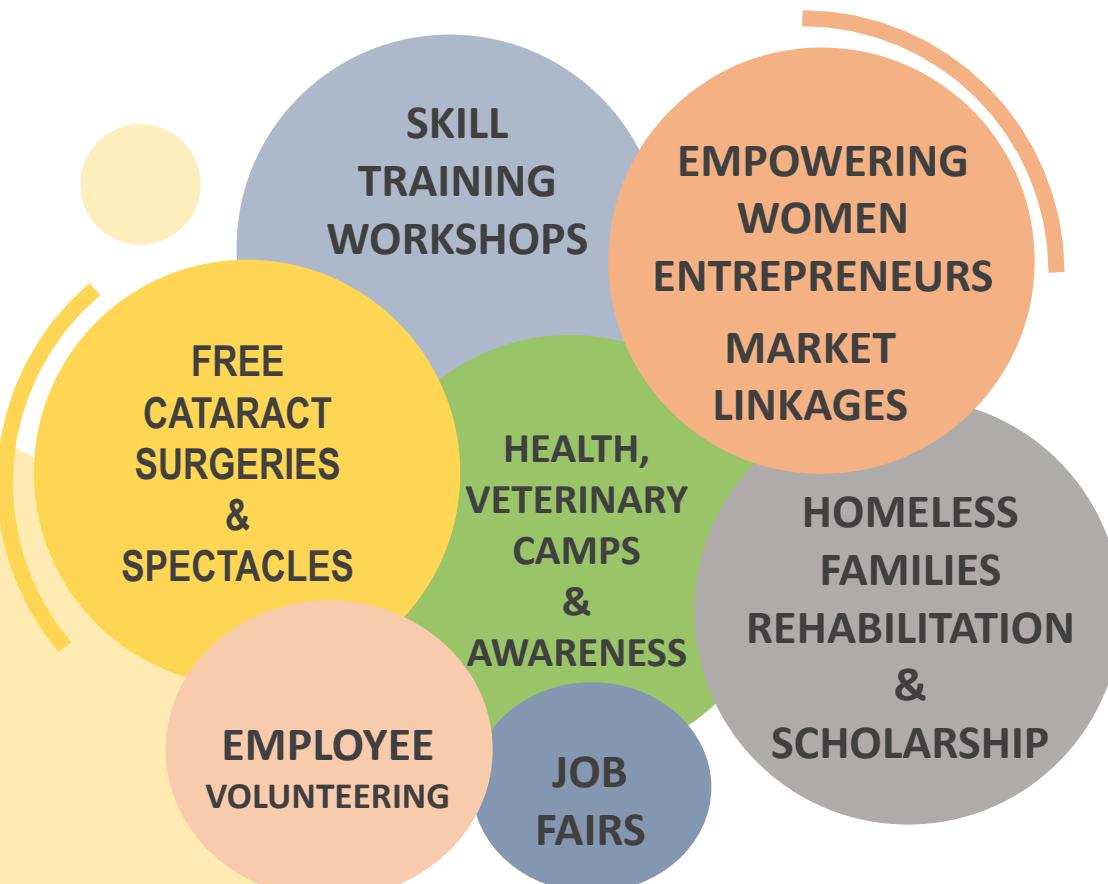


PULSE NEWSLETTER

1

CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives
Rehabilitating Pavement Dwellers
Health Care & Education



Equitas has maintained its unwavering commitment to improving the quality of life of the economically disadvantaged families, by proactively designing various social initiatives, going beyond the mandated corporate social responsibility (CSR) requirements. In 2007, just two months after Equitas was founded, the Equitas Trust (EDIT) was established to spearhead a diverse range of social programs encompassing Health, Education, and Skill Training. Equitas voluntarily decided to allocate 5% of its profits to support EDIT, a commitment that continues to this day, surpassing the statutory 2% requirement introduced in 2013.

Details of CSR Initiatives		NO. OF BENEFICIARIES	
		March 2025	Cumulative From Nov.2008 to Till Date
Health Care	No of Health camps	523	52074
	General Medical Camp Participants (A)	29368	4644377
	No of Eye-Camp Participants (B)	24647	3305897
	No of free spectacles	1442	144429
	Other Camps (Homeopathy camps/ Ayurveda Camp Participants) (C)	2828	98486
	Total (General Camp(A)+Eye Camp(B) + Other Camps(C))	56843	8048760
	Health Screening Vehicle Finance Clients	250	53450
	Veterinary Camps	894	48538
	Cataract Operations (D)	544	41317
	Other Secondary Care (E)	26	32414
	Health Help Line through Toll Free number (F)	5	227
	Total health Help Line (D+E+F)	575	73958
	Sugam Health clinic Beneficiaries	0	80029
	No of Vaccination camps	0	54252
	Vaccination Camp Participants	0	5752876
	Swasth Mahila Health Education	59000	1427303

