

equitas PULSE

EQUITAS DEVELOPMENT INITIATIVES TRUST

A CSR NEWSLETTER

November, 2022

OUR SOCIAL INITIATIVES

SKILL
TRAINING
WORKSHOPS

5 MILLION ++
VACCINATED
PEOPLE

EMPOWERING
WOMEN
ENTREPRENEURS

JOB
FAIRS

FORTIFIED
SALT
DISTRIBUTION TO
WOMEN

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION

EDUCATION



FREE CATARACT SURGERY

Treating people suffering from preventable blindness

Poverty and Poor health exists together among the economically weaker sections of the society. With regards to Vision Blindness there is no exception whether Poor or Rich. Even though cataract can be treated effectively, people from low income communities suffer due to lack of financial support for undergoing treatment or surgery.



RESTORING EYESIGHT

The more developed a cataract becomes, the harder it is for affected individuals to see, work for a living and for taking care of themselves as well as for carrying on everyday activities. These people stay productive despite their old age, working in farm land, cattle grazing, household chores and being with family and more. As their vision gets clouded because of cataract, their lifestyle and living becomes difficult everyday. They often live under the care of their children or live alone which makes them financially dependent. This restricts them from visiting a Doctor and getting treatment for this illness.

EQUITAS HEALTH CARE

Equitas conducts eye check up camps across India and does screening at free of cost for the participants. Free Spectacles are given to the needy beneficiaries and Secondary Care like cataract Surgery is performed to the people from economically weaker sections of the community at free of cost.

**NO OF EYE-CAMP
PARTICIPANTS**

26,30,354

**NO OF FREE
SPECTACLES**

1,18,842

**NO OF FREE CATARACT
SURGERY**

33,711

OUR SOCIAL INITIATIVES

Prevention of Anemia

FORTIFIED SALT DISTRIBUTION

ENJAMBAKKAM, CHENNAI

26th November 2022

Mrs. Thamilachi Thangapandian
Member of Parliament
South Chennai and
Mrs. Sona President of
Rotary Club of
Chennai Spot Light
and **Mr. Christopher**
Deputy Vice President
of Equitas Trust
distributed Fortified
Salt to the members



Equitas in association with Freedom from Hunger facilitated this Micro-nutrient Fortified Salt Distribution to marginalized society women. These are women who lack awareness about nutrient deficiencies and also belong to economically weaker section of the society. Distribution of these fortified salts helps them to add in their daily cooking which allows the entire family to get access to the required nutrients. We have distributed Fortified Salts to more than 1000+ families and intend to distribute more going forward. This distribution would help the community to beat hidden hunger and lead a healthy life.

BENEFITS

Zinc - Improves Immunity
Vitamin B12 – Promotes Growth
Iodine – Improves Memory
Vitamin A – Essential for Good Eye Sight
Iron – prevents Anaemia
Folic Acid – Protects Heart



WHY HIDDEN HUNGER ?

It is called Hidden Hunger because the affected individual is not aware of it. Some of the deleterious effects of Hidden Hunger are:

Anaemia, Night Blindness, Low Birth Weight, Poor Productivity, Impaired Immune functions and therefore susceptibility to diseases; Deficits in attention, memory, concentration and cognition; Stunted growth; Birth defects like neural tube defects and Cleft palate.

