

equitas PULSE

EQUITAS DEVELOPMENT INITIATIVES TRUST

A CSR NEWSLETTER

August, 2022

OUR SOCIAL INITIATIVES

SKILL
TRAINING
WORKSHOPS

4 MILLION++
VACCINATED
PEOPLE

EMPOWERING
WOMEN
ENTREPRENEURS

JOB
FAIRS

FACILITATED
EXHIBITIONS TO
PROVIDE EXHIBITION
SUPPORT &
GUIDANCE TO OUR
MEMBERS

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION

EDUCATION



EDUCATION

Equitas Gurukul Group of schools

INDEPENDENCE DAY CELEBRATION

Equitas Gurukul Group of Schools celebrated 75th Independence Day across all the 8 Gurukuls with immense pride and joy. The National flag was unfurled to the strings of the National Anthem followed by the Flag song. The synchronized March Past followed by Cultural performances themed on patriotism marked the day's celebration.



Interaction with Gurukul Steer leaders

The first week of August was a memorable time for Trichy, Salem, Coimbatore and Karur as the students & staff alike were happy to receive our Managing Trustee Mr. P.N.Vasudevan, along with our school Correspondent Mr.A.Sravanakumar and Mr.V.S. Murthy. The steer leaders interacted with the staff and students of each of the Gurukuls to gain insights on the efficacy of implementation of Gurukul academic processes and the progress of our students post the pandemic repercussions. Our class XII students had the pleasure of learning from Mr.Vasudevan, who took delight in teaching Math to them. A cherishing visit indeed!



EDUCATION

Equitas Gurukul Group of schools

KRISHNA JAYANTHI CELEBRATION

Upholding Indian tradition, the festival of Krishna Janmastami was celebrated with immense zeal and pomp across Gurukul schools on 18 August and the little Radhas and Krishnas of our Kindergarten impressed everyone with their colourful attire, overloaded with cuteness and innocence.



DISTRICT LEVEL YOGA COMPETITION

Students of Cuddalore Gurukul participated in District level Yogasana Open Competition and District Level Selection at Anna Stadium and emerged winners of different age categories.



Out of 14 participants, Ms Dhivyalakshmi of class XII and Mailesh of class V were selected for State level competition, followed by 3 students securing first place, 1 student securing second place and 4 students bagging third place. Congratulations to the winners



EDUCATION

Equitas Gurukul Group of schools

ALUMNI OF AY 2021-22 JOIN THE GURUKUL ALUMNI CLUB

Equitas Gurukul Alumni Club (EGAC) is created to provide counselling, guidance and required assistance to all our students during the period of their higher education right from the time of passing std XII till they are placed in good jobs and careers so that their lives are transformed for the better. Alumni Meet for Batch 2022 was held in 5 schools during the last week of August 2022. 423 Alumni were invited along with their parents for the meet so that they could benefit from the career guidance program conducted by Equitas Gurukul with expert career coaches under the guidance of Mr.V.S.Murthy.



PARENTS TEACHERS MEET

A parent Teacher Meeting for classes I to XII was held in August 2022 in all our Gurukul schools to discuss the students' performance in the first Midterm Exam of AY 2022-23. About 85% of our parents attended the meeting



SAMOSA SELLER TO ELECTRICIAN

Equitas Gyan Kendra - Skill Development Training Initiative that enables low income people to earn an additional income

Supporting low income household

LIFE *before* **EQUITAS** INFLUENCE

Nasirkhan Pathan from Gujarat was selling samosas door to door to make a living.



He was struggling to make ends meet with the very low income he was generating. In the time of need, he was introduced to Equitas CSR Team and came to know about the Skill Development Trainings we are offering. His interest in Electrical repair works and our Skill training made him an successful entrepreneur to earn an additional income.



ENTREPRENEURSHIP

Nasirkhan Pathan is today a proud entrepreneur. He has set up his own Electrical items repair store where he fixes Fan, Washing Machine, Air Cooler, Refrigerator etc., Earlier while selling samosas door to door, his income was around 5000 /- to 7000 /- INR, Today after our Skill Training and Equitas Support, his income has been increased to 9500 /- to 16,000 /- INR per month.

EQUITAS ECO-SYSTEM

Nasirkhan is one of many beneficiaries of our CSR initiatives. We can notice how our Skill Development Training, Guidance and support have benefitted him to earn an additional income which in turn provides Sustainable Livelihood for his family.



