

PULSE NEWSLETTER

CORPORATE SOCIAL RESPONSIBILITY

1

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education

SKILL
TRAINING
WORKSHOPS

EMPOWERING
WOMEN
ENTREPRENEURS
MARKET
LINKAGES

FREE
CATARACT
SURGERIES
&
SPECTACLES

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

HOMELESS
FAMILIES
REHABILITATION
&
SCHOLARSHIP

EMPLOYEE
VOLUNTEERING

JOB
FAIRS



www.equitustrust.org

Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

Details of CSR Initiatives		NO. OF BENEFICIARIES	
		Feb 2025	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps	532	51551
	General Medical Camp Participants (A)	31484	4615009
	No of Eye-Camp Participants (B)	25896	3281250
	No of free spectacles	1451	142987
	Other Camps (Homeopathy camps/ Ayurveda Camp Participants) (C)	2867	95658
	Total (General Camp(A)+Eye Camp(B) + Other Camps(C))	60247	7991917
	Health Screening Vehicle Finance Clients	261	53200
	Veterinary Camps	2115	47644
	Cataract Operations (D)	473	40773
	Other Secondary Care (E)	25	32388
	Health Help Line through Toll Free number (F)	5	222
	Total health Help Line (D+E+F)	503	73383
	Sugam Health clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila Health Education	58020	1368303

Details of CSR Initiatives		FEB'25	Cumulative From Nov 2008 to Till date
Equitas Gyan Kendra (EGK)	Skill Training Program Participants (A)	1889	700128
	Tailoring center (B)	12	834
	Computer center (C)	0	720
	Skill training programs (A+B+C)	1901	701682
	Equitas Temporary Market	18	268
Job Fair	Placements for Unemployed Youth	4781	324771
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	243	5598
	Equitas Birds Nest- Rehab of homeless - Pune (B)	5	95
	Equitas Birds Nest- Rehab of homeless - Nagpur (C)	0	37
	Equitas Birds Nest- Rehab of homeless - Nashik (D)	0	22
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	248	5752
	Equitas Birds Nest- Scholarship	110	2729
Diversity & Inclusion	Persons with disability	336	179441
	Persons with disability (Visually Impaired)	212	34348
	Transgender Inclusion	1	562

EDIT

Foundation Day Celebrations



The Equitas Trust Foundation Day was celebrated with enthusiasm and compassion, emphasizing the spirit of service. Gurukul Schools across eight locations carried out various activities, including donating essential items such as blankets and



bath tissues to support the elderly. A mid-day meal was provided for children with intellectual disabilities, bringing joy and warmth to their day. Snacks were shared with students at a special school, where the significance of the occasion was conveyed in sign language. Additionally, a cleaning drive was conducted to promote hygiene and community well-being. Teachers also contributed to the cause by generously donating blood, reinforcing the values of selflessness and community service. These acts of kindness reflected the school's commitment to uplifting communities and fostering inclusivity, making the celebrations truly meaningful

EQUITAS GURUKUL SCHOOLS

Cuddalore Gurukul at State PTA Conference



Teachers from Cuddalore Gurukul actively participated in the "Let's Celebrate Parents" conference organized by the Tamil Nadu State Parent-Teacher Association, gaining valuable insights and an enriching experience. The event was presided over by Tamil Nadu Chief Minister M.K. Stalin, who launched the Tamil Nadu Parent-Teacher Association mobile application, released the event souvenir and inaugurated new government school buildings virtually. Students and parents from seven districts, including Cuddalore, Villupuram and Kallakurichi, took part in the event.

Promoting Wellness



A TD vaccination camp was conducted at Dindigul Gurukul on 7th February by the Government Public Health Centre. Students of Class V and XI received the vaccine as part of this health initiative. Around 180 students benefitted from the camp, ensuring their protection against tetanus and diphtheria. The initiative aimed to promote students' health and well-being, reinforcing the importance of preventive healthcare in schools.

Scientific Spirit Soars High



In celebration of National Science Day on February 28, Gurukul Schools, hosted an engaging Science Fair. The event showcased innovative projects, experiments and models created by students, highlighting their curiosity and scientific spirit. The fair provided a platform for young minds to explore and present scientific concepts, fostering a love for research and innovation. The event was a great success, inspiring students to delve deeper into the world of science and technology.

