

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

12

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

Details of CSR Initiatives		NO. OF BENEFICIARIES	
		December 2024	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps	452	50586
	General Medical Camp Participants (A)	27381	4552633
	No of Eye-Camp Participants (B)	26174	3230301
	No of free spectacles	1651	139679
	Other Camps (Homeopathy camps/ Ayurveda Camp participants) (C)	2891	89818
	Total (General Camp(A)+Eye Camp (B) + Other Camps(C))	56446	7872752
	Health Screening for Vehicle Finance Clients	212	52659
	Veterinary Camps	1926	43126
	Cataract Operations (D)	489	39750
	Other Secondary Care (E)	12	32350
	Health Help Line through Toll Free Number(F)	8	211
	Total health Help Line (D+E+F)	509	72311
	Sugam Health clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila Health Education	52345	1255983

Details of CSR Initiatives		DEC	Cumulative From Nov 2008 to Till date
Equitas Gyan Kendra (EGK)	Skill Training Program Participants (A)	4079	695295
	Tailoring center (B)	12	810
	Computer center (C)	0	720
	Skill training programs (A+B+C)	4091	696825
	Equitas Temporary Market	6	228
Job Fair	Placements for Unemployed Youth	3983	316178
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	92	5244
	Equitas Birds Nest- Rehab of homeless - Pune (B)	2	53
	Equitas Birds Nest-Rehab of homeless - Nagpur (C)	3	17
	Equitas Birds Nest-Rehab of homeless - Nashik (D)	4	11
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	101	5325
	Equitas Birds Nest- Scholarship	0	2619
Diversity & Inclusion	Persons with disability	1256	178334
	Persons with disability(Visually Impaired)	686	33867
	Transgender Inclusion	17	561

EQUITAS GURUKUL SCHOOLS



From Strength to Success

Students of Salem Gurukul School showcased exceptional talent at the National Level Karate Championship 2024, organized by the Sai Shotokan Karate & Kobudo Association of India. Demonstrating dedication and skill, three students secured second place, while ten students secured third place in their respective categories. The achievements have brought pride to Salem Gurukul and inspired fellow students to pursue their passions with determination.

Wonders Unfolded – A spectacle to all senses

Coimbatore Gurukul School's Annual Day Spectacle, held on 7th December, was a grand celebration of creativity, talent and excellence, aptly themed 'Wonders Unfolded.' The event was graced by the distinguished presence of Dr. Arasu, the esteemed Head of Foundry Technology at PSG Polytechnic College, as the Chief Guest and Ms. Nasrin R., the dynamic Branch Manager of Equitas Bank, as the Guest of Honour. The day was filled with vibrant performances that showcased the remarkable talents of the students, each act a testament to the hard work and dedication nurtured within the walls of Coimbatore Gurukul. With every performance, the event illuminated the spirit of innovation and excellence that the school fosters, leaving a lasting impression of unity and achievement.



Celebrating New Beginnings Together

The Principal and Coordinators of Coimbatore Gurukul School recently paid a heart warming visit to Ms. Jeevitha, the B3 Math teacher, to celebrate the arrival of her new born baby boy. The team, filled with joy, extended their heartfelt wishes and blessings to the little one, expressing their happiness for the new addition to her family. As a token of their love and appreciation, they presented a gift as per our HR policy on behalf of the school's management. The gesture exemplified the supportive and caring community spirit at Gurukul Schools.



Empowerment Begins with Awareness



On 19th December 2024, Cuddalore Gurukul School organized a Health Awareness demo for the members of the school's Mothers' Club. Conducted by the Women's Empowerment Movement, the session emphasized the importance and benefits of using sanitary napkins made from natural, eco-friendly products. Participants were educated on the health advantages of these products, which are free from harmful side effects, promoting both personal well-being and environmental sustainability. The event concluded with a collective pledge to protect the environment and empower women. The initiative was organized and coordinated by the school principal, Ms. Sasikala, reflecting the institution's commitment to fostering awareness and empowerment within the community.

Informed Students, Sustainable Futures



On 23rd December 2024, Equitas Gurukul Matriculation Higher Secondary School, Karur, organized two meaningful activities under its Eco Club and Consumer Club. The Eco Club's "Go Green, Breathe Clean" initiative emphasized sustainable living by educating students on managing biodegradable and non-biodegradable waste for a cleaner environment. Meanwhile, the Consumer Club activity focused on empowering students with awareness about their rights and responsibilities as consumers, addressing issues like unfair trade practices and substandard goods. These activities showcased the school's dedication to nurturing environmentally conscious and informed individuals, encouraging students to make responsible choices for a sustainable and ethical future.

EQUITAS GURUKUL SCHOOLS

Jingle Bells, Joyful Spells across Gurukul Schools



The festive spirit of Christmas was celebrated with joy and enthusiasm across all Gurukul schools, uniting students, teachers and staff in a vibrant display of unity and cheer. Special assemblies highlighted the significance of Christmas, sharing heartfelt messages of love, peace and giving. Adding to the excitement, Santa Claus made a cheerful appearance, delighting younger students by distributing sweets. The schools were adorned with dazzling lights, shimmering stars and nativity scenes, creating a truly festive ambience. The celebrations concluded with warm wishes for a Merry Christmas and a Happy New Year, leaving everyone with cherished memories of a delightful and meaningful event.

