

equitas PULSE

EQUITAS DEVELOPMENT INITIATIVES TRUST

A CSR NEWSLETTER

December, 2022

OUR SOCIAL INITIATIVES

SKILL
TRAINING
WORKSHOPS

5 MILLION ++
VACCINATED
PEOPLE

EMPOWERING
WOMEN
ENTREPRENEURS

JOB
FAIRS

AISHWARYA
LOAN TO
TRANSGENDER
GROUP

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION

EDUCATION



AISHWARYA LIVELIHOOD REVOLVING FUND

Supporting Transgender Inclusion and Gender Diversity

The Aishwarya Livelihood Revolving Fund offers interest free loans to Widow, Transgender and Destitute Women. The main intention of the fund is to offer financial security to destitute. This fund is sponsored by Sarawathi Educational Cultural and Charitable Trust in association with Equitas Development Initiatives Trust.



DESTITUTION

Destitution affects these people in many ways as they feel rejection, social exclusion, distrust, financial insecurity and depression in their everyday living which leads to several health issues. Destitute women do not receive emotional or economic support and they live by the means of help received either from their neighbors or from NGOs.



No. of Beneficiaries:

5 Transgender

Location: MRC Nagar,
Santhome

Batch : 5

Aishwarya Loan was distributed by
Mr. Gokul ,VNC Group,
Mrs. Priyadharsini Rajkumar,
Secretary, Saraswathi Trust,
Rtn. Sona Prakash, President,
Rtn. Akila Suresh,
Mr. John Alex ED & CEO EQUITAS HOLDINGS



OUR SOCIAL INITIATIVES

IMPACT

Nature Of CSR Activity	Dec-22	Cumulative From Nov-2008 to Dec-2022
No of Eye-Camp Participants (A)	19282	2664784
No of free spectacles	173	119116
Vaccination Camp Participants (B)	0	5752876
Others Medical Camp Participants (C)	23193	3923694
(Homeopathy camps/ Ayurvedic camp Participants) (D)	224	27488
Sugam Health clinic Beneficiaries (E)	352	77323
Total (Eye Camps +Vaccination camp+ Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)	43051	12446165
Veterinary Camp	576	15857
Health Help Line	219	34132
No of Health camps	323	40636
No of Vaccination camp	0	54252
Health Screening Vehicle Finance Clients	0	46607
Participants in skill Training Programs (A)	2233	606709
EGK tailoring center (B)	16	541
EGK Computer center (C)	18	687
Skill training programs (A+B+C)	2267	607937
Placements for Unemployed Youth	2382	245765
Swasth Mahila Health Education	32517	533795
Persons with disability	0	155865
Persons with disability (Blind)	0	76494
Equitas Birds Nest-Rehab of homeless	200	2778
Transgender Inclusion	7	338

INTERNATIONAL DAY OF PERSONS WITH DISABILITY - CELEBRATION



Equitas celebrated International Day of Persons with Disabilities on December 6th, 2022 by appreciating and recognizing the Branch, Area Managers, Divisional & Zonal Managers for enabling maximum disability inclusion. Ms. Jacintha Lazarus IAS, Commissioner for the welfare of the Differently Abled, was the chief Guest.



"Shop for a Cause" Mr. Vijay Giri (Blind) was invited to branch to put a stall. 101 Calendars were sold out.



Disability Celebration - Nandha College, Erode



Gave Crutches to Mr. Shanthna Krishnan - Thiruvapur by Equitas Staff . Worth of Rs.750



Gave Crutches to Mr. John - Manachanallur by Equitas Staff . Worth of Rs.750



Gave Crutches to Mr. MR. SURENDRASINH RAJPUT - Gujarat by Equitas Staff . Worth of Rs.1200

EDUCATION

EQUITAS GURUKUL GROUP OF SCHOOLS

Coimbatore,
Cuddalore,
Dindigul, Karur,
Kumbakonam,
Salem, Sivakasi &
Trichy.

CHILD ABUSE PREVENTION WEEK



To ensure no child falls out of the social security and safety net and to reinforce protection is every child's right, Child Abuse Prevention week was observed between 28th Nov to 10th Dec 2022 across all Gurukuls. Various activities were conducted from Kindergarten to IX std to create awareness and recommend measures on all aspects of student's safety.

