

# equitas PULSE

EQUITAS DEVELOPMENT INITIATIVES TRUST

A CSR NEWSLETTER

April, 2023

## OUR SOCIAL INITIATIVES

SKILL  
TRAINING  
PROGRAM

VACCINATED  
5 MILLION +  
PEOPLE

EMPOWERING  
WOMEN  
ENTREPRENEURS

DISTRIBUTION OF  
SCHOLARSHIP AND  
AISHWARYA LOAN  
TO BENEFICIARIES

HEALTH,  
VETERINARY  
CAMPS  
&  
AWARENESS  
CREATION

HOMELESS  
FAMILIES  
REHABILITATION

INTERNATIONAL  
WOMEN'S DAY  
CELEBRATION

JOB FAIRS

EDUCATION



# OUR SOCIAL INITIATIVES

## IMPACT

Nature Of CSR Activity	NUMBER OF BENEFICIARIES	
	Apr-23	Cumulative From Nov-2008 to March-2024
No of Eye-Camp Participants (A)	18077	2732616
No of free spectacles	660	120861
Cataract Operations	110	34767
Vaccination Camp Participants (B)	0	5752876
General Medical Camp Participants (C)	23659	4021690
Other Camps(Homeopathy camps/ Ayurvedic camp Participants) (D)	249	28382
Sugam Health clinic Beneficiaries (E)	247	78717
Total (Eye Camps +Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)	42232	12614281
Veterinary Camp	0	17027
Health Help Line	2	32286
No of Health camps	331	41896
No of Vaccination camp	0	54252
Health Screening Vehicle Finance Clients	0	47389
Participants in skill Training Programs (A)	2569	626331
EGK tailoring center (B)	8	591
EGK Computer center (C)	0	720
Skill training programs (A+B+C)	2577	627642
Placements for Unemployed Youth	1233	255190
Swasth Mahila Health Education	32221	676221
Persons with disability	1406	164172
Persons with disability (Blind)	771	28455
Equitas Birds Nest-Rehab of homeless	55	3331
Transgender Inclusion	18	381
Equitas Temporary Market	4	60

# EDUCATION

## Equitas Gurukul Group of schools



**FLN ASSESSMENT** Based on FLN guidelines given by board of education and in congruence with “Ennum Ezhuttum”, Foundation Literacy and Numeracy (FLN) assessment was conducted for students from KG to class VII across all the Gurukuls to ensure that every child attains the fundamental skills of reading, writing and doing basic arithmetic. Based on the students’ level of achievement, interventions will be provided in terms of bridging learning gaps and teaching methods for the upcoming academic year.

### ANNUAL EXAM

An exam is a healthy competition for proving knowledge and skill. With great enthusiasm and sincerity, students from classes I to IX appeared for their final exams, marking the culmination of the academic year



### CAREER GUIDANCE PROGRAMME



To orient our outgoing students of class XII on trending, professional courses and job opportunities, a career guidance programme was conducted in each Gurukul by career consultant Mr Rajendran, and Mr Vijay (SME). The students were briefed with the necessary knowledge and insights they need to succeed in their chosen careers and the importance of education in achieving their goals.

The programme received an overwhelming response. Around 168 students across all our Gurukuls participated with their parents. Their zeal to understand more about future opportunities was addressed in the query session



# HEALTH CARE GENERAL CAMP



Chennai



Coimbatore



Trichy



Dindugal South



Perambalur



Erode



Chitradurga



Pune



Jodhpur



Raipur



Punjab



Indore

Total no of General Health Camp Beneficiaries

**23908**

Male : 11647 Female : 12261



# HEALTH CARE EYE CAMP



Chennai



Vellore



Sankarankovil



Pondicherry



Trichy



Dindugal North



Mysore



Hubli



Amravati



Aurangabad



Pune



Gujarat

**Total no. of Eye Camp Beneficiaries : 18077**  
**Male : 7800 Female : 10277**



# EQUITAS GYAN KENDRA

## SKILL DEVELOPMENT TRAINING



Blouse Cutting Tailoring  
Chennai



Blouse Cutting Tailoring  
Madurai



Jute Bag Making Training  
Pondy



Cake Making Training  
Mysore



Glycerine Soap Making  
Training - Pune



Washing Powder Making  
Training - Nagpur

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**No of Women Entrepreneurs attended EGK Skill Trainings**

# 2569

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**No . of Exhibitions  
Organized**

# 4

**Total Sale Value through  
Temporary Markets**

**₹ 71000**

# EQUITAS GYAN KENDRA

## SKILL DEVELOPMENT TRAINING

### TEMPORARY MARKETS



Holi Product Stall Activity - Rakhiyal  
Branch Total Sales Value :- 42000 /-



Dress & Beauty Product Stall Activity - Wadaj  
Branch Total Sales Value - 19000 /-



Dress & Beauty Product Stall Activity -  
Bapunagar Branch Total Sales Value :- 7000 /-



Dress & Beauty Product Stall Activity @  
Mehsana Branch Total Sales Value :- 3000 /-

### HEALTH HELP LINE



38 beneficiaries underwent free cataract surgery - Arasan Eye hospital, Salem : Amount Saved – Rs.114000



12 beneficiaries underwent free cataract surgery - Aravind Eye hospital Tirunelveli : Amount Saved – Rs.36000



# HEALTH CARE

## HEALTH HELP LINE



24 beneficiaries underwent free cataract surgery  
- Arasan Eye hospital, Trichy : Amount Saved –  
Rs.42,000



Master. Sujin (age 2yrs), from our member's family had underwent heart surgery at free of cost - Kauvery Medical centre, Trichy.  
Amount Saved - Rs.2 lakhs.