OUR SOCIAL INITIATIVES

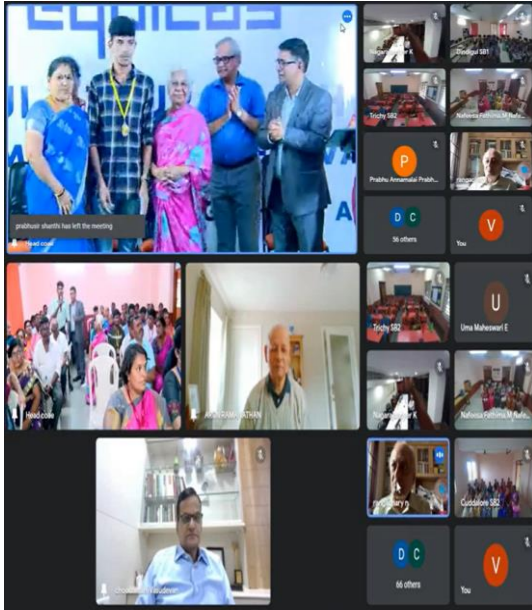
IMPACT

Nature Of CSR Activity	Nov-22	Cumulative From Nov-2008 to Oct-2022
No of Eye-Camp Participants (A)	15148	2645502
No of free spectacles	101	118943
Vaccination Camp Participants (B)	8970	5752876
Others Medical Camp Participants (C)	23638	3900501
COVID-19 (Homeopathy camps/ Ayurvedic camp Participants) (D)	251	27264
Sugam Health clinic Beneficiaries (E)	260	76971
Total (Eye Camps +Vaccination camp+ Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)	48267	12403114
Veterinary Camp	697	15281
Health Help Line	202	33913
No of Health camps	295	40313
No of Vaccination camp	51	54252
Health Screening Vehicle Finance Clients	0	46607
Participants in skill Training Programs (A)	1678	604476
EGK tailoring center (B)	12	525
EGK Computer center (C)	18	669
Skill training programs (A+B+C)	1708	605670
Placements for Unemployed Youth	2237	243383
Swasth Mahila Health Education	33626	467652
Persons with disability	0	155865
Persons with disability (Blind)	0	76494
Equitas Birds Nest-Rehab of homeless	201	2578
Transgender Inclusion	7	331

EDUCATION

Equitas Gurukul Group of schools

Equitas Gurukul Annual Academic Excellence Award AY 2021-22



The 6th Smt. Choodamani Rangachary Award Ceremony and 2nd Annual Academic Excellence Award Ceremony was held on 2nd November 2022, in Equitas Gurukul, Karur. The Gurukul school toppers of class X & XII in the Tamil Nadu Board Examinations were felicitated with medals and certificates. Karur Gurukul won the Rolling Trophy in recognition of institutional excellence among 8 Gurukuls and Mst. Merrick Christraj of Sivakasi Gurukul received the trophy for individual excellence. The awardees joined the event with their parents. Eminent Members from the Equitas Board Shri Rangachary, Mr Arun Ramanathan and Mr. P N Vasudevan, our Managing Director & Trustee, graced the event virtually.

Children's day celebration



Children's day was celebrated with immense joy, enthusiasm and cheer across all the Gurukuls. The entire school bubbled with positive energy and fun learning activities. Students were excited to see their teachers setting the stage on fire with cultural acts.

District Level Judo Competition



Students of Cuddalore Gurukul has made us proud by bagging 11 Gold, 10 Silver and 2 bronze medals at District Level Judo Competition. The 11 gold winners are qualified to the State Level Competition.

EDUCATION

Equitas Gurukul Group of schools

GRANDPARENTS DAY CELEBRATION



Grandparents are a family's greatest treasure, the most wonderful resource for grandchildren in inculcating cultural practices, to become aware of strength and good traditions. To thank and honour them for their boundless love, Equitas Gurukuls celebrated Grandparents day on 19th Nov 2022. Grandparents were elated to see their grandchildren host the show. Highlight of the day is the "Padma Pooja" of grandparents by the grandchildren as a mark of respect to them for their love and care which is a very emotive moment for all.

Equitas Gurukul schools are in Coimbatore, Cuddalore, Dindigul, Karur, Kumbakonam, Salem, Sivakasi & Trichy.



Educating over
6,752
underprivileged
children at **8**
schools through a
subsidized fee
structure