Details of CSR Initiatives		Mar'25	Cumulative From Nov 2008 to Till date
Equitas Gyan Kendra (EGK)	Skill Training Program Participants (A)	3884	704012
	Tailoring center (B)	22	856
	Computer center (C)	0	720
	Skill training programs (A+B+C)	3906	705588
	Equitas Temporary Market	16	284
Job Fair	Placements for Unemployed Youth	5146	329917
Equitas Birds Nest	Equitas Birds Nest- Rehab of homeless - TN (A)	390	5988
	Equitas Birds Nest- Rehab of homeless - Pune (B)	5	100
	Equitas Birds Nest-Rehab of homeless - Nagpur (C)	3	40
	Equitas Birds Nest-Rehab of homeless - Nashik (D)	0	22
	Equitas Birds Nest- Total No of Families Rehabilitated (A+B+C+D)	398	6150
	Equitas Birds Nest- Scholarship	0	2729
Diversity & Inclusion	Persons with Disability	423	179864
	Persons with Disability - (Visually Impaired)	168	34456
	Transgender Inclusion	2	564

EQUITAS GURUKUL SCHOOLS

Glint & Giggles – A KG Day to Remember!



The month of March marked a joyful milestone as KG Graduation Day was celebrated with great enthusiasm across all Gurukul Schools. Dressed in vibrant graduation gowns and hats, our tiny tots stole the show with their charm, confident, and cheerful smile. The event was filled with lively performances, rhymes, action songs, and dance numbers, showcasing the creativity and talent nurtured in their early years. Proud parents and grandparents cheered as children received certificates, celebrating their growth, and readiness to begin a new chapter filled with joy and learning.

Learning the Scout Way



On 1st March 2025, 56 students from Sivakasi Gurukul School participated in the Bharath Scouts and Guides Camp at Tiruvannamalai Madha Temple, Srivilliputhur. They took part in trekking, knot-tying, singing, and hygiene sessions, guided by expert trainers and teachers. The camp fostered teamwork, learning filled with fun. Refreshments were provided by the school, making it a memorable and enriching experience.

Bittersweet Goodbyes



Gurukul schools bid a heartfelt farewell to Class XII students with warmth and pride. The event featured emotional speeches, vibrant cultural performances and nostalgic memories shared by students and teachers. Emotions ran high as blessings were offered for their future journeys. It was a touching celebration of ending and new beginnings.

Empowering Communities Through Health, Livelihood, and Cultural Excellence



KICK START OF THE ENTREPRENEURIAL JOURNEY OF WOMEN ENTREPRENEURS FROM PUTHALI



Organized Veterinary camp @ Irumaram



Mr. Vaikuntam ,Manager from "Eltoro Fashions" gave a demonstration of their garment samples and their selling price to women entrepreneurs of Puthali Village. Mr. Vaikuntam also explained different ways of selling the garments and increasing their profits

SKILL DEVELOPMENT TRAINING

No of Women
Entrepreneurs
attended EGK Skill
Trainings

3906



Lunch bag stitching Training @ Madurai

WOMEN EMPOWERMENT

Providing skill development training to women from economically disadvantaged backgrounds empowers them to generate income, either as their primary source or as a supplementary income. By producing various items, these women not only fulfills their household needs more affordably but also potentially create a profitable business by selling their creations. In this context, various Skill Development Training programs are conducted PAN-INDIA.



Herbal Sanitary Napkin making @Chennai



Beautician Training @Tirunelveli



Tailoring @Mysore



Soap making @ Pune



Tailoring @Surat



Chemical making @Indore

TEMPORARY MARKETS



Organised Exhibition @ Chennai
No of Stalls:8 Sale Value Rs 35,000 /-



Organised Exhibition @ Erode
No of Stalls:13 Sale Value Rs 189885/-



Organised Exhibition @ Dindigul
No of Stalls: 3 Sale Value Rs. 9035/-

OTHER INITIATIVES



Organized Pulmonary Function Test Camp @ Vellore



Organized Basic life Support Awareness Program @ Pondicherry



Organized Financial literacy Awareness @ Punjab

WOMEN'S DAY CELEBRATION



Celebrated International Women's Day by facilitating Saraswathi Educational and Cultural Charitable Trust for Disbursing Aishwarya Loan to Women Entrepreneurs from Equitas adopted Puthali Village and Transgender in the presence of Dr.C.K.Gariyali IAS (Retd.) , Dr. Parimala , Social Worker , Ms.Priyadarshini, Secretary, Saraswathi Educational Cultural and Charitable Trust

