

equitas PULSE

EQUITAS DEVELOPMENT INITIATIVES TRUST

A CSR NEWSLETTER

May, 2022

OUR SOCIAL INITIATIVES

SKILL
TRAINING
WORKSHOPS

4 MILLION++
VACCINATED
PEOPLE

EMPOWERING
WOMEN
ENTREPRENEURS

JOB
FAIRS

DISTRIBUTION
OF FORTIFIED
SALTS
TO
WOMEN

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION

EDUCATION



EDUCATION

Equitas Gurukul Group of schools

GURUKUL DAY



The Gurukul teacher's last working day for the academic year is marked by the Gurukul day celebration. This year, Gurukul day was celebrated on 21 May 2022. It is a tradition of Equitas Gurukul to appreciate, acknowledge and celebrate the contributions of all the teachers and staff for their sincere and committed efforts throughout the year. The Principal invited family members of all the staff to this celebration. The most special, heart touching moment of all, amidst music, speeches, games and cake-cutting, is when the Principal shares couplets about every teacher in front of their families and peers, recognising their efforts and services. This gesture indeed raises the self-esteem of every teacher manifold inspiring them to contribute more.

ACADEMIC CLOSURE OF AY 2021-22

While every year, the school closes with the Tamil New Year's day, this year schools had to extend till May due to the pandemic lockdowns and delayed school reopening. Students of class X, XI & XII earnestly studied and completed their board exams on 31st May 2022. 367 students of class X and 193 students of class XII, appeared for the board examination.

The students of class I to IX, as per the government directive, wrote their term 3 exams between May 5th & 13th 2022. It was indeed heartening to see the students getting back to the routine slowly as this exam was the first formal assessment, where they physically appeared and managed to perform successfully despite the setbacks of the 2 year pandemic Covid lockdown.



FORTIFIED SALT DISTRIBUTION

In Association With

FREEDOM FROM HIDDEN HUNGER

A project of Sundar Serendipity Foundation

to Women



These fortified salts was distributed to Women in Slums from Perumbakkam, Kannagi Nagar and Vyasarpadi by Dr. Malavika Vinodkumar, Managing Trustee, Freedom from Hidden Hunger.

Freedom from Hidden Hunger for 1000+ families through Fortified Salt

While hunger generally refers to food, there are hidden hunger which is caused by lack of nutrients, Vitamin and Mineral deficiencies. These deficiencies are hidden to us and causes people to suffer without their knowledge.

This hidden hunger problem is solved by adding multiple micronutrient fortified salt crystals to our daily cooking. This allows the entire family to get their daily dose of much needed valuable nutrients. This salt distribution to women is to help women and their families fight hidden hunger.



