

# PULSE NEWSLETTER

## CORPORATE SOCIAL RESPONSIBILITY

Skill Development | Placement Initiatives  
Rehabilitating Pavement Dwellers  
Health Care & Education

### HIGHLIGHTS

Helped 23 rehabilitated homeless Families to get Government Health Insurance Card at Chennai under  
**CHIEF MINISTER'S  
COMPREHENSIVE HEALTH  
INSURANCE SCHEME**

Exhibitions conducted for  
budding Entrepreneurs



# HIGHLIGHTS

## ENTREPRENEURIAL TRAINING FOR PWDs

MADURAI



**In partnership with the Madurai Family Planning Association of India (Gender & Empowerment), successfully organized an entrepreneurship training session for Persons with Disabilities (PWDs)**

At Madurai, Twenty-five Persons ( 15 Male and 10 Female attendees )with Disability (PWDs) attended the Entrepreneurial Training. As part of the initiative, Mr. Ganesh, a participant with disability, showcased his homemade natural millet products. Building on the momentum of this occasion, Equitas, in collaboration with the Madurai PWDs Association, is in the process of planning a series of entrepreneurship training classes at the FPA office in Madurai. The goal is to benefit hundred selected PWDs through these sessions. Upon completing the program, participants were presented with certificates of achievement during the ceremony.

TRICHY



**At Udhayam Social Service Centre in Collaboration With Trichy District Disabled Association**

Entrepreneurial training program was conducted for Persons with Disabilities (PWDs) in Trichy, at the Udhayam Social Service Centre in collaboration with the Trichy District Disabled Association. The program had active participation from 65 individuals with disabilities. Representatives from various departments such as Social Welfare, Child Welfare Committee, Society for the Rights of All Women, and the District PWD Society, were present, sharing their welfare initiatives and advantages.

As a result of this event, a comprehensive skill training initiative was planned for PWDs, followed by an exhibition of their handicrafts during our stall activities. PWDs who successfully completed the entrepreneurial course were awarded certificates to acknowledge their training and achievements.

# HIGHLIGHTS

## OUR SOCIAL IMPACT

HEALTH CARE

Details of CSR Initiatives	NUMBER OF BENEFICIARIES	
	JUL	Cumulative From Nov- 2008 to March-2024
No of Eye-Camp Participants (A)	29919	2810258
No of free spectacles	299	122243
Cataract Operations	452	35650
Vaccination Camp Participants (B)	0	5752876
General Medical Camp Participants (C)	28374	4088859
Other Camps (Homeopathy camps/ Ayurvedi camp Participants) (D)	2571	31894
Sugam Health clinic Beneficiaries (E)	296	79485
Total (Eye Camps +Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)	61160	12763372
Veterinary Camp	308	17706
Health Help Line	4	32302
No of Health camps	440	43048
No of Vaccination camp	0	54252
Health Screening Vehicle Finance Clients	422	47901

OTHERS

Participants in skill Training Programs (A)	4089	635628
EGK tailoring center (B)	9	617
EGK Computer center (C)	0	720
Skill training programs (A+B+C)	4098	636965
Placements for Unemployed Youth	2745	260796
Swasth Mahila Health Education	18552	755624
Persons with disability	859	167153
Persons with disability (Visually Impaired)	223	28717
Equitas Birds Nest-Rehab of homeless	79	3587
Equitas Birds Nest- Scholarship	0	2546
Transgender Inclusion	6	400
Equitas Temporary Market	8	79



## EDUCATION

## GURUKUL SCHOOLS

### INTER GURUKUL PHOTOGRAPHY COMPETITION

1 <sup>st</sup> Place: YULALIA JENNIFER – TRICHY	2 <sup>nd</sup> Place: G. SAJITHA – SIVAKASI	3 <sup>rd</sup> Place: JENIKSON G – SIVAKASI
		

Pictures speak louder than words when it comes to photography. Saraswathi Cultural Educational Charitable Trust, Saijaya Youth Initiative Trust and Equitas Development Initiatives Trust organised an Inter Gurukul Photography Competition for AY 2023-24 based on the themes – Animal in attack mode, Shadow and Technology. A total cash prize of Rs 15,000/- was announced as reward. About 335 entries flooded in, of which Yulalia Jenifar, Trichy Gurukul, Sajith and Jenikson, Sivakasi Gurukul secured the first, second and third places respectively. The photography competition indeed provided an opportunity to our students to hone their creative and adaptability skills.