REHABILITATED PAVEMENT DWELLERS

CHENNAI & MAHARASTRA

No of Homeless Pavement Dwellers Rehabilitated : 398

BEFORE



AFTER



Soniya sivakumar, from Mint street to Pencil factory, Korukkupet



Hamita vadivel, from Mint street to Pencil factory, Korukkupet



Shivani Arun Kale, from Katraj to Santhosh Nagar



Pari Ravi Tambe, from Mundhwa to Loankar Basti

PROVIDING EMPLOYMENT TO UNEMPLOYED

Employment plays a crucial role in advancing a country's socio-economic development while providing individuals with financial independence and freedom. At Equitas, we are committed to making employment opportunities accessible to those who need it the most. To enhance our impact, we actively bridge the gap between job seekers and employers by collaborating with various companies and organizations.

No of job fairs : 15

No of Branches Covered : 39

No of Shortlisted : 5146

(Male : 2237 Female : 2909)



Chennai



Coimbatore



Dindigul



Jaipur



Nashik



Pune

GENERAL CAMPS

We organize health camps in local communities, ensuring that these camps are conveniently located near their homes. This approach facilitates active participation of economically disadvantaged households in our awareness and screening programs.

BENEFICIARIES : 32196 | MALE : 13617 FEMALE : 18579



Tirunelveli



Salem



Chitradurga



Bellary



Aurangabad



Jabalpur

EYE SCREENING CAMP

BENEFICIARIES : 24647

Male : 10619 Female : 14028



Chennai



Dindigul



Trichy



Kumbakonam



Malegaon



Solapur



Surat



Panipat

SPECIAL CAMP

Cholesterol Test Camp @ Chennai



Oral Cancer Screening Camp @ Tuticorin



Dental Camp @ Pondicherry

VETERINARY CAMPS

Veterinary camp @ Viluppuram



Veterinary Camp @ Tiruvannamalai

Total No of Cattles Treated : 894

BLOOD DONATION CAMP



Pondicherry



Mysore



Bangalore



Jodhpur



Haryana

**TOTAL UNITS OF
BLOOD COLLECTED :**
186 UNITS

FREE CATARACT SURGERIES

No. Of Cataract **544** Surgeries

HEALTH CARE



90 Beneficiaries underwent Cataract surgery @ Salem
Amount Saved : Rs.2,70,000

11 Beneficiaries underwent Cataract surgery @ Dindigul
Amount Saved : Rs 33000

6 beneficiaries underwent cataract surgery @ Trichy
Amount Saved : Rs. 18,000



13 beneficiaries underwent Cataract surgery @ Nashik
Amount Saved : Rs. 65,000

12 Beneficiaries underwent Cataract Surgery @ Nagpur
Amount Saved : Rs.60,000

10 beneficiaries underwent Ayurvedic Treatment @ Amravati
Amount Saved : Rs 40000/-

CAMPS WITH EQUITAS SRINGERI SHARADA MULTISPECIALTY HOSPITAL



NO. OF CAMPS ORGANIZED : 5

BENEFICIARIES ATTENDED: 599

Details of Follow up Cases	
Anemia	14
General Cases (Diabetic & BP)	10
Cancer	3
Kidney related	1
Cardiac	2
Gynecology	2
Varicose	1
Ortho	2
Allergy	2
Gastro	3
Gallbladder	1
Total	41

PROVIDING EMPLOYMENT TO UNEMPLOYED



Candidate Name : Saranya Kumaresan

Mobile No : 9363411082

Company Name : Shriram Finance Limited

Position : Executive

Location : Chennai / Adyar

Salary(CTC) : Rs 25000 / PM



Candidate Name : Venkita Krishnan

Mobile No : 9655117047

Company Name: Shriram Finance Ltd

Position : Assistant Executive

Location : Chennai / Adyar

Salary(CTC) : Rs 21000 / PM

WOMEN'S DAY
CELEBRATIONS

Chennai @ H.O



Cuddalore



Kolhapur

JOY OF GIVING



International women's day celebrated by providing food for the students of Birds Home @ Vedasandur, Dindigul



Distributed snack boxes to needy women and water troughs for ensuring birds getting enough water during summer @ Ahmedabad



CORPORATE SOCIAL RESPONSIBILITY

Skill Development
Placement Initiatives
Health Care
Rehabilitating Pavement Dwellers
Other Initiatives
Joy of Giving
Media



EQUITAS DEVELOPMENT INITIATIVES TRUST

www.equitastrust.org



"In the World of Corporate Social Responsibility, our commitment to marginalized communities isn't just a choice; it's a compass guiding us towards a brighter, more inclusive future."