUITAS GURUKUL SCHOOLS

Goodbyes, Gratitude & Great Memories



On March 26, across all eight Gurukuls, the farewell for the Grade 12 students was organized with great enthusiasm and heartfelt emotion, as Grade 11 students curated unforgettable send-offs across campuses. Each celebration began with a vibrant cake-cutting ceremony, setting an energetic and joyous tone for the day. The Principals honoured the students with special awards, adding pride and recognition to this milestone moment. The atmosphere was alive with excitement, laughter, and nostalgia as students engaged in fun-filled games and shared cherished memories of their school journey. The celebrations concluded with a delightful lunch, wrapping up the day on a high note and making it a truly grand and memorable farewell.

Little Learners: Proud and Prepared



On 27 March 2026, UKG Graduation Day was celebrated with great joy and enthusiasm across all Gurukuls. The young graduates, dressed in caps and robes, proudly walked onto the stage, marking a proud moment for both students and parents. The event featured the ceremonial lighting of the lamp and the presentation of the KG Annual Report, highlighting key achievements and milestones. Adding vibrancy, LKG students enthralled the audience with delightful performances, followed by an insightful address by the Chief Guests. The highlight of the day was the graduation ceremony, where UKG students received their certificates. The event concluded with joyful moments at the photobooth, making it a cherished milestone for all.



COMPREHENSIVE VILLAGE DEVELOPMENT



Together with NSS students of Hindustan Arts and Science College planted 55 Tree saplings at Vadathavoor . Mr.Sadayandi President , Vadathavoor Panchayat was the Chief Guest

Tailoring Training



Tuition & Computer Training Classes



SKILL DEVELOPMENT TRAINING

No of Women Entrepreneurs attended EGK Skill Trainings

2171



Aari work @ Kilpauk

Women Empowerment Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are being conducted by Equitas trust across India



Chemical making @ Chennai



Detergent Power making @ Ahmedabad



Perfume making @ Kolhapur

TEMPORARY MARKETS



Organised Exhibition @ Chennai
No of Stalls : 17
Sale value Rs.1,02,450/-



Organised Exhibition @ Chennai
No of Stalls : 7
Sale value Rs.85,200/-



Organised Exhibition @ Gujarat
No of Stalls : 5
Sale value Rs.20,480/-

JOY OF GIVING



Distributed Nutritious food worth of Rs5000 to Tuberculosis Patients from Economically disadvantaged families at the Primary Health Center @Chennai

Facilitated Inner Wheel Club of Chennai Thiruvanmiyur, to distribute commercial Umbrella worth of Rs12500/- to Transgenders @ Chennai

Spectacles worth of Rs. 36900 distributed to 41 camp beneficiaries free of cost @ Trichy

Facilitated free treatment worth of Rs 5000 and a Walker to Ms Joshan Ben Darji, who was earlier gored by a cattle

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 12**No of Branches Covered : 28****No of Shortlisted : 4400****(Male : 1981 Female : 2419)**

Koyambedu



Korattur



Nashik



Pune

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 18,654 | MALE : 8,395 FEMALE : 10,259



Chennai



Erode



Nashik



Bangalore

SPECIAL CAMP



Health & liver check up Camp @ Chennai



Dental Camp @ Chennai



Hearing Check Up Camp @ Trichy



Dental camp @ Ahmedabad



Veterinary camp @ Pune



Blood donation @ Pune

DISBURSEMENT OF EDUCATION SCHOLARSHIP



Facilitated Saraswathi Educational Cultural and Charitable Trust for Disbursing Education Scholarships to 67 students from EBN families in the presence of Dr.C.K . Gariyali IAS (Retd) ,Rtn.Ravi Sundaresan, Mrs.Sabitha IAS (Retd), Mr.Anoop Jaiswal IPS (Retd) & Mr.John Alex Head CSR ,Equitas Small Finance Bank

Other Initiatives



Together with RPS Hospital organized Gynecology Awareness Program to the students of Chengelvarayan Arts & Science College @ Chennai



Together with Snegidi Trust, facilitated Inner Wheel Club of Chennai Thiruvanmiyur for distributing Umbrellas to 5 Transgender persons selling Flowers @ Chennai



Together with Apollo Foundation organized CPR Training & Breast Cancer Awareness Program for the students of Shastra University @ Trichy

PAN INDIA CSR REVIEW MEETING



Organized a review meeting for the CSR Team members for the period April 2025 to February 2026 at Chennai. All the 18 persons from 5 states attended the review meeting . Mr PN Vasudevan, MD, ESFB , in his Key-note Address stressed the importance of CSR initiatives for banking operation. Mr.John Alex,Head –CSR, in his address, asked the team members to spread happiness through CSR initiatives . Mr. Syantan from Marketing team shared key insights about covering success stories from Equitas CSR initiatives. CSR Managers Mr.Venkateshwaran & Ms.Neela received mementos for completing successfully 15 Years of their service at Equitas

FREE CATARACT SURGERIES

Total No Of Cataract Surgeries 33



Assisted Ms.Krishika for Tonsil operation at Pride Hospital ,Chennai ,Amount saved ₹.100000

14 Beneficiaries underwent Cornia Surgery at Kholapur Amount saved ₹140000

11 Beneficiaries underwent Cornia Surgery @ Nashik Amount saved ₹110000



Supported Ms. Savitriben Sompura to undergo hernia and piles surgery at kashiba multi-specialty Hospital @ Dholka, Ahmedabad . Amount saved ₹45,000

Supported Mr .Arjunbhai Patel to undergo surgery for Gall Blader stone removal at Kashiba Multi-Speciality Hospital, Dholka, Ahmedabad. Amount Saved ₹12,000

Amount Saved : ₹4,07,000

REHABILITATED PAVEMENT DWELLERS

CHENNAI

No of Homeless Pavement Dwellers Rehabilitated : 03

BEFORE



Banu Dinesh from Parris to Ernavoor

AFTER



BEFORE



Devi Prabu from Bunder Street to Ernavoor

AFTER





CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."