A variety of State, District and Zonal level sports events are organised across Tamil Nadu. Students of Gurukul actively participated and showcased their sporting capabilities. A glimpse of their achievements are listed below



Karur Chess Academy organised a District Level Chess Tournament.

R. Har Nisha, II A & V. Akhil, IVA secured the second and third place respectively

### GLIMPSE OF SUCCESS



Karur Gurukul made a clean sweep by winning the Girls under 14, 17 and 19 categories in the Zonal Basket Ball matches and made their way to District Level Tournament

## EDUCATION

## GURUKUL SCHOOLS

### KALVI VALARCHI NAAL



Equitas Gurukul Group of Schools organised various events internally to celebrate Kalvi Valarchi Naal on 15th July, which marks the birthday of the Former Chief Minister Kamarajar. Students actively participated in the events which reminded the Legend and his great contributions to our society.

Tamil Nadu State Level Mega Ball Badminton Festival in union with Dindigul Ball Badminton Association was held at PSNA College of Engineering and Technology, Dindigul on 14<sup>th</sup> & 16<sup>th</sup> of July, 2023. The students of Trichy Gurukul emerged runners up

### TRICHY



### Investiture Ceremony

The Investiture ceremony of Equitas Gurukul Group of Schools was held in the month of July with great enthusiasm and dignity in the school premises. The elected leaders were conferred with badges and sashes by the school Principals and other dignitaries. The office bearers were appreciated and advised to be role models and work for the benefit of the students





## SKILL DEVELOPMENT TRAINING

## EQUITAS GYAN KENDRA



Chudithar Cutting Training - Chennai



Beautician Training for Srilankan Refugees - Tirunelveli



Chudithar Cutting Training - Mysore



Masala Making Training - Pune



Chudithar Cutting Training - Indore



Chudithar Cutting Training - Punjab



Soap Making Training - Nashik



Chudithar Cutting Training - Haryana

No of Women  
Entrepreneurs  
attended  
EGK Skill Trainings  
**4098**

## EGK SUCCESS STORY

## WOMEN EMPOWERMENT



EGK Training to make Wada Pav and Snacks was given to a group of members at Lonavala branch. Mrs. Jothi Pawar who attended training has started a small restaurant to sell Wada pav and other snack items. Her profit is around Rs.15,000 Per Month



## SKILL DEVELOPMENT TRAINING

## EXHIBITIONS



Aani Kondattam -  
Exhibition at Head Office .  
No of Stalls : 15  
Sale Amount : Rs.1,55,895



Exhibition at Jamal  
College at Tiruchirappalli.  
No of Stalls : 15,  
Sale Amount : Rs.98,367



Exhibition organized together  
with Namm Kanagam Trust at  
Dindugal.  
No of Stalls : 9,  
Sale Amount : Rs.77850



Exhibition at  
Chidhambarampillai women's  
college at Mannachanallur.  
No of Stalls : 15,  
Sale Amount : Rs.84,756



Equitas Women Entrepreneur put up  
stall at Govt Exhibition – Cuddalore.  
No of Stalls : 7,  
Sale Amount : Rs.48,750



Equitas Women Entrepreneur put  
up stall at Job Fair at Madurai.  
No of stalls : 7,  
Sale Amount: Rs.15,130

**No . of Exhibitions Organized, July 2023 : 8**

**Total Sale Value Through Temporary Markets: Rs. 5,26,498**





## EQUITAS BIRDS NEST

## REHABILITATING PAVEMENT DWELLERS



**EBN Chennai Team helped 23 rehabilitated homeless families to get Government Health Insurance Card at Chennai**

### Pavement Dwellers Rehabilitated - Chennai



**BEFORE**



**AFTER**

Mrs.  
Swarna  
Ramu

McNichols  
Roadside  
Pavement  
to Egmore  
Residence



**BEFORE**



**AFTER**

Renuga Selvam: From Teynampet to Kannagi Nagar Residence

**No of Homeless Pavement Dwellers Rehabilitated in July 2023 : 79**



## JOB FAIR

## PROVIDING EMPLOYMENT TO UNEMPLOYED



Chennai



Pondy



Coimbatore



Bangalore



Nashik



Solapur

<b>NO OF JOB FAIRS : 11</b>	<b>Attended : 3216</b>	<b>Male : 1650</b>	<b>Female: 1566</b>
<b>NO OF BRANCHES COVERED : 42</b>	<b>Shortlisted: 1812</b>	<b>Male: 900</b>	<b>Female : 912</b>





