

equitas PULSE

EQUITAS DEVELOPMENT INITIATIVES TRUST

A CSR NEWSLETTER

July, 2022

OUR SOCIAL INITIATIVES

SKILL
TRAINING
WORKSHOPS

4 MILLION++
VACCINATED
PEOPLE

EMPOWERING
WOMEN
ENTREPRENEURS

FACILITATED
EXHIBITIONS TO
PROVIDE EXHIBITION
SUPPORT &
GUIDANCE TO OUR
MEMBERS

HEALTH,
VETERINARY
CAMPS
&
AWARENESS

JOB
FAIRS

HOMELESS
FAMILIES
REHABILITATION

EDUCATION



EDUCATION

Equitas Gurukul Group of schools

Sri Karamveerar Kamarajar Birthday Celebration



Equitas Gurukuls celebrated the Tamil Nadu State educational development day on 15th of July 2022, marking the 120th birthday of Sri Karamveerar Kamarajar, the former chief minister of Tamil Nadu. On this day, students, teachers and schools remember Sri.Kamarajar fondly for his valuable contributions to the field of education. Today Tamil Nadu students are able to access free education and nutritious food only because of his great vision for Tamil Nadu.

On this day, Equitas Gurukul conducted special assembly and competitions. Students performed a free style dance on Kamarajar's song- Urapadu thozha, nam kamarajar vazhi nadapom ! Speech and essay writing competitions were conducted in Tamil & English for students of class V-VIII to make them understand this 'Kingmaker' for his simplicity and philosophy.

Investiture Ceremony

Equitas Gurukul believes in nurturing responsibility among children from their young age. The School council comprises of Head Boy and Head Girl, School Pupil leader, Assistant school Pupil leader, sports captain and the class monitors. The leaders are elected democratically through voting system. Investiture ceremony is conducted in the presence of civil service officers to motivate our students into becoming better citizens of the country.

On this day, all the elected leaders pledge themselves to discharge their duties responsibly and be role models for their fellow students. The leaders receive their badge and scarf, that symbolises their positions in the school.

The first meeting of the student council was conducted on the investiture day whereby the roles and responsibilities of every leader was defined. Weekly review meetings and other procedures for effective delivery of duties were discussed and the minutes recorded.

This procedure creates awareness among students from an early age about the values of leadership, discipline, communication, fairness, teamwork and many more life skills that builds their character and grooms their personality



EDUCATION

Equitas Gurukul Group of schools

Investiture Ceremony



Kindergarten activities:

Equitas Gurukul adopts the thematic curriculum approach for teaching students of age 3 to 5 years. The month of July was focussed on themes “My body, my family and the food we eat”. Through the themes, children were taught language skills, number concepts, social skills.



Food carnival was celebrated to teach children the diverse food cuisines in India. Children from different regions brought their staple dishes and all shared their food and enjoyed time together through the food carnival. This activity develops their social skills, communication skills and respect for all cultures

EDUCATION

Equitas Gurukul Group of schools

Yellow day Celebration

Children are taught colours through the colour day celebration. On this day, all children come dressed up in the colour that they are learning. The KG classrooms are decorated in the same colour. This is a continuous reinforcement for the child that helps them to know and recall the colour. July month was marked for Yellow day celebration.



EDUCATION

Equitas Gurukul Group of schools

Parent orientation

Parents are one of the important stakeholders for a child's education. At Equitas Gurukul, we make it a practice to engage with parents in different ways to educate them on our educational approaches and our students' academic and co-scholastic progress. All Gurukuls conducted a detailed orientation for parents highlighting on the school operations, the annual school calendar, our special initiatives, expectations from students and parents, examination modalities, communication, school ERP system and everything that would help parents to collaborate with us effectively for the child's development. Parent orientation across Gurukuls were completed in the first week of July 2022



EQUITAS DEVELOPMENT INITIATIVES TRUST



SHRAMA SAMARTHYA TOOLKIT

for
CONSTRUCTION
WORKERS

The State Government of Karnataka has recently implemented the Shrama Samarthya Scheme for the Welfare of Construction Workers in the State. The intention behind this implementation is to grant various benefits to the construction workers of the State. Through this Scheme, the State government is planning to enhance the skill set of construction workers by providing them with the appropriate training and other assistance that would benefit them in long term.

A free toolkit is being provided under this scheme to increase the skills of construction workers. The kit comprises of various types of safety equipment and work relevant tool kit for Painters, Carpenters and Others. This scheme also provides free trainings and many benefits like Insurance to the people who get enrolled for the scheme.