HEALTH CARE

VACCINATION CAMP – TAMIL NADU



Vaccination Camp - Chennai



Vaccination Camp - Trichy

Total no of Vaccination Camp Beneficiaries

8970

Male : 5712 - Female : 3258

GENERAL HEALTH CHECK UP CAMPS



Chennai



Erode



Trichy



Salem



Madurai



Coimbatore

HEALTH CARE GENERAL CAMP



Dental Camp - Villupuram



Tirunelveli



Nashik



Diabetic Camp - Kumbakonam



Pune



Villupuram



Jodhpur



Dental Camp - Madhya Pradesh



Haryana

**Total no of General Health Camp
Beneficiaries**

23,889

No. of Health Camps: 295

Male : 10584 - Female : 13305

HEALTH CARE

EYE CAMP

Total no. of Eye Camp Beneficiaries

15,148

Male : 6418 Female : 8730



Chennai



Tirunelveli



Tiruvallur



Trichy



Tiruvarur



Erode



Dindugal



Nagpur



Gujarat



Bangalore



Nashik



Pune

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING



Blouse Cutting
Training - Chennai



Blouse Cutting
Training - Trichy



Blouse Cutting Training
- Madurai



Blouse Cutting Training
- Perambalur



Chudidhar Cutting
Training - Villupuram



Blouse Cutting
Training - Nagpur



Washing Powder Making
Training - Nashik



Cake Making Training - Indore

No of Women attended EGK Skill Trainings

1678

JOB FAIR

PROVIDING EMPLOYMENT TO UNEMPLOYED



Chennai



Nammakal



Aurangabad



Pune

No of job fairs organized in November 2022

57

Attended: 4163

Male : 2595

Female : 1568

Shortlisted : 2237

Male : 1391

Female : 846

CORPORATE SOCIAL RESPONSIBILITY

OTHER INITIATIVES



Conducted AIDS day awareness programme in Madurai Area.



Blood Donation Camp at Tirunelveli
No of Units Donated : 32



Paralympic Sports Association
Kolhapur and Prahar Divyang Kranti
Sanstha Maharashtra honored our
Trust for service provided to persons
with disabilities



Children's Day Celebration - Pune



Organized Children's Day celebration at Bangalore together with
NGO, APSA .

150 Children participated,

Jaya Nagar MLA Mrs Sowmya Reddy was the Chief Guest

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING

- TEMPORARY MARKET & MARKET LINKAGE



Oct.2022 - Exhibition was organized by CSR Team at

St. Xavier's College, Palayamkottai .

The College Dean placed order for stitching 100 Jute Bags from one of our women entrepreneur Mrs.Latha.

Jute Bags was delivered by her Husband to Mr.Pushaparaj, Secretary of St Sxavier's College.

Sale Value : Rs.13000/-



Exhibition at Karur

No of Stall: 1,

Sale Value Rs.8000/-



CORPORATE SOCIAL RESPONSIBILITY

VETERINARY CAMP



Veterinary Camp - Lalgudi (Artificial Insemination & Measles Vaccine)



Veterinary Camp - Manargudi (Artificial Insemination & Measles Vaccine)



Veterinary Camp - Ariyalur (Deworming)



Veterinary Camp - Gujarat (Deworming)

No of Cattle Treated

697

No Of Farmer Benefited

326

EMPLOYEE VOLUNTEERISM

JOY OF GIVING



Distributed Crutches
Worth of Rs1500 -
Gujarat.



Provided Lunch to Seva Groups Children
- Gujarat



Provided Snacks to Mothers
Child Age Home - Raipur.



Facilitated Ramakrishna Mission Math ,Salem for
distributing blankets
Worth of rupees

3 Lakhs to 250 Tribal people of Yercaud

HEALTH CARE

HEALTH HELP LINE



Cataract surgeries performed for 78 beneficiaries free of cost - Dindugal, Arasan Hospital.

Amount Saved : Rs.1,17,000 (Male 34: Female : 54)



Cataract surgeries performed for 98 beneficiaries free of cost - Tirunelveli, Aravind Hospital

Amount Saved : Rs.1,47,000 (Male 46: Female : 52)



Cataract surgeries performed for 18 beneficiaries free of cost @ Thiruvavur, Lion Eyes Hospital Amount Saved : Rs.27,000 (Male 9: Female : 9)



Cataract surgeries performed for 8 beneficiaries free of cost - Kohlapur, Amount Saved : Rs.12000 (Male 04 : Female : 04)

No. of Beneficiaries

202

MEDIA IN THE NEWS



PORUR TIMES

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Equitas participates in Cancer awareness Rally

November 18, 2022 Uncategorized No comments



Equitas Development Initiatives Trust participated in the Cancer awareness rally which was organised by CanStop on occasion of Breast Cancer Awareness month. Radikaa Sarathkumar (Actress, CanStop Ambassador) and Rtn. Dr. N. Nandakumar (District Governor RID 3232) was the chief guest of the event.



મહંદી સ્પર્ધાનું આયોજન

RAFTAAR GUJARAT

604 subscribers

<https://www.youtube.com/watch?v=KF8CC8dK9Ok>



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