CHRISTMAS CELEBRATION

The joy of Christmas beamed across Gurukuls with bells, streamers and beautifully decorated Christmas trees. The special programs included nativity scene, carols and dance. The boundless joy of celebrating the festival was amply visible on the faces of the children especially when Santa moved around distributing sweets to them.



EDUCATION

EQUITAS GURUKUL GROUP OF SCHOOLS

BUDDING TALE TELLER

Coimbatore,
Cuddalore,
Dindigul, Karur,
Kumbakonam,
Salem, Sivakasi &
Trichy.



Baby Syed Sahana, a class IV student of Trichy Gurukul bagged Third place at District level story telling competition held by TN government to commemorate National Library Day.

She received her award from the
Education minister of Tamil Nadu
Mr. Anbil Mahesh Poyyamozhi.
What a proud moment indeed!

READING PAYS

To fix reading habits among high school students and to make them ready for competitive exams, our correspondent, Mr V.S. Murthy visited some of our schools, interacted with students and recommended 15 minutes of English Newspaper reading in school premises every day across all Gurukuls. He instilled in the young minds that newspapers engage readers with diverse array of information and it is a distinct learning tool as well.



HEALTH CARE GENERAL CAMP



Chennai



Madurai



Coimbatore



Erode



Trichy



Tirunelveli



Bangalore



Homeopathy Camp - Indore

HEALTH CARE GENERAL CAMP



Dindukkal



Pondicherry



Kumbakonam



Hubli



Jodhpur



Haryana




Raipur



Nagpur

Total no of
General Health
Camp
Beneficiaries
23417


Male
11027


Female
12390

HEALTH CARE

EYE CAMP



Chennai



Thiruvavarur



Erode



Tenkasi



Trichy



Perambalur



Hubli



Indore

HEALTH CARE

EYE CAMP



Pune



Amaravathi



Nashik



Nagpur

Total no. of
Eye Camp
Beneficiaries
19282


Male
8470


Female
10812

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING



**Embroidery Training
Salem**



**Door Mat making
Training - Chennai**



**Tailoring Training -
Tirunelveli**



Blouse Cutting - Trichy



Blouse Cutting - Dindukkal



**Tailoring Training
Haryana**



**Chemical Preparation Training -
Gujarat**



**Chemical Preparation Training
Nagpur**

**No of Women Entrepreneurs
attended EGK Skill Trainings**

2233

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING

EXHIBITION



X-MAS with Santa ,stall activity @ HO.
No Of Stalls : 4 ,Sale Value Rs.40,835/-



Stall Activity @ Bangalore.
No Of stall 2
Sale Value : Rs.9500



Stall Activities (Disabled day)
Function Erode.
No Of Stalls : 5
Sale value : Rs.46,750/-

Beauty product stall activity
Gujarat.
No Of Stalls : 2
Sale value : Rs.12000/-



HEALTH CARE

HEALTH HELP LINE



Facilitated Cataract surgeries for 68 beneficiaries free of cost at Arasan Eye Hospital, Dindukkal.
Amount Saved : Rs.1,02,000
(Male 28: Female : 40)



Facilitated Cataract surgeries for 8 beneficiaries free of cost at Kohlapur. Amount Saved Rs.12,000 (Male 2: Female 6)



Facilitated Cataract surgeries at Manachanallur for 41 beneficiaries free of cost at Aravind Eye Hospital .
Amount Saved Rs.61,500 (Male 20 : Female : 21)



Facilitated Cataract surgeries at Tirunelveli for 102 beneficiaries free of cost @ Aravind Hospital, Tirunelveli.
Amount Saved : Rs.1,53,000
(Male 56: Female : 46)