Equitas identified 40 beneficiaries from our Self Help Group Family and Micro-finance members who are working in the construction sector. In collaboration with a local NGO in Bangalore, we were able to enroll these 40 beneficiaries to this Shrama Samarthya Toolkit Scheme which would benefit them for life.

40 BENEFICIARIES

Carpenters
Electricians

Painters



OUR SOCIAL INITIATIVES

IMPACT

Nature Of CSR Activity	July-22	Cumulative From Nov-2008 to July-2022
No of Eye-Camp Participants (A)	6944	2588937
No of free spectacles	32	118633
Vaccination Camp Participants (B)	624044	5535003
Others Medical Camp Participants (C)	10373	3807904
COVID-19 (Homeopathy camps/ Ayurvedic camp Participants) (D)	0	25708
Sugam Health clinic Beneficiaries (E)	311	75911
Total (Eye Camps +Vaccination camp+ Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)	995231	12387022
Veterinary Camp	1055	14198
Health Help Line	86	33036
No of Health camps	137	39210
No of Vaccination camp	4995	52552
Health Screening Vehicle Finance Clients	0	46607
Participants in skill Training Programs (A)	3243	594154
EGK tailoring center (B)	0	475
EGK Computer center (C)	18	597
Skill training programs (A+B+C)	3261	595226
Placements for Unemployed Youth	3085	235148
Swasth Mahila Health Education	12439	354072
Persons with disability	4680	150351
Persons with disability (Blind)	3325	69169
Equitas Birds Nest-Rehab of homeless	13	2294
Transgender Inclusion	1	309

EQUITAS GYAN KENDRA

EBN – SCHOLARSHIP PROGRAM

*EBN – Equitas Bird Nest



Scholarship Program to motivate pavement dwellers children to continue education and reward them for their continuous efforts.

Grade: 4th to 12th Standard | Date: July 26th & 27th

Saraswathi Educational Cultural and Charitable Trust & Foxglove Project sponsored Educational Scholarships to 115 school going children from Equitas Bird Nest Families who are rehabilitated from pavements. The Scholarship giving program was organized on 26th & 27th July at our Head Office and at Irrigation Products International , Neelangarai.

CHIEF GUEST: Dr. C. K GARIYALI Retd. I.A.S, Former Principal Secretary ,Govt. of Tamil Nadu,

GUEST OF HONOUR: Mr.V.K .Sharma Ex. Exe. Director, RBI
Mr. N. Srinivasan Ex. CGM , NABARD
Mr. John Alex ,ED & CEO ,Equitas Holdings Ltd
Mrs. Priya Rajkumar, Secretary, Saraswathi Educational Cultural and Charitable Trust

SPECIAL ADDRESS: Mr. P .N. Vasudevan , MD, Equitas Small Finance Bank Ltd
Mr. Ravi Kumar Garyali ,Managing Director, Irrigation Products International , Chennai

COVID

VACCINATION CAMP - TAMIL NADU



CHENNAI



CHENGALPATTU



THIRUVALLUR



KANCHIPURAM



RANIPET



VELLORE



PERAMBALUR



TRICHY

COVID

VACCINATION CAMP - TAMIL NADU



ARIYALUR



PUDUKOTTAI



THIRUVARUR



THANJAVUR



TIRUPPUR



COIMBATORE



ERODE



KARUR

COVID

VACCINATION CAMP - TAMIL NADU



DINDUGAL



MADURAI



NAGAPATTINAM



SIVAGANGAI



TUTICORIN



TIRUNELVELI



NAMAKKAL



SALEM

COVID

VACCINATION CAMP - KARNATAKA



BANGALORE



HUBILI

RAJASTHAN, GUJARAT & CHATTISGARH



JAIPUR



JODHPUR



GUJARAT



RAIPUR

COVID VACCINATION CAMP

- MADHYA PRADESH
- HARYANA & PUNJAB
- MAHARASTRA



MADHYA PRADESH



MADHYA PRADESH



HARYANA



PUNJAB

Total no of
Beneficiaries
Vaccinated : 624044
(Male : 335559
Female : 288485)



PUNE



KOLAPHUR



NAGPUR



NASHIK

HEALTH CARE GENERAL CAMP

Total no. of General Health Camp
Beneficiaries : 9982
(Male : 4921 Female : 5061)