CSR INITIATIVES IMPACT

Nature Of CSR Activity	Aug-22	Cumulative From Nov-2008 to Aug-2022
No of Eye-Camp Participants (A)	13760	2602697
No of free spectacles	144	118777
Vaccination Camp Participants (B)	198630	5733633
Others Medical Camp Participants (C)	22333	3830237
COVID-19 (Homeopathy camps/ Ayurvedic camp Participants) (D)	0	25708
Sugam Health clinic Beneficiaries (E)	210	76121
Total (Eye Camps +Vaccination camp+ Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)	234933	12268396
Veterinary Camp	386	14584
Health Help Line	233	33269
No of Health camps	247	39457
No of Vaccination camp	1574	54126
Health Screening Vehicle Finance Clients	0	46607
Participants in skill Training Programs (A)	3297	597451
EGK tailoring center (B)	20	495
EGK Computer center (C)	18	615
Skill training programs (A+B+C)	3315	598541
Placements for Unemployed Youth	2292	237440
Swasth Mahila Health Education	39408	393480
Persons with disability	3732	154083
Persons with disability (Blind)	2617	71786
Equitas Birds Nest-Rehab of homeless	22	2316
Transgender Inclusion	3	312

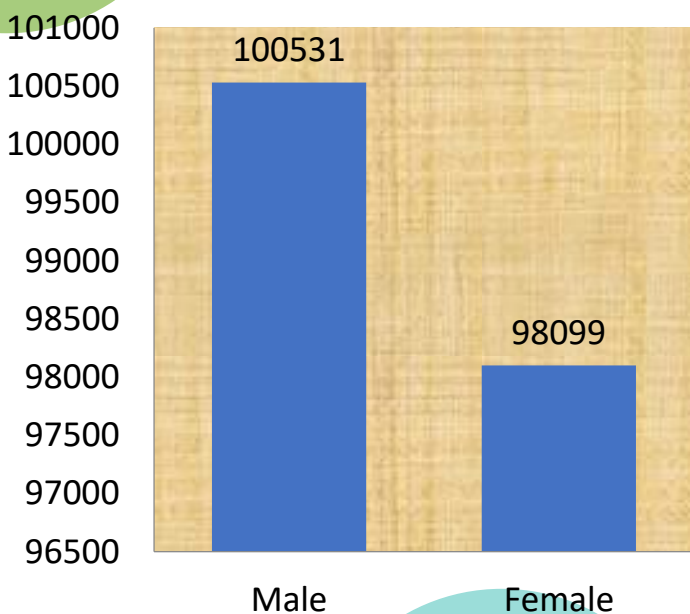
STATE WISE-VACCINATION CAMP APRIL'21 – AUGUST'22

April'21 to August'22			
S.No	State	No Of Camps	Beneficiaries
1	TN	41471	4211721
2	MAHARASTRA	4819	562547
3	KARNATAKA	3318	326764
4	CHATTISGARH	1100	131921
5	GUJARAT	899	130208
6	MP	867	111126
7	HARYANA & PUNJAB	839	136331
8	RAJASTHAN	813	123015
Grand Total		54126	5733633

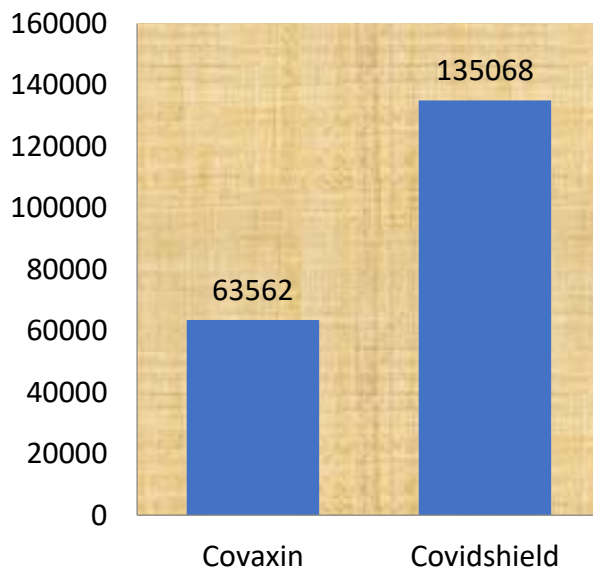
No of Beneficiaries : 5733633 (Male : 2981489 Female :2752144)

