

# equitas PULSE

EQUITAS DEVELOPMENT INITIATIVES TRUST

A CSR NEWSLETTER

October, 2022

## OUR SOCIAL INITIATIVES

SKILL  
TRAINING  
WORKSHOPS

5 MILLION ++  
VACCINATED  
PEOPLE

EMPOWERING  
WOMEN  
ENTREPRENEURS

ORGANISED  
DEEPAVALI DHAMAKA  
EXHIBITION TO  
SUPPORT WOMEN  
ENTREPRENEURSHIP

HEALTH,  
VETERINARY  
CAMPS  
&  
AWARENESS

HOMELESS  
FAMILIES  
REHABILITATION

JOB  
FAIRS

EDUCATION



## DEEPAVALI DHAMAKA

### Exhibition cum Sale of Handicrafts made by Women Entrepreneurs

Deepavali Dhamaka event was organised for the month of October at our headquarters, Chennai to celebrate the festive season of Deepavali. A total number of 28 exhibitors participated in the event and exhibited their products for sale. Equitas Trust organises these exhibitions at free of cost for these budding and established entrepreneurs.

Event was inaugurated by Mr. Sukumar, Assistant General Manager, SIDBI in the presence of Mr. John Alex, Executive Director & Chief Executive Officer of Equitas Holdings Ltd.



# OUR SOCIAL INITIATIVES

## IMPACT

Nature Of CSR Activity	Oct-22	Cumulative From Nov-2008 to Oct-2022
No of Eye-Camp Participants (A)	14305	2630354
No of free spectacles	30	118842
Vaccination Camp Participants (B)	5023	5743906
Others Medical Camp Participants (C)	23261	3876863
COVID-19 (Homeopathy camps/ Ayurvedic camp Participants) (D)	542	27013
Sugam Health clinic Beneficiaries (E)	296	76711
<b>Total (Eye Camps +Vaccination camp+ Other Med Camps+ Covid-19 + Health clinic) (A)+(B)+(C) +(D)+(E)</b>	<b>43427</b>	<b>12354847</b>
Veterinary Camp	0	14584
Health Help Line	106	33711
No of Health camps	286	40018
No of Vaccination camp	40	54201
Health Screening Vehicle Finance Clients	0	46607
Participants in skill Training Programs (A)	2378	602798
EGK tailoring center (B)	18	513
EGK Computer center (C)	18	651
<b>Skill training programs (A+B+C)</b>	<b>2414</b>	<b>603962</b>
Placements for Unemployed Youth	895	241146
Swasth Mahila Health Education	34486	467652
Persons with disability	870	155865
Persons with disability (Blind)	2367	76494
Equitas Birds Nest-Rehab of homeless	34	2377
Transgender Inclusion	5	324



# EDUCATION

## Equitas Gurukul Group of schools

### OUR PROMISING TALENT

“All the world's a stage” · And all the men and women merely players.” is Shakespeare’s philosophy. And starring on big screen as an actor is a crowning accomplishment. Ms Subhaga of Karur Gurukul, studying in class XII, an acting prodigy, has received the best actress award in the Tamil Nadu State Level Short film making competition, organised by Karur Corporation. Her award was presented by Mr. Gopinath, Vijay TV Fame, amidst Karur Corporation officials.



### NAVRATHRI AND POOJA CELEBRATIONS

The integral parts of the Navaratri, Ayudha Pooja and Vijayadasami was celebrated by arranging Kolu for 9 days. Vidhyarambham was observed on Vijayadasami day where children were admitted in some of our Gurukuls and were introduced to letters by their parents.

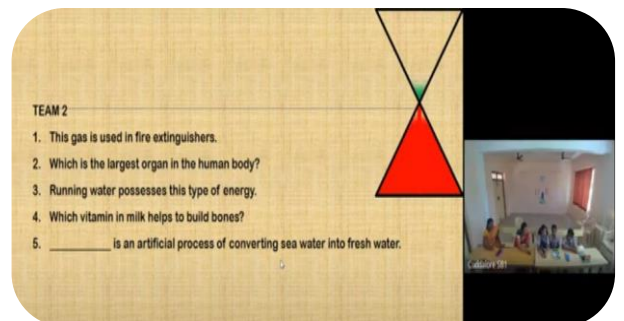


# Equitas Gurukul Group of schools

Festivals are the most expressive way to celebrate glorious heritage, culture and traditions and Diwali is one such festival. This year all Gurukuls celebrated Deepavali with great joy and cheer with plenty of cultural activities spreading the spirit of unity in diversity.



As a tribute to our former President, Dr A.P. J Abdul Kalam, Centre of Academic Excellence, EDIT organised an Inter school Science Quiz 2.O, across all the Gurukuls on 28th October, 2022. The event witnessed enthusiastic preparation and participation of students. Such events serve to bring out the best in all the students, helping them to develop their talent and social skills.