COVID VACCINATION CAMP



CHENNAI



TRICHY



TIRUNELVELLI



MADURAI



THIRUVARUR



MANNARGUDI



ARIYALUR



SALEM

COVID VACCINATION CAMP



TIRUPPUR



KARUR



ERODE



COIMBATORE



AHMEDABAD



MYSORE



BANGALORE



JAIPUR

COVID VACCINATION CAMP



AMARAVATHI



MADHYAPRADESH



NAGPUR



RAIPUR



VACCINATED
PEOPLE

MAY 2022

20,532

HEALTH CARE

GENERAL HEALTH CAMP



CHENNAI



THOTTIYAM



TRICHY



COIMBATORE



KUMBAKONAM



TIRUNELVELLI



ERODE



MADURAI

HEALTH CARE

GENERAL HEALTH CAMP



NASHIK



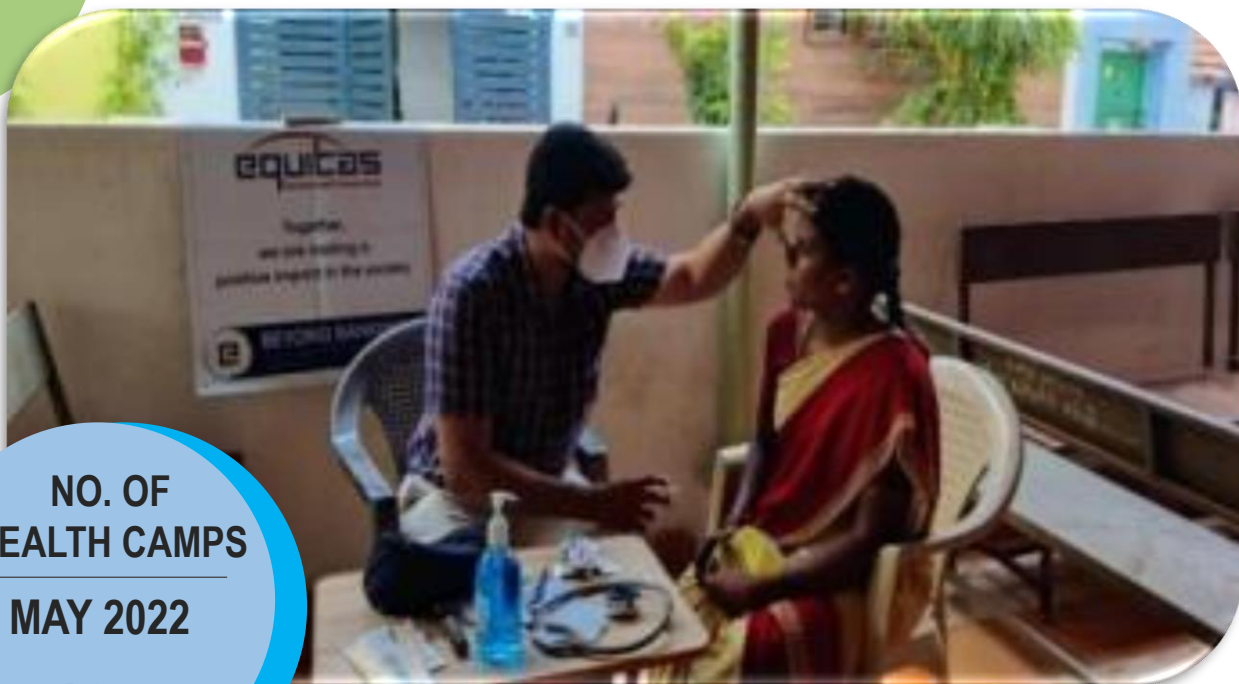
AHMEDABAD



JABALPUR



JODHPUR



NO. OF
HEALTH CAMPS
MAY 2022
427

HEALTH CARE

EYE CHECK UP CAMP



CHENNAI



MANACHANALLUR



TIRUNELVELLI



VELLORE



COIMBATORE



ERODE



BANGALORE



AHMEDABAD

HEALTH CARE

EYE CHECK UP CAMP



HUBLI



PUNE



AMRAVATI



NAGPUR



**FREE
CATARACT
OPERATIONS**

**MAY 2022
27**

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING



TAILORING - HARYANA



FABRIC DESIGNING TRAINING - BANGALORE



TAILORING TRAINING - PUNJAB



WASHING POWDER TRAINING - AHMEDABAD



SKILL TRAINING

MAY 2022

1,754

CSR OTHER INITIATIVES



Veterinary camp
Kumbakonam



Diabetic Screening Camp
Ammappettai



Conducted
Tobacco day
Awareness
with Traffic Police &
Lion's Club team at
CTM cross road,
Ahmedabad

Yoga activity
Ahmedabad



CSR

OTHER INITIATIVES



Blood Donation
Camp
Maharastra
No of Units
Donated: 108 units

Facilitated Freedom from Hidden Hunger, A project of Sundar Serendipity Foundation to distribute Micro Nutrients fortified salt packets (1350 Kilograms) to 225 women, free of cost at Kannagi Nagar. Approx value is Rs.40,500



Provided Corona Sumrakashan loan for 15 member's which includes 5 Transgenders

JOY OF GIVING EMPLOYEE VOLUNTEERING



Provided Snacks
to the Snehankur
Orphanage
Aurangabad
Cost of Rs.1000/-

Provided Nutrition
Food kit to the 5
Pregnant Ladies
Kumbakonam.
Cost of Rs.7500



Ration Kits Distribution to
150 MF Customers.
Bangalore with help of
Shifting Orbits.
Value of Rs.4,50,000

WOMEN ENTREPRENEURS EXHIBITION MARKETING SUPPORT



Facilitated our member Mrs.Hemalatha
of Surampatti branch to put up a Handicrafts stall in
the exhibition organized by Govt. of Tamil Nadu, on
the eve of 45th Yercaud Summer Festival.
Sale value for 7 days is Rs.35000/-

Facilitated our
member's husband
(Thiruvavarur branch) to
put up a Snacks stall in
the venue of the job
fair organized at
Thiruvavarur.
Sale value is Rs.3000/-



JOB FAIRS

Tamil Nadu



Raipur

Pune

No of job fair : 43 | Attended: 5277

Male : 2543 | Female : 2734

Shortlisted: 3437 | Male : 1617 | Female : 1820

Equitas Job Fair for Disabled Talent. This fair provided an opportunity to the differently abled talents to meet prospective employers, Professionals and fellow candidates with disability all together in one place.



NO. OF
CANDIDATES
530

NO. OF
COMPANIES
16

SELECTED
CANDIDATES
123

HEALTH HELP LINE



Cataract Surgery done at Ayodhya Nagar, for our member's relative , Mr. Gangadhar Dhoble.
Amount saved 14500

Free Cataract surgeries were performed for 16 beneficiaries at Aravindh Eye Hospital.
Branch Covered : Tirunelveli
Amount Saved : 24,000
(Male 10 : Female : 6)



Knee joint surgery for our Eddapadi Member's Husband Mr.Marimuthu with the help of a Vinayaka Mission Hospital.
Amount Saved Rs.1 lakh

OUR SOCIAL INITIATIVES

IMPACT

Nature Of CSR Activity	May-22	Cumulative From Nov-2008 to May-2022
No of Eye-Camp Participants (A)	7577	2575178
No of free spectacles	317	118601
No of free cataract operations	27	32890
Vaccination Camp Participants (B)	20532	4485640
Others Medical Camp Participants (C)	12889	3783837
COVID-19 (Homeopathy camps/ Ayurvedic camp Participants) (D)	248	25708
Sugam Health clinic Beneficiaries (E)	258	75435
Total (Eye Camps +Vaccination camp+ Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)	41504	10945798
Veterinary Camp	247	12973
Health Help Line	26	32440
No of Health camps	427	39154
No of Vaccination camp	253	43385
Health Screening Vehicle Finance Clients	0	46607
Participants in skill Training Programs (A)	1724	588452
EGK tailoring center (B)	12	475
EGK Computer center (C)	18	561
Skill training programs (A+B+C)	1754	589488
Placements for Unemployed Youth	3437	230149
Swasth Mahila Health Education	12702	328287
Persons with disability	9127	145671
Persons with disability (Blind)	5824	65844
Equitas Birds Nest-Rehab of homeless	22	2262
Transgender Inclusion	1	298



EQUITAS DEVELOPMENT INITIATIVES TRUST

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