VACCINE GRAPH – JUNE MONTH

Male Vs Female



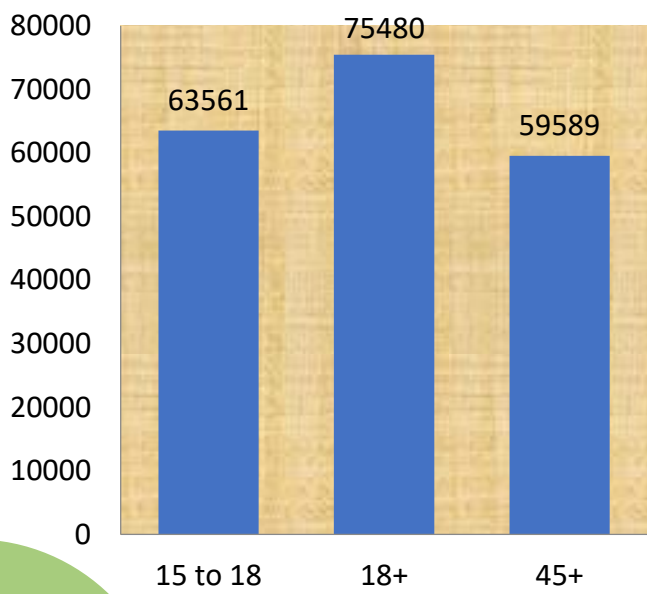
Covidshield Vs Covaxin



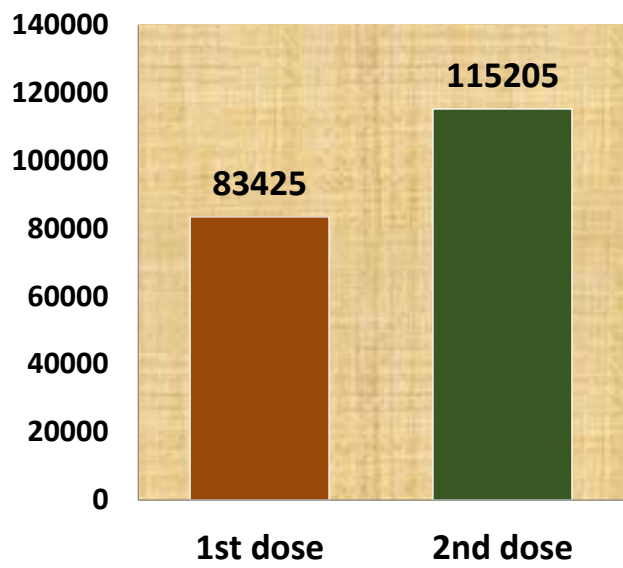
VACCINATION CAMPS

VACCINE GRAPH – JUNE MONTH

15+ Vs 18+ Vs 45+



1st Dose Vs 2nd Dose



VACCINATION CAMPS

★ Vaccinated Over 5 Million & Counting ... ★

TAMIL NADU



CHENNAI



CHENGALPATTU

VACCINATION CAMPS

★ Vaccinated Over 5 Million & Counting ...



THIRUVALLUR



KANCHIPURAM



PERAMBALUR



TRICHY



ARIYALUR



PUDUKOTTAI



TIRUPPUR



COIMBATORE

VACCINATION CAMPS

★ Vaccinated Over 5 Million & Counting ...



ERODE



KARUR



DINDUGAL



MADURAI



NAGAPATTINAM



SIVAGANGAI



TUTICORIN



NAMAKKAL



SALEM

VACCINATION CAMPS



Vaccinated Over 5 Million & Counting ...



TIRUNELVELI



THIRUVARUR



THANJAVUR

VACCINATION CAMPS - KARNATAKA



BANGALORE



HUBILI

**Total no of Beneficiaries
Vaccinated**

198630

Male : 98099

Female : 100531

HEALTH CARE GENERAL CAMP



CHENNAI



Puducherry



Kumbakonam



Manachanallur



Tirunelveli



Erode



Salem



Indore

HEALTH CARE GENERAL CAMP



Gujarat



Breast Cancer Camp - Nagpur



Oral Cancer camp - Nagpur



Jodhpur

**Total no of General
Health Camp Beneficiaries :**

22333

(Male : 10774 Female : 11559)

HEALTH CARE

GENERAL CAMP



General Health Camp - Trichy



Eye Camp - Kumbakonam



General Health Camp - Salem



General Health Camp - Sivakasi



Eye Camp - Karur

Total no of Beneficiaries
Vaccinated : 4086
Male : 1832
Female : 2254

HEALTH CARE

EYE CAMP



Eye Camp - Chennai



Eye Camp - Erode



Eye Camp - Tanjore



Eye Camp - Trichy



Eye camp - Dindugal



Eye camp @ Tirunelveli



Eye Camp - Hubli



Eye Camp - Bangalore

HEALTH CARE

EYE CAMP



Eye camp - Nagpur



Eye camp - Jaipur



Eye Camp - Amaravathi



Eye Camp - Punjab

**Total no. of Eye Camp
Beneficiaries :**

13760

Male : 6436

Female : 7324

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING



Artificial Jewel making Training - Chennai



Aari Work Training - Villupuram



Blouse Cutting Training - Theni



Blouse Cutting Training - Tirunelveli



Beautician Training - Gujarat



Wollen Handicrafts making Training - Hubli



Cake Making Training - Nashik



Chemical Preparation Training - Nagpur

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING



Blouse Cutting Training - Raipur



Washing Powder Making Training - Amaravathi

**No of Women Entrepreneurs attended EGK
Skill Trainings : 3297**

OTHER INITIATIVES – BLOOD DONATION



Blood Donation Camp - Tirunelveli
No of Units Donated : 22 (Male :22)