Equitas Bank's Delegation Visits Gurukul



Mr. Anil Kumar Sharma, Chairman of Equitas Bank and Dr. Samir K. Barua, Independent Director, visited Coimbatore Gurukul School, accompanied by Correspondent Mr. Ranganathan. They received a grand welcome from the School Band, Road Safety Patrol, Kutty Cops, Scouts and Guides, followed by a cultural programme.

The guests explored the Language and STEM Labs, interacted with board-going students and engaged in discussions with teachers. The visit concluded with a shared lunch, making it an inspiring and memorable experience.

PUTHALI

COMPREHENSIVE VILLAGE DEVELOPMENT PROJECT

Empowering Communities Through Health, Livelihood, and Cultural Excellence



Scrutiny of 36 Application received for cattle loan by Mahalir Thittam Project Team @Puthali



Entrepreneurship Training to Puthali entrepreneurs by Rtn. Mangala



Organized EGK Training to women entrepreneurs for making Sambrani cones @ Puthali



Aishwarya Loan being explained to the women entrepreneurs



Brinjal



Raddish



Avaraikkai



Tomato

SKILL DEVELOPMENT TRAINING

No of Women
Entrepreneurs
attended EGK Skill
Trainings
1901



Provided training for making Bathing Soap @ Chennai

WOMEN EMPOWERMENT

Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfill their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are conducted PAN-INDIA.



Blouse Cutting @Udaipur



Washing powder making @ Ahmedabad



Making Value Added Products from Banana Fiber @ Erode



Mobile Pouch stitching @Madurai

TEMPORARY MARKETS



Organised Exhibition @ Chengalpattu
No of Stalls: 5 Sale Value : Rs .11430 /-

Organised Exhibition @ Erode
No of Stalls:7 Sale Value Rs. 195000/-

Organised Exhibition @ Trichy
No of Stalls:4 Sale Value Rs. 12267/-

OTHER INITIATIVES



Co sponsored Marathon event along with Madras Christian College & Tamil Nadu Urban Habitat Development Board for creating awareness about Drug Addiction @ Kannagi Nagar, Chennai

Organized Cancer awareness program
@ Dindigul

Together with the Civil Defense Team
organized Road show for creating
Traffic awareness @ Ahamedabad

EDUCATIONAL SCHOLARSHIP



Facilitated Saraswathi Educational Cultural and Charitable Trust for distributing Educational Scholarships to 110 children from the rehabilitated pavement dweller families. Dr. Poongothai Balaji MMBS, MRCOG, Founder & Chairperson of **Nalam foundation** was the Chief Guest. Mr.John Alex , Head – CSR ,ESFB, Ms. Priyadarshini, secretary, Saraswathi Educational cultural and Charitable Trust were the other guests who graced the occasion

REHABILITATED PAVEMENT DWELLERS

CHENNAI & MAHARASTRA

No of Homeless Pavement Dwellers Rehabilitated : 248

BEFORE

AFTER



Chandralekha Raman from Broadway to Korukkupet



Reka kumar from Central to Perumbakkam



Mrs. Puja Rohit Kale from Chandan Nagar to Lonkar Vasti



Mrs. Ganga Pandurang Pawar from Katraj to Ambegaon

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 11

No of Branches Covered : 38

No of Shortlisted : 4781

(Male : 2627 Female : 2154)



Chennai



Coimbatore



Trichy



Amravati



Pune



Udaipur

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 34351 | MALE : 15902 FEMALE : 18449



Kanchipuram



Minjur



Dindigul



Nashik



Raipur



Punjab

● EYE SCREENING CAMP

BENEFICIARIES : 25896

Male : 10981 Female : 14915



Chennai



Dindigul



Perambalur



Tirunelveli



Nashik



Jaipur

EDIT-FOUNDATION DAY CELEBRATIONS



Free spectacles provided @ Trichy



Provided Tree Saplings @ Kumbakonam



Organized Veterinary camp @ Pondicherry



Conducted mega Placement Drive @ Chidambaram



Traffic Awareness & Cancer Awareness Program were organized together with Little Bird English School @Ahmedabad