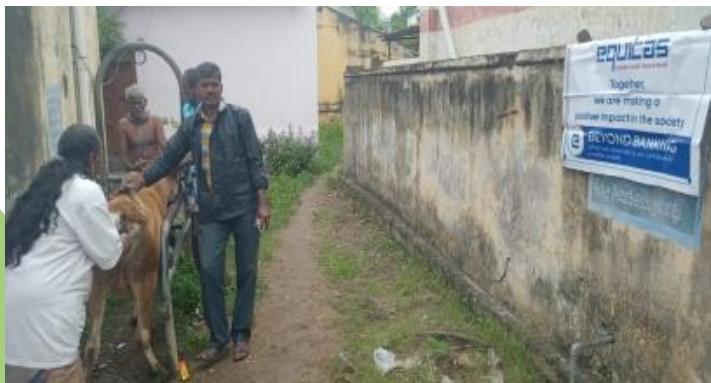
No of Cataract Surgeries
219
Male : 106 Female : 113

CORPORATE SOCIAL RESPONSIBILITY

VETERINARY CAMP



**Veterinary camp - Coimbatore
(Artificial Insemination & Measles Vaccine)**



**Veterinary camp - Thuraiyur branch
(Deworming & Measles Vaccine)**



**Veterinary camp - Pattukottai
(Artificial Insemination & Measles Vaccine)**



**Veterinary camp @ Ammapettai
(Deworming & Measles Vaccine)**

No of Cattle Treated

576

No of Farmers benefited

321

CORPORATE SOCIAL RESPONSIBILITY

OTHER INITIATIVES



Environment Protection Awareness Campaign – “ Say no to Single Use Plastics “ conducted at Chennai. Facilitated Utkarsh Foundation for distributing 300 Cloth Bags to School Students Free of Cost .



Tree plantation drive at Madurai , planted 500 Saplings



Micronutrients added Salt Distributed for 750 families at Erode



Mahila Abhayam School Awareness Program at Gujarat

Aishwarya Loan Disbursements held at Saraswathi Trust Office ,Thiruvannamipur & at Vnc Center , MRC Nagar . 10 persons received the Loan.(4 EBN members, 6 Transgenders). Mr.Gokul, Partner ,Vnc Group, Mrs Priyadharsini Rajkumar Secretary Saraswathi Educational cultural and Charitable trust, Rtn. Sona Prakash , Rtn Akila Suresh , Mr.John Alex ,ED & CEO, Equitas Holdings gave the Loan cheques to the beneficiaries. Mr.Balakrishnan.P,South Chennai Area Manager, Mr Manivannan ,BM Mylapore Branch ,Mrs.Kavitha ESFB Kottivakkam Branch Manager participated.



JOB FAIR

PROVIDING EMPLOYMENT TO UNEMPLOYED



Job Fair - Bangalore



Job Fair - Thanjavur



Job Fair - Kanchipuram



Job fair - Chitradurga.



Job Fair - Kolhapur

No of job fair : 52

Attended : 4438

Male : 2715

Female : 1723

Shortlisted : 2423

Male : 1522

Female : 901

EMPLOYEE VOLUNTEERISM

JOY OF GIVING



Christmas celebration conducted at Ayanavaram, Mrs Joan Alex sponsored new dresses ,Food and Cake to 30 EBN Families



Facilitated Mastek Foundation for giving School Uniforms to 13 school students - Chennai



Together with FPAI , Distributed blanket worth of Rs 25000 & groceries to 45 Aids patient - Madurai



Provided Lunch for 35 distitue's elders at Kiruba Old Age Home.



Organized Breakfast to 40 children at Annai children home.



Donated Clothes worth of Rs 15000 to 150 Sugar Cane Workers.- Maharashtra

EMPLOYEE VOLUNTEERISM

JOY OF GIVING



Through Manav Gulzar Foundation gave groceries worth of Rs22000 to 45 Senior Citizens living in old age home Gujarat



Together with Kamlaba Charitable Trust gave Groceries worth of Rs10000 to matru vrudha shram old Age home - Gujarat



Provided Groceries worth of Rs4500 to moksha Old Age Home - Haryana.

CORPORATE SOCIAL RESPONSIBILITY

SPECIAL CAMP



Blood Donation camp -Gujarat.
No Of Unit Donated :10



Blood Donation camp - Indore. No Of Unit Donated : 75



Ortho Camp - Erode



Cardiac Camp - Salem

MEDIA





EQUITAS DEVELOPMENT INITIATIVES TRUST

WWW.EQUITASTRUST.ORG

Linked in  **YouTube**