Blood Donation Camp - Erode
No of Units Donated : 22 (Male :22)

CORPORATE SOCIAL RESPONSIBILITY

OTHER INITIATIVES



Blood Donation Camp - Jodhpur
No Of Units Donated : 105
(Male : 80 Female : 25)



Blood Donation Camp - Nagpur
No Of Units Donated : 52 (Male : 52)



Azadi Ka Amrit Mahotsav Program - Nagpur



Azadi Ka Amrit Mahotsav Program - Pune



Loan Mela Activity - Nashik

CORPORATE SOCIAL RESPONSIBILITY

VETERINARY CAMP



Veterinary Camp - Thirutharaipoondi



Veterinary Camp - Manachanallur

No of Farmers Benefitted : 156

No of animals Treated : 386

MARKET AND STALL ACTIVITIES



Organized exhibition - Chennai.
Total Stall 20 With Sale Value Rs.48,000/-



Organized exhibition - Erode.
Total Stalls 28 With Sale Value Rs.212300/-



Organized exhibition - Trichy.
Total 34 Stalls With Sale Value :Rs.116450/-

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING

MARKET AND STALL ACTIVITIES



Organized exhibition - Nagpur.
Total Stalls 19 With Sale Value :Rs.89000/-



Organized exhibition - Coimbatore.
No of Stall 5, Sale Value Rs.12500/-



Organized exhibition - Bangalore.
No of Stall 2, Sale Value Rs.6250/-



Organized exhibition - Erode. No of Stall 2, Sale Value Rs.5500/-

**No of Entrepreneurs Supported
in August 2022 : 110
Sale Value : Rs 4,90,000**

EMPLOYEE VOLUNTEERISM

JOY OF GIVING



Provided breakfast worth of Rs1500 to 20 Children - Rainbow Children Home, Chennai



Provided breakfast worth of Rs3000/- to 30 children of children Charitable Trust - Perambalur



Provided lunch to 30 inmates of Annai home worth of Rs 3000 - Salem



Provided breakfast to 30 inmates of Seva Yoga Students Orphanage & Old Age home worth of Rs.3000 - Thiruvavur.



Provided Dress Materials worth of Rs6000 to Mangalmay Kalaba Charitable Trust Children - Gujarat



Provided Lunch and pencil box worth of Rs2500 to EBN Children - Chennai.

EMPLOYEE VOLUNTEERISM

JOY OF GIVING



Arranged Rs.10,000/- Scholarship for paying School Fee for Pooja, 11th Std. Student at Gurukul School, Salem



Helped Prem to get free School admission at Pune Blind School - Pune

JOB FAIRS



Tamil Nadu



Tamil Nadu



Pune



Tamil Nadu

No of job fair :54 Attended : 3720
Shortlisted : 2292

Male : 2101 Female : 1619
Male : 1335 Female : 358

HEALTH CARE

HEALTH HELP LINE



Free Cataract Surgeries for **103**
beneficiaries at Salem by Aravind Eye
Hospital.
Amount Saved: Rs.1,54,500
(Male: 56 Female: 47)



Free Cataract Surgeries for **121**
beneficiaries at Thirunelveli.
Amount Saved: Rs.1,54,500
(Male: 67 Female: 54)



Free Cataract Surgeries for **8**
beneficiaries at Kohlapur.
Amount Saved: Rs.12,000
(Male: 04 Female: 04)



Free Cataract Surgery for 1
beneficiary at Pune.
Amount Saved: Rs 1500

No of Cataract Surgeries : 233
Male : 128
Female : 105

AWARDS AND CERTIFICATE OF APPRECIATIONS RECEIVED



Dr. Mane Medical Foundation and Research Center gave Saidham CSR awards for Equitas Trust at Bangalore

Greater Chennai Corporation Appreciated Mr. Gopinath from Equitas Trust for supporting them in Vaccination camps



Received Certificate of Appreciation for Participating in 75th Azadi Ka Amrit Mahotsav by Dy.S.P & Commandant, Civil Defense Training School at Gujarat



EQUITAS DEVELOPMENT INITIATIVES TRUST

WWW.EQUITASTRUST.ORG