# HEALTH CARE

# GENERAL CAMP



Chennai



Vellore



Dindugal North



Madurai



Erode



Kumbakonam



Tirunelveli



Thanjavur



Aduthurai



Mysore



Hubli



Raipur



Jabalpur



Indore



Udaipur



Amravati



## HEALTH CARE

## GENERAL CAMP



Nashik



Punjab

Total no. of General Health Camp Beneficiaries

**30945**

Male : 13837 Female :17108

## HEALTH CARE

## EYE SCREENING CAMP



Chennai



Perambalur



Kumbakonam



Coimbatore



Dindugal South



Trichy



Tirunelveli



Mysore



Solapur

## HEALTH CARE

## EYE SCREENING CAMP



Aurangabad



Hubli



Pune

**TOTAL NO. OF EYE CAMP BENEFICIARIES : 29,919**

**MALE : 12,593 FEMALE :17,326**

## HEALTH CARE

## SPECIAL CAMPS



Dental Camp - Chennai



Pulmonary , Frequency audio  
metric screening -  
Chennai



Dental Camp - Pondicherry



Dental Camp - Gurukul  
School, Trichy



Homeopathy Camp -  
Indore



Veterinary Camp - Solapur



## HEALTH CARE

## SPECIAL CAMPS

### BLOOD DONATION CAMPS



Blood Donation Camp - Salem



Blood Donation Camp - Pondicherry



Blood Donation Camp - Chitradurga



Blood Donation Camp - Raichur

No. Of Blood Units  
Donated  
**150**

## HEALTH CARE

## HEALTH HELP LINE



Cataract surgery done for 4 Members - Chennai.  
Amount Saved : Rs.12000/-



Cataract surgery done for 48 Members - Dindugal South.  
Amount Saved Rs.144000/-



Cataract surgery done for 46 Members - Tiruchengode.  
Amount Saved : 138000/-



Cataract surgery done for 62 Members - Salem.  
Amount Saved Rs.186000/-



Cataract surgery done for 25 Members - Namakkal.  
Amount Saved : Rs.75000



Cataract surgery done for 88 Members -Perambalur.  
Amount Saved : Rs.264000



Cataract surgery done for 52 Members - Dharmapuri.  
Amount Saved Rs.156000/-



Cataract surgery done for 41 Members - Mettur  
Amount Saved Rs.123000/-



Secondary care provided for two Members, through our general camp conducted by KT Hospital at Usilampatti. Mrs. Rani our MFI member and Tamilselvi, had underwent orthopaedic surgeries  
Free of Cost. Amount Saved : Rs.2,00,000.



## OTHER INITIATIVES



Tuberculosis Awareness Program Conducted together with ICMR - NIRT Chennai at CSI Anderson Girls Hr. Sec. School. Totally 350 students benefited



Entrepreneurship Training provided for PWDs together with District PWD Society at Trichy



Commemoration of World Youth Skills Day at Trichy



Equitas liability Perundurai branch, organised a marathon together with Turf Town 56. 600 participants attended.

All the participants were presented with certificates and medals. Perundurai MLA Mr. Jayakumar was the chief guest



Commemorated National Doctor Day 2023 by Distribution of iron tablet and Medicine together with Khushi ka Anagan Foundation & Lion's Club of Ahmedabad



Nutritious food & TB awareness program at Villupuram

## JOY OF GIVING – EMPLOYEE VOLUNTEERISM



Provided lunch for 110 Mentally Challenged persons at Vela Karunai Illam & Rehabilitation Centre at Perambalur



Provided Grocery, Stationaries, Snacks, Education Material to Hearing impaired Children of Niswarth Orphanage School at Nashik.



Provided dress and grocery worth of Rs6,000 to Karunai Illam Orphanage at Pondicherry.









## EQUITAS DEVELOPMENT INITIATIVES TRUST

Skill Development | Placement Initiatives | Health Care  
Rehabilitating Pavement Dwellers | Education

[www.equitastrust.org](http://www.equitastrust.org)

Linked 

 YouTube