Chennai



Chennai



Puducherry



Manachanallur



Raipur



Aurangabad



Wardha



Dental Check Up Camp - Punjab

HEALTH CARE EYE CAMP

Total no. of Eye Camp
Beneficiaries : 6944
(Male : 3557 Female : 3387)



Chennai



Madurai



Tenkasi



Erode



Eye camp @ Coimbatore



Eye camp @ Tirunelveli



Eye Camp @ Hubli



Eye camp @ Pune

EQUITAS GYAN KENDRA

SKILL DEVELOPMENT TRAINING

No of Women who
attended
EGK Skill Trainings
3261



Chemical preparation Training - Chennai



Blouse Cutting Training - Vellore



Wire Bag Making Training - Villupuram



Chemical Preparation Training - Tirunelveli



Cake Making Training - Pune



Chemical Preparation Training - Raipur



Tailoring Training - Haryana



Chemical Preparation Training - Kolhapur

CORPORATE SOCIAL RESPONSIBILITY

OTHER INITIATIVES



Blood Donation Camp @ Nagpur
No of Units Donated : 40 (Male :38 Female : 2)



Awareness on pollution caused by
Plastic usage - Madurai



Veterinary Camp - Manachanallur



Veterinary Camp - Kumbakonam



CSR Manager, Krishnamurthy received a Certificate of Appreciation from Mr.M.Subramanian, Minister for Medical and Family Welfare, Govt. of Tamil Nadu, for providing additional nutritious food & supplements to TB patients and helping them to recover fully.



Enrolled 40 construction workers (from our member households in Shrama Samarthya Toolkit Scheme by partnering with an NGO and receiving Tool Kits having safety equipments such as helmets , shoes , hand gloves and safety glasses.



No of Animals Treated : 1055 | No of Farmer's Benefited : 678

CORPORATE SOCIAL RESPONSIBILITY

OTHER INITIATIVES



Facilitated donation of 35 Tricycles to Madurai Corporation by the Liability team - Madurai . Approximate value Rs.10 Lakhs.

EXHIBITION & STALL ACTIVITIES – ENTREPRENEURSHIP DEVELOPMENT



“Aani Kondattam “ an exhibition platform for budding entrepreneurs at our Head Office (Chennai) on 15th & 16th July . Mr. Sukumar Raman , AGM,SIDBI was the Chief Guest, Mr.John Alex CEO, Equitas Holdings was the Special Guest . 20 Stalls participated, No fee charged . Sale Value : Rs.161490



In addition to Aadi Kondattam at Head Office, an exhibition & sale of Farmer's value added products was organized at Usilampatti, Madurai on 23rd July. 20 Stalls & Farmer Association participated. Sale Value : Rs. 107900/-

Organized Stall Activity (3 Stalls) along with FPO at Dharmapuri . Sale Value :Rs.5200/-

EMPLOYEE VOLUNTEERISM

JOY OF GIVING



Provided groceries worth of Rs 1500 to Bal Ashram - Raipur



Distributed clothes worth of Rs 5390 to Panchwati Vrudhhashram @ Nagpur



Groceries & Vegetables Distributed by Vehicle Finance Team Rajarampuri Branch, Kolhapur Area



Distributed Grocery Items, Fruit, Sweets, Snacks worth of Rs 1500 to National Association For The Blind Prerana Housings Board @ Raipur



Provided Lunch worth of Rs 3000 to inmates of Mato Shree Old Age Home @ Gujarat.



On the eve of commemoration of late CM Kamaraj's 120th birthday, provided lunch to the worth of Rs3000 to 300 poor children studying in Viswa Bharathi School, Choolai, Chennai

JOB FAIR

PROVIDING EMPLOYMENT TO UNEMPLOYED



Tamil Nadu



Tamil Nadu



Raipur



Madhya Pradesh

No of job fair : 64	Attended: 5407	Male : 3223	Female : 2184
	Shortlisted : 3085	Male : 1863	Female : 1222

HEALTH HELP LINE



Cataract surgeries performed
for 14 beneficiaries free of
cost at Kohlapur,

Amount Saved : Rs.16500
(Male 11 : Female : 3)

HEALTH CARE

HEALTH HELP LINE



Cataract surgeries performed for 12 beneficiaries free of cost @ Pune, Amount Saved : Rs.16500 (Male 4: Female : 8)



Cataract surgeries performed for 60 beneficiaries free of cost @ Tirunelveli . Amount Saved : Rs.90000 (Male 38: Female : 22)



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