PUTHALI



COMPREHENSIVE VILLAGE DEVELOPMENT PROJECT

Distributed 5 Varieties of Vegetable Seeds to 51 families for promoting Kitchen Garden @ Puthali



Together with Sringeri Sharada Mutt organized evening tuition to school going students @ Puthali



No of Women
Entrepreneurs
attended EGK Skill
Trainings
4091



Chemical Making Training @Chennai

WOMEN EMPOWERMENT

Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are conducted PAN-INDIA.



Aari Work Training @Trichy



Blouse Cutting Training @ Dindugal



Fashion Jewellery making@ Tirunelveli



Chemical preparation Training @ Villupuram

SKILL DEVELOPMENT TRAINING



Chudithar cutting training @Erode



Cake Making @ Chhattisgarh



Tailoring Training @Udaipur



Blousing cutting @ HUBLI



Chemical training @ Jabalpur



Blouse Cutting @ Mysore

INTERNATIONAL DAY OF PWD



Celebrated International Day of Persons with Disabilities @ H.O. Mr Kumar District Differently Abled Welfare Officer, Chennai was the Chief guest , Mr. Simmachandran ,President ,Tamil Nadu Differently Abled Federation Charitable Trust , Mr Paramasivam, Head –MF,ESFB , Mr. John Alex ,Head – CSR,ESFB were the other dignitaries who graced the occasion



Celebrated the International Day of Persons with Disabilities with the students of YMCA School for the Intellectually Disabled Children @Madurai



Participated as volunteers in the walkathon program organized by Samarthanam Trust @ Bangalore

TEMPORARY MARKETS



Organised Exhibition @ Equitas, Chennai.
No of Stalls: 2. Sale Value Rs. 21890/-



Organised Exhibition @ Viluppuram for 3 days.
No of Stalls: 7. Sale Value Rs. 81350/-

AWARDS



Mr. Sukumaran, CSR Officer & Mr. Venkat, CSR Manager, Trichy received "Best Social Worker Award" from Kanmalai Trust for carrying out many impactful CSR Initiatives



Received a Certificate of Appreciation from the Joint Commissioner of Police for organizing Cancer Awareness Program

JOY OF GIVING

employee volunteerism



Sundar Salt was distributed to 200 families @ Nariyamputhur, chennai



Christmas celebration with the children from rehabilitated families @ Chennai



Together with Peace Foundation provided sarees and grocery items to 25 widows @ Mayiladuthurai



Gave stationary items to 40 Mentally Challenged Children studying in Bramhadutta School @Pune

REHABILITATED PAVEMENT DWELLERS

Chennai

No of Homeless Pavement Dwellers Rehabilitated : 92

BEFORE

AFTER



From Clive battery to fourth line beach



From Clive battery to fourth line beach



From Puzhal camp to Shanmugapuram

REHABILITATED PAVEMENT DWELLERS

MAHARASHTRA

No of Homeless Pavement Dwellers Rehabilitated : 9

BEFORE



AFTER



From Mankapur stadium to Ashirwaad nagar



From Maharajbag road to Gawalipura Dharpeth



From Maharajbag road to Gawalipura Dharpeth

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 10

Branches covered:52

No of Shortlisted:3983

(Male : 2249 Female : 1734)



Coimbatore



Chennai



Pune



Trichy

GENERAL CAMPS

We organize health camps in their local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation in our awareness and screening programs.

BENEFICIARIES : 30272

|

MALE : 11504 FEMALE : 18768



Tirunelveli



Chitradurga



Hubli



Raipur



Trichy



Chennai

GENERAL CAMPS



Vellore



Bhopal



Perembalur



Haryana



Mayiladuthurai



Erode



Chennai



Dindigul



Perembalur



Tirunelveli



Trichy



Salem

EYE SCREENING CAMP



Coimbatore



Kolhapur



Hubli



Erode



Madurai



Nashik

SPECIAL CAMP



General camp for 2 wheelers Mechanics
@ Chennai



Eye screening for drivers @Erode



General Camp for Truck Drivers @ Coimbatore



Cancer Screening Camp @ Tirunelveli



Dental Camp @ Pune



HIV Screening Camp for construction workers @ Nagpur

BLOOD DONATION CAMP



Chennai



Nashik



Bangalore



Mysore

TOTAL UNITS OF BLOOD COLLECTED :

1274 units

CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



General & Eye camp



Cancer Awareness Camp



General Camp



General & Diabetes Check Up Camp

No. Of Camps : 6

Beneficiaries : 486

Awareness Program : 1

Beneficiaries : 60

Follow up cases

Anemia	9
General Cases (Diabetic & BP)	18
Cancer	2
Kidney related	1
Cardiac	1
Gynecology	4
Varicose	1
Neuro	1
Allergy	1
Gastro	4
Master Health Checkup	5
Ortho	2
Total	49