SPECIAL CAMP



Organized Pulmonary camp @ Chennai



Dental Camp @ Pondicherry



HIV TEST Camp @ Nagpur

VETERINERY CAMPS



Organized Veterinary camp
(FMD Vaccination) @ Kumbakonam



Organized Veterinary camp @
Pondicherry



Organized Veterinary camp @
Perambalur

Total No Of Cattles Treated : 2115

BLOOD DONATION CAMP



Bangalore



Chitradurga



Kolhapur



Mysore

**TOTAL UNITS OF
BLOOD COLLECTED :**
212 UNITS

FREE CATARACT SURGERIES

Total No Of 473 Cataract Surgeries

HEALTH CARE



27 members underwent Cataract surgeries @Salem Amount Saved: Rs: 27000



68 Members underwent Cataract surgeries @ Perambalur Amount Saved : Rs 32000/=



10 Beneficiaries underwent Cataract surgeries @ Nagpur Amount saved : Rs 30000



17 members underwent cataract surgeries @ Trichy Amount Saved : Rs.28000

OTHER SURGERY



25 patients suffering from Panchakarma diseases(10Persons underwent Kayachikista Procedure, 8 Persons underwent surgery for Piles & 7 Persons underwent Hydrocele Hernia operation) were treated free of cost @ Amaravati Amount Saved : Rs.75000/-



CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



NO. OF CAMPS ORGANIZED : 4

BENEFICIARIES ATTENDED: 370

Details of Follow up Cases	
Anemia	1
General Cases (Diabetic & BP)	10
Cancer	2
Kidney related	1
Cardiac	1
Gynecology	1
Varicose	1
Ortho	2
MHC	4
Gastro	4
Hypertension	1
Total	28

PROVIDING EMPLOYMENT TO UNEMPLOYED



Name : Mr. P. ELENTHENDRAL
Company Name : More Retail Pvt. Lt
Position : Cus. Service Associate
Location : Anna Nagar
Salary(CTC) : Rs. 1.8L /PA

Name : Mr. DEEPAK
Company Name : Assan Panel
Position : Recruiter
Location : Chennai
Salary(CTC) : Rs. 25000 /PM

Name : Ms. LAVANYA
Company Name : Taipei World Trade Center
Position : Front Office Executive
Location : Mylapore
Salary(CTC) : Rs 25000 /PM

Name : Ms. L. LINGASHINI
Company Name : Foxconn
Position : CL
Location : Chennai
Salary(CTC) : Rs 15000/PM

JOY OF GIVING



Facilitated Rotary Club of Chennai Green City for donating Bed kits and study materials worth of Rs 40000 to 10 EBN children @ Chennai



Facilitated Apollo Hospital for distributing spectacles worth of Rs 60000 free of cost to those patients identified through Eye Screening camps @ Irungalur, Trichy



Through the sponsorship of Mastek Foundation we donated stationaries (colours ,Colouring Books, NoteBooks ,Pencils, Soy Wax ...etc) worth of Rs 40200/- to Ek Koshish Special School for training adults with special needs @ Haryana



Facilitated Jyoti Foundation & Gurukripa Foundation for sponsoring 6 wheelchairs worth of Rs 28000 to 6 differently-abled individuals @ Ahmedabad

MEDIA



கேள்விகள் 25: கந்தி அலுவலர் மற்றும் அதன் ஆய்வுகளை எவ்வளவு செலவை வியாபாரிகளிடமிருந்து வசூலிக்கும் இலவச மருத்துவ முகாமில் நடைபெற்று இம்மருத்துவ முகாமில் பொது மருத்துவம், நோய் மருத்துவம், கை நிகழ்வு, தொண்டை மருத்துவம், பல்மருத்துவம், துணைநிலை பரிசோதனை, அக்குப்பிரிவு உள்ளிட்ட மருத்துவம் அப்பகுதி ஏனைய எவ்வளவு மருத்துவ இலவசமாக நடத்தினர், மருத்துவ முகாமில் 500க்கும் மேற்பட்ட பொதுமக்கள் கலந்து கொண்டு பயன்பெற்றனர்.



YOUTUBE LINK

<https://youtu.be/ivQjTSMGiDw?si=MOg6sDb7AD9vUO3c>
ઈસનપુર વસિતાર ની લટિર બરડ સફલ માં અમદાવાદ ટ્રાફિક પોલીસ અને
Equitas Trust Ahemdabad City
ઈસનપુર વસિતાર ની લટિર બરડ સફલ માં અમદાવાદ ટ્રાફિક પોલીસ અને
Equitas Trust Ahemdabad City #ahemdabad
youtube.com



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

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"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."