# COVID

# VACCINATION CAMP

## TAMIL NADU



Total no of Beneficiaries Vaccinated

# 5023

Male : 2587 Female : 2436

# HEALTH CARE

## GENERAL CAMP



Chennai



Coimbatore



Dental Camp - Jodhpur



Trichy



Madurai



Tirunelveli



# HEALTH CARE GENERAL CAMP



Villupuram



Erode



Salem



Homeopathy Camp - Indore



Raipur



Nashik

**Total no of General Health Camp Beneficiaries : 23803**  
**(Male : 10912 Female : 12891)**



# HEALTH CARE

## EYE CAMP



Chennai



Coimbatore



Madurai



Villupuram



Erode



Tirunelveli



Ahmedabad



Amaravathi

# HEALTH CARE

## EYE CAMP



Manachanallur



Hubli



Nagpur



Pune

**Total no. of Eye Camp Beneficiaries**

**14305**

**(Male : 5864 Female : 8441)**



# EQUITAS GYAN KENDRA

## SKILL DEVELOPMENT TRAINING



Aari Work Training - Chennai



Blouse Cutting Training - Villupuram



Blouse Cutting Training - Dindugal



Chudidhar Cutting Training - Mannargudi



Blouse Cutting Training - Trichy



Blouse Cutting Training - Bangalore

# EQUITAS GYAN KENDRA

## SKILL DEVELOPMENT TRAINING



Masala Powder Making Training - Pune



Blouse cutting Training - Indore



No of Women Entrepreneurs  
attended  
EGK Skill Trainings  
**2378**



# JOB FAIR

## PROVIDING EMPLOYMENT TO UNEMPLOYED



Chennai



Raipur



Nagpur

**No of Job Fair : 31**

**Attended : 1906    Male : 1360    Female : 546**  
**Shortlisted : 895    Male : 627    Female : 268**

# CORPORATE SOCIAL RESPONSIBILITY

## OTHER INITIATIVES



Provided Umbrella to Rehabilitated Pavement Dwellers - Chennai



Blood Donation Camp - Dindugal  
No of Units Donated : 58



Cancer Awareness Walkathon with CAN STOP - Chennai



Blood Donation Camp - Erode  
No of Units Donated : 100



Cancer Awareness seminar - Trichy



# CORPORATE SOCIAL RESPONSIBILITY

## OTHER INITIATIVES



Salem CSR Officer, Mr. Venkatesh received Best Social Worker award, from Seva Bharathi Sangam, Salem



Organized Traffic Awareness March - Gujarat



Conducted awareness program for school children in the eve of International Day of the Girl Child - Madurai



Distributed Sundar Health Salt to 400 families - Chennai

# CORPORATE SOCIAL RESPONSIBILITY

## OTHER INITIATIVES

### TEMPORARY MARKET



Organized Exhibition - " Diwali Dhamaka" -  
HO, Chennai  
No of Stalls : 20, Sale Value Rs.230859/-



Organized Exhibition at Xavier's  
College, Tirunelveli  
No of Stalls :16, Sale Value Rs.98150



Organized Exhibition @ Nagapattinam  
No Of Stalls: 23, Sale Value Rs.87317/-



Organized Exhibition @ Anthiyur  
No of Stalls : 2, Sale Value Rs.7950/-



Organized Exhibition - Pune. No Of  
Stalls: 94, Sale Value Rs.277940/-



Organized Exhibition - Amaravathi,  
No of Stalls : 20, Sale Value Rs.60000/-



# CORPORATE SOCIAL RESPONSIBILITY

## OTHER INITIATIVES

### TEMPORARY MARKET



Organized Exhibition - Gujarat  
No of Stalls : 7, Sale Value Rs.9000/-



Organized Exhibition at Nagpur. No of  
Stalls : 21, Sale Value Rs.98000/-

### HEALTH HELPLINE



Cataract surgeries performed for **106** Beneficiaries at free of cost  
(Male 56: Female : 50)

Tirunelveli by Aravind Eye Hospital . Amount Saved : Rs.1,59,000

# CORPORATE SOCIAL RESPONSIBILITY

## OTHER INITIATIVES

### AISHWARYA LIVELIHOOD REVOLVING FUND



The Aishwarya Livelihood Revolving Fund offers interest free loans to Widow, Transgender and Destitute Women. The main intention of the fund is to offer financial security to destitute. This fund is sponsored by Sarawathi Educational Cultural and Charitable Trust in association with Equitas Development Initiatives Trust.

Our Third batch of Aishwarya Livelihood Revolving Fund was received by 6 Transgender on October 19<sup>th</sup>, 2022 who are members of Born2Win an organization working for the welfare of Transgender. These group of trans-person are highly motivated and are planning to use this Aishwarya Loan to develop their business.



## EMPLOYEE VOLUNTEERISM

### JOY OF GIVING



Provided lunch to 150 inmates of Mangalmay Kamlaba Charitable Trust - Gujarat. Worth of Rs.7000



# EMPLOYEE VOLUNTEERISM

## JOY OF GIVING



Provided Dinner for the 35 inmates of Jeeva Jothi Children Home - Chennai.



Distributed new clothes, sweets and provisions Worth of Rs.10000/- of to Leprosy Rehabilitation Centre at Thalaivasal, Attur.



Distributed Crutches worth of Rs1500 - Gujarat.



Distributed Fruits & biscuits Worth of Rs.1500 to the children of Jain Gurukul Orphanage - Nashik.



White Cane distributed for 30 Visually Impaired girls - Maai Baalbhaven, Pune Worth of Rs.5600/-



Provided Food Worth of Rs.2000 to pavement dwellers - Amaravathi.



EQUITAS DEVELOPMENT INITIATIVES TRUST

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