**No of Cataract Surgeries: 110 ( Male : 48 Female : 62 )**

### SPECIAL CAMP



TB Awareness Program - Madurai



Dental Camp - Cuddalore



Ortho Camp - Erode



# CORPORATE SOCIAL RESPONSIBILITY

## SPECIAL CAMP



Blood Donation Camp -  
Liability Branch, Erode



Blood Donation Camp  
Amravati



BLS ( Basic Life Support Training )  
Awareness program - Gujarat

## JOY OF GIVING



We distributed nutritious Food to Tuberculosis Patients for Economically Weaker Sections at Greater Chennai corporation.



We gave lunch to children. All children and their staff are very happy. I Special thanks to Gopal Sangale and his friends for sponsor this activity.



Provide artificial limb to our member son Mr. Rahul Patil at free of cost - Kolhapur area.



Rajkot Gujarat Sponsor by Unstoppable Charitable Trust & Khushi ka Anangan Foundation Expense : 3500 /-

# EMPLOYEE VOLUNTEERISM

## JOY OF GIVING



We give Yoga Cosham to the Orphanage children. 50 children are benefited from our activity. Mrs. C.K Gariyali mam ( IAS retd & our Trustee )



Tailoring Machine Sponser by Mahila Sahaykendra Trust  
ANAND Branch , BAROD EXPENCE :-  
8000 /-

## DISTRIBUTION OF SCHOLARSHIP AND AISHWARYA LOAN TO BENEFICIARIES

ON THE EVE OF  
SILVER JUBILEE CELEBRATION OF SARASWATHI EDUCATIONAL CULTURAL  
AND CHARITABLE TRUST



As part of Silver Jubilee celebrations of Saraswathi Educational Cultural and Charitable Trust, facilitated distribution of Educational Scholarships for the school ,college going children from rehabilitated pavement dweller families and Aishwarya loan to a destitute and a Transgender person. Mrs .Kiran Bedi Former Lieutenant Governor of Puducherry was the Chief Guest Mrs. C.K Gariyali IAS ,Retd. , Founder Trustee ,EDIT, Mrs D. Sabita IAS Retd.,Trustee ,EDIT, ,Mr. P.N Vasudevan MD & CEO, ESFB .,Ms Priyadarshini Rajkumar Secretary, Saraswathi Educational Cultural and Charitable Trust graced the occasion .



# JOB FAIR

## PROVIDING EMPLOYMENT TO UNEMPLOYED



Chennai



Pudukkottai



Coimbatore



Yelagiri



Dharampuri



Nagpur

No of job fair : 8 No of Branches Covered : 35

Attended : 2022 Male : 1270 Female : 752  
Shortlisted : 1233 Male : 521 Female : 712

## MEDIA COVERAGE

### PORUR TIMES

Eye and Breast Cancer screening camp

May 2, 2023 Uncategorized No comments



Equitas Development Initiatives Trust (Anna Salai) organised Eye and Breast Cancer screening camp at Pakkam, Pazhaverkadu, Sankaranethalaya Eye Hospital and Lifeline Multi Speciality Hospital were the sponsors. More than 100 members benefitted in this camp. M. Krishnamurthy (CSR Manager, Equitas) coordinated the camp.

26-04-2023

கனகா நாளிதழ்  
அருண்ஜன்  
எக்ஸ்பிரஸ்

கிளவச கண் பரிசோதனை முகாம்

வந்தவாசி ஆர்.சி.எம். பள்ளியில்  
கிளவச கண் பரிசோதனை முகாம்  
எக்ஸ்பிரஸ் மற்றும் காஞ்சிபுரம்  
அகர்வால் கண் மருத்துவமனை  
கிணைந்து நடத்தியது.

RAJ

வினாயகம் தொடர்பு : 98597 55437

arunaexpress@gmail.com

26 ஜார் பதெனோ அாஜே பகாபர  
யாபரிவாரனே சாபாட் கரே ஏ

யார்க வர்ப  
பதெலா டு  
சதெரனா அேவா விர்தாரமா  
கயேலா கே ஜா அதெனா  
கார்க் சில மலே தா  
தேனா தேமிலினா அார்க்க  
யாாடான அாபி சதே

தேவி தேமனி த்ஷா ததி. அமே சதாஅாத கேக-  
யார்கலேட் மேகிங் வர்க்ஷாப அனே யூடிபால்டர் த்ரேனிங்  
கரி. தேமனே அா சில மலையா பதலி கிண்டிங் பதல  
வயா அனே தேமிலினா மதவ பதல மலவா லாஅயு.  
அபிக்னா மாா த்னிசிஅிடெவ அந்தர்த அமே 500  
கர்தா வயா தேகிதேய லா்கினே ஜதரி சாபனா பதல  
அாபா த். வுமன அேவாவமேதனி வாத கரிஅே தா  
அாஜே 2 த்ஜார் கர்தா வயா தேமனோ பகாபர யா  
த். > மிலன வயா



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[WWW.EQUITASTRUST.ORG](http://WWW.EQUITASTRUST.ORG)