REHABILITATION WORK DONE DURING CYCLONE FENGAL



Milk ,Bread Packs were distributed to EBN clients at Ambattur @Chennai



Distributed food to 50 EBN families affected by Fengal Cyclone in Korukkupet @ Chennai



Provided food to 200 People affected by floods in and around JIPMER hospital @ Pondicherry



Milk ,Bread Packs were distributed to EBN clients at Ambattur @Chennai

VETERINARY CAMPS



Veterinary Camp @ Pondicherry



Veterinary Camp @ Perambalur



Veterinary Camp @ Amaravathi



Veterinary Camp @ Nagpur



Veterinary camp @ Kumbakonam

**No Of Cattles
treated : 1926
No Of Farmers
Benefitted : 831**

OTHER INITIATIVES



Facilitated 3 Transgender Persons who had taken Aishwarya loan to receive Equitas Micro Finance loan @ Chennai



Together with National Law Foundation organized Human Chain event for Drug Eradication @Salem



Organized AIDS awareness program @ Mayiladuthurai.



Organized Dengue awareness program for the residents of Govt. staff quarters @ Trichy



Together with VKG Trust organized Skill Training for aspiring Women entrepreneurs @Coimbatore



Organized Financial Literacy program @ Jaipur

EQUITAS HEALTH HELPLINE THROUGH TIED UP HOSPITALS



Cataract surgeries done for 17 Members @ Vellore
Amount Saved : Rs. 51000



Cataract surgeries done for 15 Members @ Trichy
Amount Saved : Rs.45000



Cataract surgeries done for 7 Members @ Dindigul
Amount Saved : Rs.21000



Cataract surgeries done for 12 Members @ Perembalur
Amount Saved : Rs. 36000



Cataract surgeries done for 11 Members @ Erode
Amount Saved : Rs.33000



Mr. Jayaram Arumugam, a construction worker, whose nerve in his left foot got injured, was helped to undergo treatment at our tied up hospital . Total cost of treatment Rs.50000/- Amount Saved Rs.12000/-

தினத்தந்தி- வேலூர் - 01-12-2024

தனியார் துறை வேலைவாய்ப்பு முகாம்:



ரோட்டரி மாவட்டம் மற்றும் திருப்பத்தூர் ரோட்டரி சங்கம் உள்ளிட்ட 10 சங்கங்கள் இணைந்து நடத்திய தனியார் துறை வேலைவாய்ப்பு முகாம் திருப்பத்தூரில் நடைபெற்றது. இதில் தேர்வு செய்யப்பட்டவர்களுக்கு பணி நியமன ஆணையை முன்னாள் மாவட்ட ஆளுனர் பழனி வழங்கினார். இதில் திருப்பத்தூர் ரோட்டரி சங்க துணைவர் ஜி.வெங்கடேசன், உதவி ஆளுனர் பி. ஆருணகிரி, ரோட்டரி சங்க ஆளுனர் ராஜன்பாபு, குடியாத்தம் சங்க செயலாளர் மயிலாண்டி துரைமுருகன், சங்க உறுப்பினர் பி.செல்வம் உள்ளிட்டவர்கள் கலந்துகொண்டனர்.

தனியார் துறை வேலைவாய்ப்பு முகாம்:

165 பேருக்கு பணி நியமன ஆணை

தனியார் துறை வேலைவாய்ப்பு முகாம் திருப்பத்தூரில் நடைபெற்றது. இதில் தேர்வு செய்யப்பட்டவர்களுக்கு பணி நியமன ஆணையை முன்னாள் மாவட்ட ஆளுனர் பழனி வழங்கினார். இதில் திருப்பத்தூர் ரோட்டரி சங்க துணைவர் ஜி.வெங்கடேசன், உதவி ஆளுனர் பி. ஆருணகிரி, ரோட்டரி சங்க ஆளுனர் ராஜன்பாபு, குடியாத்தம் சங்க செயலாளர் மயிலாண்டி துரைமுருகன், சங்க உறுப்பினர் பி.செல்வம் உள்ளிட்டவர்கள் கலந்துகொண்டனர்.

Sandesh Newspaper

THURSDAY - 12-12-2024 - NEWSBRIEF

સંદેશ અમદાવાદ

રામોલમાં મેડિકલ કેમ્પનું આયોજન કરવામાં આવ્યું



અમદાવાદ : લાલજી વિરડમ અને જુમનીટી ટ્રસ્ટ દ્વારા એ.વી.પટેલ સ્કુલ રામોલમાં મફત મેડિકલ તપાસ અને દવાઓ સાથેના નિદાન કેમ્પનું આયોજન કરવામાં આવ્યું હતું.

અભ્યાસ દરમિયાન, જાણ વિભાગના સભ્યો દ્વારા સંસ્થાના કોઈ એક વિભાગમાં સેમિનારનું આયોજન કરવામાં આવ્યું.

સેમિનારમાં સભ્યો દ્વારા સંસ્થાના કોઈ એક વિભાગમાં સેમિનારનું આયોજન કરવામાં આવ્યું.

પોલીસ ફાઈલ

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Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitustrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."